

business people

Lisa M. Vallee of West Bloomfield has earned a Public Relations Society of America (PRSA) accreditation. Vallee is vice president, director of public relations services for The Berlin Group Inc.

Sherrie A. Weltzman has been promoted from account supervisor to vice president at The Berlin Group Inc. Prior to joining The Berlin Group, Weltzman was a senior account executive at Ross Roy.

Paul Klapproth has been named director, communications of Siemens-Bendix Automotive Electronics. Klapproth formerly was director of public relations for Cambell & Co., Dearborn.

Susan Haddad has been named account executive for Hermonoff & Associates. Previously, Haddad was an account assistant at Marx Management Services.

Al R. Pawlck of Rochester Hills has been named director of sales at Heavy-Duty Braking Systems Division of Lucas Automotive and Robert M. Jewett of Troy was named marketing manager.

Gary S. Didier of Birmingham has been named first vice president, commercial financial services at Comerica Bank-Detroit. He joined the company in 1988 as a vice president.

Lisa Ulrich of Rochester has been promoted to media planner at D'Arny Mastus Benton & Bowles/Bloomfield Hills. Prior to her promotion, Ulrich was assistant media planner on Cadillac. She joined the agency in 1987.

Mark Harris of West Bloomfield has been named vice president, account supervisor for Kolon, Bittker & Desmond Inc. Harris joined Kolon, Bittker & Desmond Inc. in 1984, and most recently served as account supervisor for a variety of retail and consumer product accounts.

William L. Peterson of Farmington Hills and an automotive account manager with ARCO Chemical Co., has been honored by the company for his 1988 sales achievement. Peterson, whose sales territory covers the Detroit area, has been with ARCO Chemical for four years.

Martha Kovacs has been named account manager at Jack Morton Productions Inc. Kovacs previously served as marketing director of Alphasignals in Southfield, and as account executive on the Ford Division account for Maritz Communications, Detroit.

Phillip Stinson has been named vice president of Michigan National Bank. Previously, he served as vice president/finance for Samelson Development Co.

Robert E. Roach of Rochester Hills has joined the Motor Vehicle Manufacturers Association (MVMA) as editorial services manager in the communications department. Roach comes to MVMA from ANR Pipeline Co. where he was manager of public relations services.

Jo Ann MacWilliams of West Bloomfield has been named to the position of investment executive at Smith, Hague & Co. Inc. MacWilliams

ams comes from PaliseWebber Inc. where she held a post as a stockbroker and financial planner.

Michigan National Bank has recently appointed three people to second vice president. They are: Ellen Bennett, mutual fund administration, who joins Michigan National from Federated Investors Inc.; Robert Leonard, leasing manager, who was general manager, secretary-treasurer with Michigan Acceptance Corp.; and John Regan, commercial account officer for commercial real estate, who was previously a mortgage banking officer with First Wisconsin National Bank of Milwaukee.

The following people have joined the staff at Century 21 A.B.I. in Rochester Hills. They are: Ken Ontego, Shelley Pierce, Harry Marchionis, Mark Freeman, Marjorie Strand, Michael DeForrest and George Klampay.

Michael J. Banks of Farmington Hills has been named assistant vice president, world banking at Comerica Bank-Detroit. Banks joined the company in 1984 as a credit analyst and was named corporate banking officer in 1986.

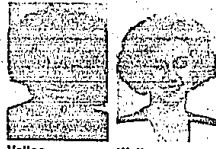
Gary M. Wetstela of Bloomfield Township has been appointed chairman and chief executive officer at BDO Seidman. Wetstela has served as the regional managing partner of the firm's Midwest region for the past two years.

Richard Zimmer, director of franchise development for Southfield-based Contemporary Learning Systems (CLS), has been named chief executive officer of Kale's Chiffon Inc. Prior to joining CLS, Zimmer worked in the building materials industry and developed distribution systems for manufacturers.

