Golf is Brown's bag

By Tim Smith
staff writer

Golfers love to travel, said West Bloomfield's Bob Brown. Whether for business or pleasure, they usually take their clubs along for the ride.

Brown decided to develop a product that links the two — a heavy-duty golf bag coverall. He said his idea is as much a sure thing as a short putt.

"I've got a brother who puts on 100,000 air miles a year, and he takes his clubs everywhere in this," Brown said, pointing at his product. "He can't beat the thing up."

The coverall is made out of a heavy-duty, canvas-like material and slips over conventional golf bags to provide traveling convenience and protection.

Cut and sewn in Akron, Ohio, by Great Lakes Canvas, the coveralls are shipped to Brown's home, where they are warehoused and shipped. They can accommodate bags up to 10 inches in diameter, he said.

THEY SELL for about $60 at several retail outlets and can be bought by mail through his A.M. Brown Merchandise Ltd. in Union Lake.

A salesman by trade, Brown said he is being flooded with orders and has sold about 1,500 bags since putting them on the market in March. "The consumers are digging my bag at 60 bucks each."

There are many reasons why, he said.

- Air travelers don't have to worry about their clubs being damaged en route from one airport to another.

"Going to airports myself, I'd always see people with their golf clubs in cardboard boxes," he said, shaking his head from side to side.

- An expandable front cargo pocket can carry anything from sweaters to loose golf balls.
- It's easy to carry, with a bag handle on the side and shoulder strap.
- The coverall is puncture resistant and waterproof.

"GUYS ROLL it up and put it inside their golf bag," Brown said. "Then, if it starts raining, they can put (clubs) inside and they're completely safe."

For travel from home to the course, Brown said golfers can use his product and forget about having clubs rattling around in their car trunks.

Brown is confident his product will continue to sell "like hotcakes."

"We feel everybody in America will want to have one of these bags during their lifetime," he said.

For more information about the golf bag coverall, call Brown at 360-2179, or 517-939-8150.

JERRY ZOLYNSKY/staff photographer

Bob Brown (background) shows his new golf bag to a couple of consumers.

ANDERSEN® WINDOWS

40% OFF DIST. LIST

Building a home? Remodeling? Replacing your old worn out windows? WE HAVE THE ANSWERS FOR YOU!

Quality Window Center

24023 ANN ARBOR TRAIL DEARBORN HTS., MICH. 274-4144

Come home to quality Andersen.

SALE STARTS SEPTEMBER 17

Sale

30 to 60% OFF All Wallcoverings

25% OFF All Fabrics

60% OFF Kirsch Mini & Micro Mini Aluminum Blinds

55% OFF All Other Kirsch Blinds

Stop in and have a cup of coffee. Let our talented staff help give your home that special look and feeling that only wallpaper can.

Ash Showroom

2374 Franklin Road
Bloomfield Hills
858-7010

Hours: 9-5 p.m. Mon. thru Fri. • 10-4 p.m. Sat. Visa/MC

AAA TRAVEL AGENCY IS OPEN TO EVERYONE

Won't you let us take you on a sea cruise?

Whether you want to lie back and relax or party 'til dawn, AAA Travel Agency can arrange a cruise to paradise that's just right for you. What else would you expect from Michigan's largest cruise agency?

Make a grand entrance in the Caribbean on Norwegian Cruise Lines SEAWARD

7 Day Itineraries
Miami/Private Island/Ocho Rios/Grand Cayman/Playa Del Carmen/Cozumel/Miami
Up to $384.00 savings per person!

NORWEGIAN CRUISE LINE

AAA TRAVEL AGENCY

Birmingham AAA Travel Agency 275 S. Hunter Blvd. 433-8211
Troy-Rochester AAA Travel Agency 45 E. Long Lake Road 879-2030
Lathrup Village AAA Travel Agency 26026 Southfield Road 443-8989
Pontiac AAA Travel Agency 1375 N. Oakland Blvd. 666-2600
Farmington AAA Travel Agency 33133 W. 12 Mile Road 553-3700

90th ANNIVERSARY SALE!

It's Goodyear's 90th Anniversary. Goodyear retailers are celebrating with special savings on the tires you need and want!

GOODYEAR CERTIFIED AUTO SERVICE

Ends Oct. 1

Advanced Rib/All Season Tread Design

25% OFF

- Segmented tread lugs and open shoulders for all season traction
- Rib pattern promotes long, even wear; a quiet ride; excellent fuel economy
- Natural mold shape for precision handling
- Double steel belts for strength, high modulus polyester carcass for comfort

$54.65 P155/80R13 Whitewall No Trade Needed Regular Price $72.90

Invicta GL Radial

WHITEWALL SIZE	REGULAR PRICE	25% OFF SALE PRICE*
P165/80R13	$ 76.80	$57.60
P175/80R13	$ 80.80	$60.60
P185/80R13	$ 85.10	$63.80
P185/75R14	$ 92.25	$69.15
P195/75R14	$ 97.10	$72.80
P205/75R14	$102.25	$76.65
P205/75R15	$107.60	$80.70
P215/75R15	$113.25	$84.90
P225/75R15	$119.00	$89.25
P235/75R15	$125.45	$94.05
P205/65R15	$114.10	$85.55

*No Trade Needed

Built For Life In The Wilderness...Remarkably At Home On The Highway

WRANGLER MT RADIAL

25% OFF LIGHT TRUCK!

