Detroit Symphony's five-year plan unveiled

Detroit Symphony Orchestra Hall chairman Robert S. Miller and executive director Deborah Borda recently unveiled a five-year business plan to revitalize the organization and secure its financial stability.

The plan was approved unanimously by the BOSH board of directors. At the end of a year that has seem many changes — the merger of the Detroit Symphony Orchestra and Orchestra Hall, changes in leadership personnel, restructuring of management and the resolution of affirmative action and financial issues — the new DSOH has prepared

added costs for operating Orcnestra Hall.
THE BUSINESS plan outlines actions to be taken to achieve a balanced budget for 1993-94. The five steps are: Contain costs; increase earned income; build the endowment fund; cover the projected deflicits or the first four years of the plan with an extraordinary operating initiative

"And our audience has railied to support DSOH with increased ticket sales of 24.25 percent for the coming season. Now we will be asking the city, state and major corporations to do their part by providing the neces-eary financial suport over the next five years."

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a detailed assessment of its financial statement of the artistic for seven key areas artistic product, management, marketing, fund-raise and financial management, marketing, fund-raise and financial management.

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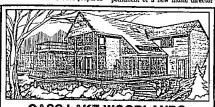
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Homestead Gallery of Walled Lake will host its first summer photography competition and sale. It is sponsored by Metcer Photo, Key Tours and David Wachler and Sons Jewellers to benefit Common of the process of the process from the property of t

Jewelers to benefit Common Ground.
Pholographer, teacher and Observer & Eccentric columnist Monte Nagler will be the juror in both black and white and color. Grand prize for "best of show" will be a tip for two to Las Vegas from Key Tours. First, second and third prizes will be awarded in each category by David Wachier and Sons and Century Camera. Entry forms

The reception, open to the public, will be at 8 p.m. Saturday, Aug. 2a, A. percentage of the procests from the opening reception will benefit Corj. mon Ground, a crisis Intervention enter based in Royal Oak. Comurpin Ground has served the metropolitique area with many programs including a suicide prevention line for more than 12 years.

Homestead Gallery is at 136 S Pontiac Trail, Walled Lake. Hours are 11 a.m. to 5 p.m. Tuesday. Sep-day, until 9 p.m. Thuesday.



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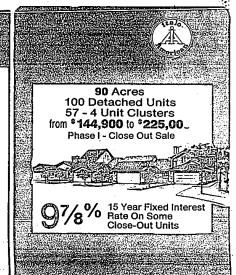
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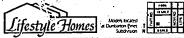
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