

business briefs

If you recently opened a shop captured an award, earned a promotion, are planning a new venture or project, or have information about other business, we'd like to hear from you so we can share your news item with other Observer readers. Send items to: Business Briefs, Farmington Observer, 33203 Grand River, Farmington 48024.

CHAMBER MEMBERS

New members of the Farmington/Farmington Chamber of Commerce are:

- Farmington Office Development Co., 26105 Orchard Lake Road, Suite 110, Farmington Hills, Ben Marks, 855-0101.
- First Metropolitan Title, 37000 Grand River, No. 330, Farmington Hills 48018, Susan Dutcher, 477-6310, title insurance.
- Inalfa-Hollandia, 26700 Hagerty, Farmington Hills 48331, Joseph R. Corace, 553-3871, OEM Sun-roof sales manufacturer.
- Great Lakes Pool Services, 32215 Staman Circle, Farmington Hills, Jack Rajkovich, 477-7717, swimming pool renovation.
- Larue's Distributing, 33508 Edmonston, Farmington Hills 48024, Kenneth Larue, 478-3841, bingo and Vegas supplies.
- World Wide TV & Appliance, 24621 Crestview Ct., Farmington Hills 48331, Ken Paulson, 478-2510, appliance and electronics.
- Diane & Company Hair Studio, 33238 12 Mile, Farmington Hills 48331, Diane Barringer, 553-4460, hair salon.
- Emerald Productions, Ltd., 32969 Hamilton Court, No. 110, Farmington Hills 48024, Timothy J. McCloy, 489-8582, complete video productions.

• Fax Express, Fax Machine Warehouse, 31801 Northwestern Highway, Suite 120, Farmington Hills 48018, Arnold S. Rautbort, 855-8888, sales and service of Facsimile equipment.

• Samaritan Counseling Center, 26105 Farmington Road, Farmington Hills 48018, Lynda Thanasas, 474-0510, family dining.

• Automobile Club of Michigan, 31190 Hagerty, Farmington Hills 48331, Tom Rowser, 661-6200, insurance company.

NEW IN TOWN

F & M Distributors, a deep discount health and beauty aid and household supplies chain, has opened a new store in the West River Center in Farmington Hills.

The 24,000-square-foot store is at 30100 Grand River, just north of Middlebelt.

Store hours are 8 a.m. to 10 p.m. Monday through Saturday, and 9 a.m. to 7 p.m. on Sundays.

The Michigan-based company attributes 34 years of success to its pricing and merchandising philosophy. F & M's features an assortment of brand name products, including housewares, stationery, snacks, candy and household supplies at discounts ranging up to 50 percent.

F & M accepts all manufacturer's coupons and provides a display of manufacturers' rebates at the entrance of the store.

Its slogan, "Everybody discounts something — F & M discounts everything everyday," is promoted in the seven states where F & M operates units.

"We are thrilled to be in Farmington Hills" said Frank Newman, president and chief executive officer. "We will work very hard to become our new customers' favorite store."

Dennis Rizzo, a member of F & M's management team in the Detroit area, is manager of the Farmington Hills store.

ON BOARD

Michael Neuvirth of Farmington Hills, an attorney specializing in intellectual property and high technology law with the Southfield firm of Brooks & Kushman, was elected to the board of the American-Israel Chamber of Commerce of Michigan.

Neuvirth has a law degree from Wayne State University. He joined Brooks & Kushman in 1978.

The American-Israel Chamber of Commerce promotes trade between businesses in Michigan and Israel. It also sponsors special events, including an upcoming conference on exporting to the European Common Market before 1992.

Neuvirth teaches at Adat Shalom United Hebrew School, Farmington Hills.

QUALITY AWARD

Farmington Hills-based Douglas & Lomason Co., an automotive parts manufacturer, has announced its manufacturing plant in Carrollton, Ga., has earned the Ford Q1 Preferred Quality Award.

The Q1 Award, earned by half of all Ford suppliers, goes to individual manufacturing locations that have introduced an effective quality assurance program and have received an excellent quality rating.

These plants use statistical methods to build quality in, rather than catch errors at the end of the manufacturing line.

Douglas & Lomason's Carrollton plant makes a variety of decorative metal parts for Ford vehicles, including truck tailgate panels, window moldings and body side trim.

Observer & Eccentric CLASSIFIED ADVERTISING

644-1070 Oakland County
591-0900 Wayne County
852-3222 Rochester/Avon

Lindsey is a 5-year-old diabetic. Her daily insulin shots, diet restrictions and constant blood monitoring only provide day-to-day control over the disease. They do not cure it. So Lindsey, along with 11 million other Americans, still faces the long-term risks of diabetes — like heart disease, blindness, stroke, amputation and kidney disease. The complications of diabetes will account for an estimated 150,000 deaths this year alone.