OUTLINE WHITE LETTER SIZE	LOAD RANGE	REGULAR PRICE	25% OFF SALE PRICE*	FET
27-850R14	C	$141.90	$106.40	—
30-950R15	C	$165.45	$124.05	—
31-1050R15	C	$184.35	$138.25	$0.65
31-1150R15	C	$195.05	$146.25	$1.34
33-1250R15	C	$218.65	$163.95	$2.33
35-1250R15	C	$234.05	$175.50	$2.90
33-1250R16.5	C	$218.65	$163.95	$4.20
33-1250R15.5	D	$220.55	$172.15	$2.68

*No Trade Needed

Gas Saving Steel Belted Radial

CUSTOM POLYSTEEL*

WHITEWALL SIZE	EVERYDAY LOW PRICE With Old Tire
P155/80R13	$43.50
P175/80R13	$52.45
P185/80R13	$55.25
P175/75R14	$56.95
P185/75R14	$59.95
P195/75R14	$63.10
P205/75R14	$66.40
P215/75R14	$69.95
P225/75R14	$73.65
P205/75R15	$69.95
P215/75R15	$73.65
P225/75R15	$77.50
P235/75R15	$81.55

* No count and sidewall styling vary with size, not all tires look exactly like tire shown

Great Handling & Long Mileage

CORSA GT RADIAL

BLACKWALL SIZE	EVERYDAY LOW PRICE With Old Tire
P145/80R13	$43.95
P155/80R13	$46.35
P165/80R13	$52.50
P175/80R13	$57.65
P165/70R13	$58.75
P175/70R13	$60.75
P185/70R13	$63.85
P185/70R14	$67.95
P185/60R15	$63.85

Oil Filter, Chassis Lube & Oil Change

$17.95 Kendall

Lubricate chassis, drain oil and refill with up to five quarts of major brand motor oil, and install a new oil filter. Note: special diesel oil and filter type may result in extra charges.

Brands may vary by location.

Computerized Wheel Alignment

$34* Referencing Thrust Angle $44** Front & Rear Wheels

Set caster, camber and toe to exact manufacturer's specifications while referencing and compensating or adjusting thrust line, depending on alignment type.

* Chevettes, Fiatos, light trucks, 4-wheel drive vehicles and cars requiring MacPherson Strut correction extra
** Rear shims and installation extra, if required.

Limited warranty for 6 months or 6,000 miles, whichever comes first.

Just Say Charge It!

You may use Goodyear's own credit card or: American Express • Carte Blanche • Diners Club • Discover Card • MasterCard • VISA
BANK CHECK—if we sell you at your sale we will make you a rain check, allowing future delivery at the advertised price

PRICES, LIMITED WARRANTIES, CREDIT TERMS, AND AUTO SERVICE OFFERS SHOWN AVAILABLE AT GOODYEAR AUTO SERVICE CENTERS. SEE ANY OF THE BELOW LISTED INDEPENDENT DEALERS FOR THEIR COMPETITIVE PRICES, WARRANTIES AND CREDIT TERMS.

Goodyear Dealers

ANN ARBOR AUTO. SERVICE CENTERS
2200 W. Stadium 994-5150
3451 Washtenaw 971-2600
BIRMINGHAM INDEPENDENT DEALER
Tom Hallaman, Inc.
538 Haynes 647-3370
CLARKSON INDEPENDENT DEALER
Phil Cavitt's Tire & Auto Ctr.
1300 W. 14 Mile 436-7070
FARMINGTON INDEPENDENT DEALER
Marsh Tire
33014 Grand River 477-5670

LIVONIA AUTO SERVICE CENTER
19434 Middlebelt 476-6666
NORTHVILLE INDEPENDENT DEALER
NOVI-MOTIVE INC.
21339 Novi Rd. 348-0430
NOVI INDEPENDENT DEALER
VIP Tire & Automotive
46785 Grand River 348-8888
PONTIAC INDEPENDENT DEALER
Sharar, Inc.
630 W. Elizabeth Lk. Rd. 681-6660

PLYMOUTH INDEPENDENT DEALER
Marsh Tire
797 S. Main St. 455-7000
REDFORD AUTO SERVICE CENTER
12000 Telegraph 531-4400
ROCHESTER INDEPENDENT DEALER
Greenfield Tire & Brake
1 Sth S. Main St. 651-8007
ROYAL OAK INDEPENDENT DEALER
Tom Hallaman, Inc.
501 E. 11 Mile Rd. 546-6110

SOUTHFIELD INDEPENDENT DEALERS
AAA Tire
24777 Telegraph 353-8000
Marsh Tire
25401 Telegraph 353-8400
UNION LAKE/WEST BLOOMFIELD INDEPENDENT
B&B Tire Centers
9400 Cooley Lake Rd. 363-2300
WESTLAND INDEPENDENT DEALER
Thomas Tire
35001 West Warren 721-1610