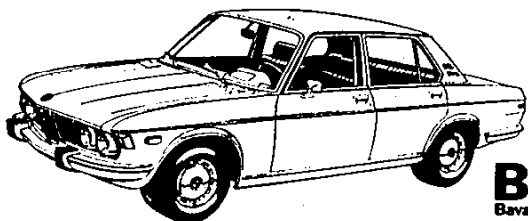


Hot car from Bavaria.

The amazingly successful new BMW Bavaria is here.
6 cylinders. 2.8 liters. 130 mph. Under \$5,000. Wundercar!



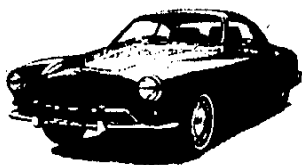
BMW
Bavarian Motor Works
in Munich, City of the 1972 Olympics

ERHARD MOTOR SALES

20455 Grand River, Detroit

538-9160

Karmann Ghia



You don't pay enough
for what you get

Optional extras on most other cars come free on the Volkswagen Karmann Ghia. Extras like disc brakes up front. A window defroster in the rear. Bucket seats in the middle. And door pockets on the side. If your back's not adjustable, the back of the front seat is. (In three positions.) The Karmann Ghia is hand-shaped, hand-welded and hand-painted (four times). And it looks like a \$5,000 car. Come in and check the price. The extras aren't extra.

GREENE MOTORS

VOLKSWAGEN

34501 Plymouth Rd.

425-5400

Auth. Dealer



Auto Background Steers This Girl To Sales(man)ship

A "skirt" swings in Greene Motors sales department. If you stop in to buy a Volkswagen or just look, you're likely to meet a smart looking young lady named Nancy Pyle.

At sixteen Nancy entered the sales world through women's fashions. "It's a lot more fun selling bumpers than skirts" she says. (She'll be happy to sell you a whole car along with the bumpers.)

Nancy's automotive orientation stemmed from the fact that from 1937 to 1969 her father, Austin Grant, was associated closely with the automotive industry, being news and automotive editor for three of the major radio and television stations in

Detroit. Nancy accompanied her father on many of the automotive press previews and auto shows.

"When I was finally persuaded by my father to purchase my first Volkswagen, I became acquainted

with the Sales Manager of Greene Motors. He felt that, with my background, I would be a well-qualified addition to the sales force and customer relations. He offered me the opportunity and I took it, and I'm very glad I did," said Nancy.

Her full responsibility is sales, show displays and customer relations. She is vitally interested in customer relations because she feels there has been a lack of communication between car owners and service departments.

Greene Motors makes every effort to have the best customer relations in the Detroit area.

You might think a girl wouldn't know where to find an engine in a V.W. but she has found out - and learned a lot more about Volkswagen products.

"She's become one of our dependable salesmen! Nancy has spirit," said Greene Motors' Sales Manager Mr. Dick Welland.

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