

Paul Marli in his Circumnavigation travels suddenly finds himself in some real hot water, being chased by a Cuban patrol boat. Marli attempts to make an escape. To find out how he makes out, turn to Page 6D.

# High tech is hair today

By Charlene Mitchell and Lorraine McGlash staff writers

Gone are the days when those of us who were bored with our looks had to search endlessly through piles of magazines for the perfect hairdo. It may seem too good to believe, but there's help for those pointless conversations with our hairdressers that never seem to produce the desired end result.

Trying to tell a stylist how you want to look ends up with the stylist interpreting something altogether different. It's called lack of communication.

So much for the hairdo that didn't work. High tech is here to save the day and the "do."

New computer imaging systems have made their way to Michigan — New Image Salon System, manufactured in California, and Global Image Maker. They're doing wonders for the salon business.

Vickey Weston, owner of the Beautyworks in Southfield, called New Image the biggest revolution to hit the beauty industry since the blow dryer.

"This system takes the guess work out of coloring and styling," Weston said. "It bridges the communication gap between client and stylist."

"Seeing yourself on the computer gives you a third-person objective look," said Carol Gill, owner of the Mane Connection in Farmington Hills. "It also is somewhat of a security to the person who has had a bad experience with a home perm or home coloring. What you see in the picture is what you're going to get."

GILL'S SALON is the only one in the state to feature Global Image, a style of computer first used by plastic surgeons to show their patients what they would look like after surgery.

What the computers do is allow clients to see themselves with a variety of hair colors and hairstyles. Men can even see what they look like with a beard and mustache.

For instance, a short-haired, curly blonde can select a long, straight style in an auburn color. It may look awful on her, but at least she knows that before she puts dye on her hair or straightens her natural curls.

"It's sort of like having a crystal ball," said Gall Perlmutter, a manicurist at Beautyworks, who is sporting a soft new look herself. "It lets you know ahead of time if you're going to like what the stylist is suggesting."

With New Image, the client selects the hairstyles he or she likes from a photo album. The numbers for the

**'This system takes the guess work out of coloring and styling.'**

— Vickey Weston  
owner of Beautyworks

photographs are entered into the computer electronically and, with the use of a Hitachi color video printer and camera, the client sees him- or herself on the television screen.

"It's sort of like trying on a lot of different wigs," Weston said. "You keep going until you find what's right for you."

The biggest help is not only finding out what you like, but what styles don't look good. The cost is \$40 for the one-hour consultation and four color photographs.

THE NEW IMAGE Salon System was introduced to Michigan hairdressers at a salon show, held in Novi several months ago. While many salon owners feel it is too expensive — \$22,000 for the multipart system — others feel it's nothing more than a flash-in-the-pan gimmick.

Daniel Soller, owner of Daniel J Salon in Farmington Hills and who is looking at the possibility of installing the system, sees where a stylist could really have fun with the computer, "but in reality, most of the styles aren't going to work with most hair."

"For sure, the computer images aren't workable on all hair, but how else is a person to know without first selecting the style," said Weston. "It is up to a trained hairdresser to say to the client 'No, your hair is too thin or too coarse for that one.'"

Stephanie Cuddy operates the Global Image Maker at the Mane Connection. She is a hairstylist, part artist and part computer technician. She has 80 models to flash on the computer screen, each with different shaped faces wearing styles that flatter their particular facial contours and include the nuances of highlights, streaking and shading.

The client has her picture taken on a split screen. It remains as is on the left side of the screen, while Cuddy works with the picture on the right, erasing the client's hair and the background and then superimposing four different hairstyles.

The four pictures are printed and belong to the client. The charge is \$25, but if the client chooses to get her hair cut, styled or permed in one of the styles, she gets \$10 off the price.



RANDY BORST/staff photographer

Stephanie Cuddy at Mane Connection in Farmington matches up a client's features on the screen with those of models.



RANDY BORST/staff photographer

Cindy Brauninger, a receptionist at Mane Connection, tries out a new look.

"THE PICTURES are put to good use," Gill said. "They are shown to husbands, friends and relatives to get opinions before the client makes up his or her mind."

"For every picture that has left the shop, we've gotten at least two or three calls from whomever those pictures were shown to. They've been our best advertisement."

Computers are popping up all over in the beauty industry. LeLook Salon in Bloomfield Hills invested in a coloring computer system so that clients never have to worry about their hair color solution being altered

each time they come in for a touch-up.

"It has assisted us in finding the perfect hair color matches or changes for our clients," said LeLook owner Tony Colorito.

In this age of computers, it seems almost anything can be done with the touch of a button. Just decide what you want to look like and presto . . . It may not always be adaptable, but at least you can get a glimpse of what you might look like if you were to go ahead with the changes.



JOHN STORMZAND/staff photographer

Vickey Weston of Beautyworks in Southfield believes New Image is the biggest thing to come along in hair care since the blow dryer.

## R.U. Syrius

Karlos Barney



"How did I pick the winning lotto number? Easy. I took the number of days I spent on death row and divided by the number of volts in this chair!"

## Camouflaged color sends gray away

By Janice Brunson  
staff writer

Americans are growing older. The U.S. Census Bureau says so.

The first of the baby boomers, those folks who make up the population bulge that followed World War II, are in their 40s.

Many may be facing a dilemma sooner than they realize, based upon the observation of Troy beauty operator Felicia Palazzolo-Shaw. Last year, she was named one of five outstanding U.S. hair dressers by McCall's Magazine.

Americans are graying at an earlier age, said Palazzolo-Shaw, who owns Nino Salon in Somerset Mall, Troy.

"I think what's happening today is people are under so much stress, juggling family, career and (in the instance of women) even husbands, they're graying younger," she said.

Palazzolo-Shaw is seeing increasing numbers of people in

their mid and late 30s who are dismayed by the alarming rate at which their hair is graying.

"We've (hair dressers) become the stress reducers of the 1980s," Palazzolo-Shaw quipped. "But for most of us, gray hair tends to be very aging."

While graying hair is of relatively minor concern when compared to such issues as good health or happiness, it nonetheless demands an immediate response: to remain gray or not.

Barbara "Babe" Pauley did; a social scion in New York City until her premature death, Pauley made gray hair fashionable when she refused to dye hers in the 1960s.

ROSE KENNEDY, matriarch of the political clan, opted for color. Kennedy, who is now well into her 90s, dyed her hair throughout her

Please turn to Page 4



Street scene writer Janice Brunson receives a "camouflaged color" treatment from Felicia Palazzolo-Shaw.