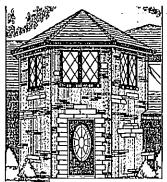
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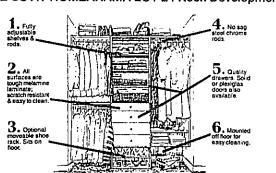
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Larger homes, luxury amenities tops with buyers

HAT DO today's home buyers really want? Are their hearts set on rustic little rose-covered country cottages or do they want hightech houses where the Jetsons would feel right at home? Are they yearning for simplicity and small spaces or do

they have dreams of luxury living? Today's increasingly affluent home owners of the baby boom generation will choose larger housess with more luxury features and bigger lots when they buy their next house. Even if they have to pay more, andr live further from work, they will be willing to make these

trade-offs to get the house they want. According to a recent National Association of Home Builders survey, workmanship and materials including carpeting, flooring, tiles and paint — as well as the builder's reputation and the neighborhoods must be first-rate. And if they cannot afford to buy the house they want, they will settle for an expandable houses with some parts left unlinished. However, they will not opt for a smaller house.

MORE THAN TWO-thirds would choose a suburban location and onefourth would choose a rural location it buving a new home.

Current home owners also want their next home to have about 2,360 square feet — almost 30 percent more than their present home. And even though land costs have increased dramatically in the last two years, consumers want

larger yards.
The survey findings revealed the following homebuyer preferences:

HOUSE DESIGN: A two-story house with a basement (32 percent); singlestory house with a basement (24 percent); Four bedrooms (about 50 percent); Three bedrooms (33 percent); 2 ½ or more bathrooms (70 percent) and three bathrooms or more

FAMILY ROOM: Home buyers want a family room, not a den or a study. A lamily room/kitchen design is desirable. KITCHEN: A large, well-equipped kitchen, with a walk-in pantry, a built-in microwave, a special use storage space, a double-sink, an island eating space and a bay window.

MASTER BATHROOM: Separate bathtub and shower; double-sink vanities and closet space in the bathroom. Whirlpools are not a necessity.

ENERGY EFFICIENCY: Buyers prefer an energy efficient home --insulation, a more efficient furnace, but does not imply low ceilings, small rooms

PREFERRED FEATURES: Features ranked as very important by 60 percent or more of those surveyed include: Separate family/great rooms; two-car garage; walk-in bedroom closets; higher quality carpeting; air-conditioning; storm windows; fireplace and smoke detectors. Also mentioned were high cielings and skylight.

Homeownership was valued highly. More than 80 percent of those surveyed said a single-family detached house is the best hedge against inflation. This is followed by investment in land (53 percent) and mutual lunds (42

Furniture will be for sale

The furniture and accessories in most of the Homearama "Idea homes" will be put up for sale on the last day of its run, Sunday,

Sept. 24.
All styles of furniture, from American traditional to contemporary to European and from moderately priced to expensive, will be offered for sale just as it is displayed in those home participating the sale. Not every house is participating in the sale of its furnishings, however. Some of the furnishings may be the property of designers, furniture companies, or the builders in various instances.

The houses themsolves will be for sale after the show closes, and

The houses themselves will be for sale after the show closes, and can be purchased with torpistings included, in most cases.