

Now is the time to plan fall programming!

There's a plan behind your favorite TV show.

Our staff would like to refresh your memory so your startup in September will be smooth with a sense of accomplishment.

Here is the basic plan of action. Fill in the content with your own to plan:

- Determine your program approach.
- Research your content and who is your target audience.
- List behavioral objectives. What do you want the viewer to get out of the show?
- Brainstorm in a preproduction meeting with your crew.
- Make a storyboard (pictures of stick descriptions) for planning emphasis the highlights.
- Prepare the shooting script and camera shots and transitions.
- Review preproduction element checklist. Include electrical outfit and traffic pattern floor plan. Be



cable connection

Lark Samouelian

executive director,
Southwestern Oakland Cable Commission

sure to secure releases for location and talent performances.

- Double check list of equipment and prep availability.
- Rehearse the program and practice camera shots.
- Tape the program.
- Review and log the program.

Schedule editing if necessary. Make an editing script for time efficiency.

- Schedule your program for cablecasting on Channel 12.
- Publicize your show through every place your intended audience may frequent. Use bulletins, newsletters, Channel 3 Community Cable bulletin board, customized fly-

ers and of course your very own newspaper column, "Cable Connection," at least three weeks before your show.

- Remember that we have small grants available to help you with such expenses as publicity. Call the Southwestern Oakland Cable Commission, 473-7266.

We look forward to seeing your program on Channel 12.

CHANNEL 12 COMMUNITY ACCESS
Monday, Sept. 4

• Labor Day, no programming.

Tuesday, Sept. 5

- 10 a.m. — Senior Adult Exercise.
- 10:45 a.m. — Corvette finale giveaway.
- 11 a.m. — Jewish TV magazine.
- 11:30 a.m. — Madonna Magazine.
- Noon — Summit University, Elizabeth Claire, prophet.
- 1 p.m. — Seniors on the Move: cyclist/runner.
- 1:30 p.m. — Novi Talkin' History: Vic Muscat.
- 2:30 p.m. — Issue of water quality to individual customer.
- 3 p.m. — Focus on the law.
- 3:30 p.m. — News Center 12.
- 6 p.m. — Senior Messenger.
- 7 p.m. — Seniors on the Move: cyclist/runner.
- 7:30 p.m. — Due process.
- 8 p.m. — City of Farmington Hills: horizons.
- 8:30 p.m. — Legislative Forum.
- 9 p.m. — Voices of champions: Pistons Championship.
- 9:30 p.m. — Travels with Kay: Israel.

Wednesday, Sept. 6

- 10 a.m. — A Celebration: Northville Presbyterian Church.
- 11 a.m. — Oakland County Parks & Rec: mountain bike racing.
- 11:30 a.m. — Microwave Today: recipes for college students.
- Noon — Oakland County Connection.

- 12:30 p.m. — Detroit Live: Dr. Ellinger, Mary Kramer, Jacques Demers.
- 1:30 p.m. — Sports Yesterday/Today: Willie Norwood.
- 2 p.m. — Farmington Focus: City of Farmington.
- 2:30 p.m. — Seniors on the Move: cyclist/runner.
- 3 p.m. — Crisis in the modern family: terrible or tender twos.
- 6 p.m. — Tri-City Update: beautification.
- 7 p.m. — B'nai B'rith Bowling: on a roll.
- 7:30 — Lunch break.
- 8 p.m. — Novi Skits-O-Frantic: "Good old summer time."
- 9 p.m. — Michigan 50s Festival: lipo sync contest.

Thursday, Sept. 7

- 10 a.m. — Senior Adult Exercise.
- 10:45 a.m. — Corvette finale giveaway.
- 11 a.m. — Seniors on the Move: cyclist/runner.
- 11:30 a.m. — Your mental health.
- Noon — City of Farmington Hills: horizons.
- 12:30 p.m. — Lunch break.
- 1 p.m. — Arthritis Today: rheumatoid arthritis.
- 1:30 p.m. — Viewpoint: City of Farmington Hills.

- 2 p.m. — Chamber Perspectives: office policies.
- 2:30 p.m. — Novi Crime Prevention.
- 3 p.m. — Tri-City Update: beautification.
- 6 p.m. — Novi Talkin' History: Vic Muscat.
- 6:30 p.m. — Novi Fire Department dedication.
- 7 p.m. — Senior Spotlight.
- 7:30 p.m. — Viewpoint: City of Farmington Hills.
- 8 p.m. — Farmington Focus: City of Farmington.
- 8:30 p.m. — Crisis in the Modern Family: terrible or tender twos.
- 9:30 p.m. — On the Scene "The One"

Friday Pick of the Week

Request your favorite community access program to be cablecast on Friday between 3 p.m. and 9 p.m. Call MetroVision at 553-7303.

RADIO SCHEDULE

- Wednesday, Sept. 6 — 11 a.m. At Random.

Area winners of art grants announced

Five Farmington Hills and Birmingham residents and organizations have received grants from the Michigan Council for the Arts for fiscal year 1990, said state Rep. Jan Dolan, R-Farmington Hills.

"I am pleased so many residents of the 69th district were awarded grants for their artistic projects," Dolan said. "The Legislature consistently has recognized the importance of the arts by supporting the Council

and its programs. A thriving arts community is vital to the economic and cultural growth in Michigan."

Grant recipients are:

- Brian Belanger — \$3,000 to rewrite a screenplay titled "Strawbarn."

- Barbara Ann Selinger — \$5,000 to create and perform a dance for six to eight dancers.

- Kathryn Vanderhampton — \$5,500 to produce a 30-minute video documentary on Hmong weaving.

- Harbinger Dance Company — \$13,394 to provide concert dance performances, in-school performances and lecture demonstrations; touring performances; master classes; and guest artists.

- Bingham Farms Elementary School — \$2,700 to present Harbinger Dance Company to 400 students and work with each classroom to help produce a program for parents and friends of the school.

Observer & Eccentric

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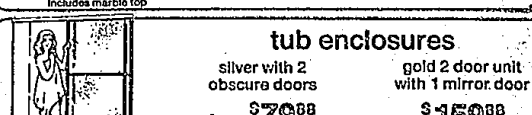
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prices effective thru september 14, 1989

store and shed hours
monday thru friday 8 a.m. to 5:45 p.m.
saturday 8 a.m. to 5:45 p.m.
sunday 10 a.m. to 4:00 p.m.