



This series of photos from Ford Motor Company's Automotive Safety Research Center dramatically demonstrates the value of wearing seat belts. First, a new Ford is mechanically induced into a roll-over at 50 miles per hour.

Then, as the car rolls, the dummy flies high into the air, landing 50 feet from the overturned car. A study of film from movie cameras mounted both inside and outside the car showed that the unbelted dummy was ejected from the right front passenger seat through the open side window after being shoved by the unbelted driver dummy.

Accident statistics from rural areas indicate that 85 per cent of those killed in roll-over accidents had been ejected -- lives that might have been saved by use of safety seat belts.

COMPLETE *Spring Tune-Up*
SPECIALLY PRICED

**10% OFF
ON PARTS**

6 CYLINDER
\$16.50
8 CYLINDER
\$19.50

AIR CONDITIONING EXTRA

UPON PRESENTATION OF THIS AD

OFFER EXPIRES 4-31-71

CRESTWOOD DODGE

32850 FORD RD.

OPEN 'TIL 9
MON. & THURS.

Phone 421-5700

CHOOSE A WINNER ...

"Porterfield Wilson"

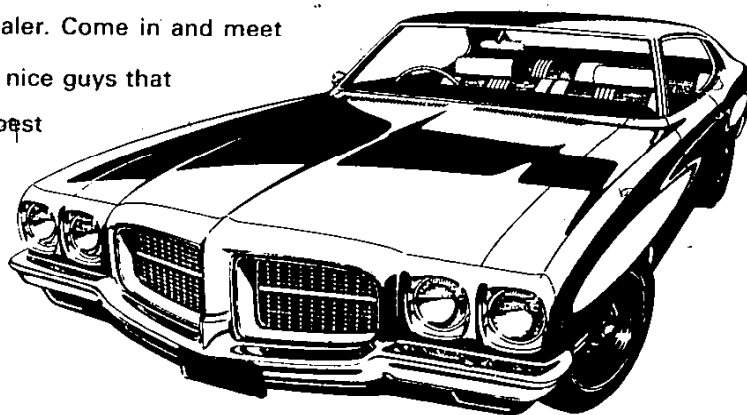
Detroit's Newest Pontiac dealer. Come in and meet

Mr. Wilson and all the other nice guys that
are waiting to give you the best
deals and service in town.

BRAND NEW
LeMans

T-37

You'll be a
winner too at . . .



\$2377

INCLUDES:

Full Factory Equipment
Pre Delivery Service
Pre Delivery Inspection

PORTERFIELD WILSON

"We Like You -- You'll Like Us"

PONTIAC

15860 GRAND RIVER (Between Greenfield & Southfield)

836-0100

