

Trees and sidewalks do not a revitalization make

It doesn't seem that long ago when shopping meant walking or riding the bus to the nearest downtown shopping district.

As a product of the late '50s, having the opportunity to shop "up Schaefer" as a young person was second only to visiting downtown Detroit for the same purpose. Kresge's, Albert's and Federal's were just a few of the favorite hangouts that made shopping "up Schaefer" a great way to spend an otherwise-boring summer's day.

Recently I decided to take a stroll down memory lane and visit the "up Schaefer" of my past. And the "up Schaefer" has not changed much.

And as for the businesses that had



focus: small business

Mary DiPaolo

replaced them - well, they certainly weren't of the same caliber I expected. The old saying, "You can't go back home again" so many of the stores where I had spent hours shopping had been out of business for years.

And what had been Federal's was now home to a medical center. See-

ing a great deal of vacant lease space was also discouraging, especially because the majority of these storefronts were eyecores.

On a positive note, I was pleased to see many of my old favorites still going strong. Alcamo's Italian market, Lombardi's, Sanders and Mont-

gomery Ward were not only looking good but were obviously surviving well enough to stay downtown.

From a cosmetic viewpoint, trees now line Schaefer Avenue, no trees had been there before. The sidewalks along Michigan Avenue were being replaced, and a new grocery store complex now stood where a much smaller grocery store, bar and photo studio had once been.

But as one local resident said, "I'm not going to shop there because of the trees and sidewalks."

Keeping this in mind, I wonder if this district (and others like it) understand how revitalization works

and the commitment it takes to make it successfully happen.

Trees and sidewalks are a start, but that can't be where it ends.

It takes a lot of work involving community leaders, business owners and residents to do what's needed for "up Schaefer" and any other district trying to make its way back.

Mary DiPaolo is the owner of MarketTrends, a Farmington Hills-based business consulting firm. She is also producer and host of the cable television series, "Chamber Perspectives."

datebook

● SUBCONTRACTORS

Thursday, June 22 — American Subcontractor Association-South East Michigan holds annual dinner. Information: David Hinman, 351-3930.

● GENERAL CONTRACTORS

Thursday, June 22 — Building relationships with Japanese clients discussed at meeting of the Association of General Contractors of America at the Engineering Society of Detroit. Information: 342-5100.

● STRESS MANAGEMENT

Thursday, June 22 — "Coping Skills/Stress Management" workshop offered by the firm in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● QUALITY CONTROL

Friday, June 23 — Greater Detroit Section of American Society for Quality Control meets 7 p.m. at the Roundtree Subdivision clubhouse, Big Beaver east of John R, Troy. Topic: "Sensory Perception." Information: Maureen Heaphy, 383-1654.

● CELLULAR COMMUNICATIONS

Friday, June 23 — "Uses of Cellular Communications in Public Safety" seminar begins at 9 a.m. at the Guest Quarters Suites Hotel in Troy. Information: Lisa Eilan, 737-6741. Sponsor: Ameritech Mobile Communications.

● GOVERNOR SPEAKS

Monday, June 26 — "New Era Jobs in Michigan," will be discussed by Gov. James J. Blanchard at the annual meeting of the Business Education Alliance, an affiliate of the

Greater Detroit Chamber of Commerce at 10 a.m. at chamber headquarters, 600 W. Lafayette, Detroit. Information: Greater Detroit Chamber of Commerce, 313-984-4000.

● SALARY LAW

Tuesday, June 27 — "Wage & Hour Law Salary Review" offered 9 a.m. to 4 p.m. at the American Society of Employers Conference Center, 23815 Northwestern Highway, Southfield. Non-member fee: \$205. Information: 353-4500. Sponsor: American Society of Employers.

● JAPANESE TOURISM

Tuesday, June 27 — "Hospitality and Tourism Industry and the Japanese Traveler" offered for three hours at the Radisson Suites Hotel in Farmington Hills. Information: Japan American Business Consultants, 953-7262.

● GROUP FACILITATORS

Wednesday, June 28 — "Developing Group Facilitator Skills" offered 9 a.m. to 4 p.m. at the American Society of Employers Conference Center, 23815 Northwestern Highway, Southfield. Non-member fee: \$205. Information: 353-4500. Sponsor: American Society of Employers.

● HANDICAPPED OWNERS

Wednesday, June 28 — "Building Blocks to Success — Opening Doors for Handicappers" a seminar for physically handicapped small business owners and entrepreneurs, will be 6-8 p.m. at the Holiday Inn, 26555 Telegraph, Southfield. Fee: \$15. Information: Jacqueline Watters at 1-517-484-8400 (voice or TDD). Sponsor: Handicapper Small Business Association.

● LOTUS 1-2-3

Wednesday, June 28 through July

19 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information: 645-3635. Sponsor: Cranbrook Educational Community.

● ACHIEVING

Thursday, June 29 — "I Can Achieve" workshop offered noon to 1 p.m. in the third-floor auditorium of

Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● TESS

TUESDAY, JUNE 27, 1989
TESS.
TURA EYEWEAR SELECTION SYSTEM

Hoerle Sedgwick Opticians Birmingham 644-8002
Village Opticians-Michigan Birmingham 642-2225

Suburban Optometric Associates Livonia 525-8170
Benchmark Optical Plymouth 453-8190

● JUST ACQUIRED

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● JUST ACQUIRED

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE

Thursday, July 6 — "Getting Help with Drugs and Alcohol" workshop offered noon to 1 p.m. in the third-floor auditorium of Comprehensive Health Services' main building, 2875 W. Grand Blvd., Detroit. Information: Comprehensive Health Services, 875-4200 Ext. 2687.

● BEGINNING COMPUTER

Monday, July 10-31 — "Beginning Computer... Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information and reservations: 645-3635. Sponsor: Cranbrook Schools.

● DRUG ABUSE