

business people

Allice F. Siefert has joined "Michigan Woman" magazine as publisher. The magazine is based in Birmingham. She will report directly to the president and executive publisher. A graduate of Northwestern University, Midland, Siefert has a bachelor's degree in business administration and an associate's degree in journalism.

David Lukasiewicz has been named health and beauty aids buyer for Arbor Drugs Inc., the nation's 22nd largest drugstore chain. Lukasiewicz will be responsible for the buying of selected health and beauty aids for the Troy-based retailer. Previously, Lukasiewicz served as a grocery buyer with Arbor.

Stephen Billings of Birmingham has joined DP Corporate Services Inc. as senior vice president of sales and marketing. Billings earned a bachelor's degree from the University of Michigan, a master's degree in business administration from Golden Gate University in San Francisco, and a master's degree from Wayne State University.

Joseph M. Adamy has been named

director of property management for Mark Management Co., a subsidiary of Mark Jacobson & Associates Inc., a Birmingham-based land development company. Previously Adamy was a property management consultant in the Detroit area for various companies involved in the property management field.

Sherri Hassel of Farmington Hills has joined Sun Hospital as director of public relations. Previously, Hassel worked as an account executive with Anthony M. Franco Inc. public relations.

Tom Gacloch has been appointed as market development manager for the Detroit Gasket aftermarket operations in Southfield. Formerly product planning manager of the McCord Gasket division of JPI Industries, Gacloch brings 20 years of industry experience to his new position at Detroit Gasket.

Chuck McLean has been named senior copywriter at Goldfarb Hall & Co. in Southfield on the AT&T consumer products account.

Alfred J. Peters of Birmingham

completed the certified financial planner (CFP) professional education program at the College for Financial Planning, located in Denver. Peters is vice president of Dean Witter Reynolds Inc. where he is an investment broker at the Southfield Town Center.

Melvin R. Christiansen of Troy has joined Jay Alix & Associates as administrative manager of the suburban Detroit-based firm of corporate turnaround and insolvency specialists and certified public accountants.

Gerald L. Belcove of Bloomfield Township has been promoted to national claims manager by Gates, McDonald and Co. Belcove has been district claims manager in Troy since 1979 and is a past president of the Workers Compensation Association.

Kathryn Dillenbeck has been promoted to sales service manager at the Wolf Envelope Co. of Birmingham. Dillenbeck joined the sales support department of the Wolf Envelope Co. in 1987. Dillenbeck is working toward a degree in business administration from Macomb Community College.

Please submit black-and-white photographs, if possible, for inclusion in the business people column. While we value the receipt of photographs, we are unable to use every photograph submitted. If you want your photograph re-

turned, please enclose a self-addressed, stamped envelope indicating a margin on the front of the photograph that you want it returned. We will do our best to comply with your request. Send

information to: Business Editor, 35251 Schoolcraft, Livonia 48150. Please include city of residence and a daytime telephone number where information can be verified.



Siefert



Lukasiewicz



Billings



Adamy



Hassel



Gacloch

'Sizzling' benefit helps kids

It isn't every day that an Arabian horse is anonymously donated to benefit charity. Nor is it an everyday occurrence when small business owners take the initiative to organize and sponsor charity events before they are asked to do so.

For Leah Marks, the upcoming Summer Sizzles benefit for Children's Hospital is just one of a series of events this West Bloomfield entrepreneur has volunteered her time to undertake in the last seven years. When she had completed the planning, she sought out Children's Hospital as the recipient of her efforts and other businesses' generosity.

Jan Loveland, annual giving officer at Children's Hospital, said she was overwhelmed by the support. "Unlike other charitable organizations that have to go out and solicit funds and assistance in order to make events like this happen, we were approached after everything had already been planned."

Marks said Summer Sizzles is an example of how small business owners and managers are willing to give without expectation of receiving anything in return. Prior to contact-



focus: small business

Mary DiPaolo

ing a benefactor, Marks lined up businesses willing to volunteer merchandise and services for a charity. "The event will feature eight local restaurants providing a buffet and wine tasting starting at 6:30 p.m. Separate checks will furnish the en-

tertainment. At 8 p.m., a fashion show of both adult and children's clothing will be held.

Some of the clothing will be auctioned later in the evening, along with the Arabian horse and other donated items. Psychic readings will also be offered in the name of charity.

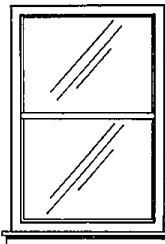
Tickets at \$29 each or \$30 per couple are available at the door or by calling 745-5375. The club is at 6343 Farmington Road, north of Maple.

Mary DiPaolo is the owner of MarkeTrend, a Farmington Hills-based business consulting firm. She is also producer and host of the cable television series, "Chamber Perspectives."

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