But thanks to your contributions to the Juvenile Diabetes Foundation, Lindsey and millions like her have something more to look forward to. In the past decade, JDF research

has made great strides in isolating the causes and conditions of diabetes, bringing us closer to a cure. At the same time, diabetes increases by 6% every year. And in ten years the number of diabetics will have doubled.

So you see, your help is needed more desperately than ever before. For more information on the warning signs of diabetes and its treatment, and what you can do to help, call JDF at (313) 569-6171.



JUVENILE DIABETES
FOUNDATION
INTERNATIONAL

Insulin can keep her alive long enough to have kidney failure.



Please send your tax deductible donation to:
Juvenile Diabetes Foundation • Metro Detroit Chapter • 29350 Southfield Road, Suite 114 • Southfield, Michigan 48075

Carvell receives Lions award



Charles Carvell
is honored

In recognition of exemplary humanitarian service, Charles R. Carvell has received the Melvin Jones Fellowship from Lions Club International Foundation.

Named for the founder of Lions Club International, the Fellowship recognizes individuals who demonstrate deep commitment toward serving others.

A resident of Farmington, and a member of the Farmington Area Lions Club, Carvell joins 10,000 individuals in 70 countries worldwide who have received this distinction. Carvell is an active member of the community, as a member of the Farmington Historical Commission, the Farmington Historical Museum

and the First United Methodist Church of Farmington.

Through the use of donated funds, Lions Club International Foundation makes possible programs devoted to humanitarian services, vocational training and major disaster relief.

Recent grants include \$1.4 million for research into the prevention of diabetes-related blindness, and more than \$500,000 to bring drug awareness programs into schools around the world.

Lions Club International Foundation is part of Lions Club International, the world's largest service club organization with more than 1.3 million members in 161 countries.

September Savings

Village Doors

Elegant Styling
And Uncompromised Quality
In Premium Oak Doors and
Sparkling Beveled Glass Inserts

- Oak Doors
- Sliding French Doors
- Mahogany Doors
- Hand Crafted
- French Doors
- Mantles

PEACHTREE Windows & Doors

744 Starkweather
Plymouth, MI 48170
453-1660



Wall To Wall Savings.

with In Stock WALLPAPER

- Steamer rental*
- Store is color coordinated
- Thousands of rolls in stock
- Room displays
- New patterns arriving daily

ALL IN STOCK
WALLPAPER
20% - 50%
OFF



FULLER-O'BRIEN
line of paints
and stains at
Canton/Novi
ONLY!



JOAKIM
CUSTOM
ROLLER
SHADES
25% to 45%
OFF

20% OFF
Fabric & Delmar
Top Treatments

OPEN 7 DAYS
MON.-FRI. 10-9
SAT. 9-6
SUN. 11-4

LIVONIA
MIDWAY CENTER
29495 FIVE MILE
427-6600

*NOVI
HAWTHORNE CENTER
41810 W. 10 MILE
343-2171

*CANTON
HAWTHORNE CENTER
628 DISCANTO PLAZA
451-2523

SILK PLANTS & FLOWERS

SILK HANGING PLANTS

Prices Start at \$9.95

NEW LOCATION

31600 Grand River

(1 Bk. West of Orchard Lake Rd.)

In the UPTOWN FARMINGTON PLAZA

FARMINGTON

471-5533

SILK TREES

All Kinds

All Sizes

DISCOUNT PRICES

WATERPROOF IN THE FINEST PLAZA

CONCRETE LAKE RD. 100 W. 400

ACROSS FROM MALL

874-1789

ROUSE 12 SAT. 12 AM-6 PM

CLOSED SUNDAYS

2725 SOUTHWEST RD.

3 BLS. W. OF 16 MILE

228-3717

2725 SOUTHWEST RD.

3 BLS. W. OF 16 MILE

228-3717

2725 SOUTHWEST RD.

3 BLS. W. OF 16 MILE

228-3717

Twice a week is better

COME SEE OUR NEW MASTERCRAFT ITEMS



1751 D. TALLMOUTH • FARMINGTON HILLS • 471-3018
Between Square Lake and Oakridge Lakes
Mon. - Tues. 10-6 Wed. - Fri. 10-6 Sat. 9-5 Sun. 12-4

NOW IS THE TIME TO ORDER FOR THIS SEASON

FIREPLACE ENCLOSURES

PRE-SEASON SALE
SAVE 20%

Shown in your home evenings & weekends
All sizes, shapes & finishes
Expert Design & Installation
Stone & Arch Fireplaces our Specialty

Call 1st CLASS PRODUCTS
Free Estimate 471-4207