Michael K. Dowell has been promoted to manager of franchise sales at Ziebart Corp. Dowell joined Ziebart Corp. just under four years ago as district sales manager-western district.

Lisa Robinson has been named associate producer at Jack Morton Productions, Inc. She served most recently at JMP as an account coordinator on the Chevrolet account.

Eve Gardner of Birmingham has won the name of a Pontiac Grand Am



Vallee



Weltzman



Klapproth



Haddad



Pawlck



Didier



Peterson



Ulrich



Harris



Peterson



Kovacs

as a direct result of her accomplishments as an independent beauty consultant for Mary Kay Cosmetics Inc. Gardner joins more than 1,500 Mary Kay Independent businesswomen who are members of the company's VIP Club.

Clark King has been promoted to media services manager of Goldfarb Hoff & Co. from media buyer. King joined the agency in 1986. He is a graduate of Michigan State University with a bachelor of arts in advertising.

The following people have joined Ross Roy Inc. as account administrators. They are: B. John Gatesman Jr. and Timothy M. Jones to Ross Roy Advertising; and Deborah Ann Shoukey and John A. Weston to Ross Roy Communications.

Brad Beck of Farmington Hills has been named to the newly created post of vice president of corporate field marketing for Little Caesar Enterprises, Inc.

David L. Bondrean of Birmingham has joined Cipher Data Products Inc. as director of software engineering and Gary R. Rippe of Bloomfield Hills. She joined DMB&B/BH in 1988 as an account executive on the National Bank of Detroit account.

Grace Gilchrist of West Bloomfield has been named assistant general manager/general sales manager of WXYZ-TV. Gilchrist has been general sales manager of WXYZ-TV for the past three years.

The following people have been named to new positions at Michigan National Bank Corp. They are: Randall G. Siga to president of the National Association for bank cost and management accounting; Bradford J. Gosula to first vice president; Lisa McKlanon and David Reid to vice president; Robin Bonham to assistant vice president, senior operations specialist with electronic financial services; Elizabeth Dewitt assistant vice president; Gordon Eccles, assistant vice president; Roy Leonard assistant vice president; Cinda Koski, assistant vice president; Harold Marion, assistant vice president; and Ross Witt, assistant vice president.

James J. Robison of Rochester has been named vice president of engineering for GTE Valente. Robison was previously vice president and general manager of the company's Digital Techniques Division.

Suzanne Klarr has been named account executive at Gray & Kilgore, Inc. Prior to joining G&K, she served as an account executive at Bailey, Klepinger, Medrick & Muhlberg and as a sales supervisor at Kolon, Bittker & Desmond.

Ralph Anzivino has been named sales engineer for the De-Sta-Co Automation Products Group. Anzivino has been active in the tooling industry since 1977.

Kenneth David Schram has been named television production coordinator at The Palace of Auburn Hills. Prior to joining The Palace, Schram was production supervisor for Mobile Images, Southfield.

Janice Gilbert Acosta and Paul E. Grel have been named senior attorneys at Kelly Services, Inc. Acosta

joined Kelly Services in 1984 as staff attorney and Gugel joined in 1986 as staff attorney.

Margie S. Rosenberg of West Bloomfield has joined Ross Roy Communications, a division of Ross Roy Inc., as senior art director, and Mark P. Canavan and Kaoru Seo have joined Ross Roy Communications as art directors.

William Douglas of Farmington Hills has been named sales and production director for InterGraphics. Previously, Douglas worked as a stockbroker and as a manufacturer's representative.

Kelth B. Mayer and Gregory B. Smith have been elected to the Board of Directors of Gilfels-Webster Engineers, Inc.

John V. Dempsey has been named general manager of the Southfield Marriott. Prior to joining the Southfield Marriott staff, he was the resident manager at the Irvine, Calif. Marriott.

Patricia Mahler of Birmingham has been named account supervisor at D'Arny Mastus Benton & Bowles/Bloomfield Hills. She joined DMB&B/BH in 1988 as an account executive on the National Bank of Detroit account.

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