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60 something

The best is yet to come.

By Shirleo Rose iden staff writer

Actress Helen Hayes once admon-ished women: "Remember, age is only important if you are a cheese."

Mira Linder, who has kept women (and men) young, vital, energized, and stylish for decades in her "5pa in the City" here, in Toronto and Palm Beach, takes this disdain for age steps further. In her new book "Beauty Begins at Sixty" Linder adronishes women to ignore the calenmonishes women to ignore the calen-dar and live to the hilt.

dar and live to the fill.

After all, if this Holocaust survivor, who lost both her parents in the Warsaw Ghelto, had stopped growing and reaching, were would she be, not living in Bloomfield Hills and working in a compact, elegant office in Southfield with soft carpet, floor to ceiling mirrors, files topped by cool marble, and walls of awards and licenses to authenticate her.

A HELEN COVENSKY painting is done all in eye shadow colors, and photographs show her daughter, granddaughters, and loved ones. A portrait of her mother, Sally, the fount of cosmelle wisdom graces the lobby. Linder loves the photos and scrapbooks of press notices which fill many volumes.

A woman who encourages everyone to look forward, to cherish life,
she is in touch with her past. Born in
Gostynyn, Poland, a town near Warsaw, her father, Zeilg, was a self-ucated artist and her mother, Sally
an esthetician, way ahead of her
time. Young Mira's mother was ambitious for her, and taught her well.

When the Nazi blitzkrieg swept into Poland, the parents were mur-dered and Mira and her brother, Da-vid sent east to the Soviet Union.

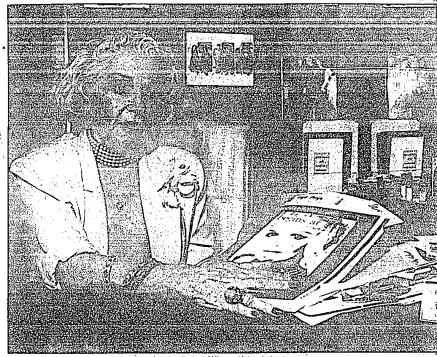
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Mira found the strength to survive in frozen Siberia, and in every life situation ever raced afterward. "I learned how to fight and live for one more day of life," she said. "It was an unforgettable lesson."

In Russia, the met her first husband, set up a bome, and gave birth to a daughter. Lifty, born in Tashkent, (now president of the Toronto spa). Once in America, her husband urged her to open her own business.

MIRA LINDER found no gold in the streets, but something more important. Freedom gave her the confidence to strive. She was a stranger, did not know English, yet she learned to drive, mastered the language and tried and succeeded at business.

"I've brought beauty into people's lives or at least shared it," she said.
"I always tried to be professional, to be true and honest."
Widowed after 34 years of marriage, Linder is now married to Dr. Arthur Victor.
The published book is the jewel in her crown, the frostling on her cake, with the professional, with Suzanne Kennedy Flynn, it touches upon the sgeless.



Mira Linder, whose business and mission is to help women look and feel botter, is surrounded by the pictures and paraphernalia

Chanel chic The classic suit still reigns

HERE'S STILL a lot of Chanel chie but there's also plenty of Karl Lagurfeld wit in the fall-winter Chanel ready-to-wear collection.

The age-defying, classic supple Chanel suit still reigns, new with a cropped, narrowed, straight akirt, or classic with a back-buttoned, hemine-placked akirt that modestly covers the knee.

Also new are riding jackets flared to mid-thigh and worn with matching tights period. Or, dark body-buggling, hip-covering cardigan sweaters buttoned to the top of the thigh, where they're met by matching tights. Both are designed by Lag-cried to appeal to a new, young, in-

ternational Chanel audience.

LITTLE BLACK suits and dresses are touched with white or black peau de sole. And I've clear that a white slik blouse, draped with pearls and sold chains, then teamed with a gold chain belted black skirt or pant, becomes the new evening "uniform." The pants are full and instep length. The skirts vary from short-short all the way to ankie length.

Guests who gathered at fresh or-chid sparked cafe tables in Jacob-son's designer department sipped Perrier or sparkling apple cider from champagne flutes and aibbited on hors d'ouvere, as a string ensem-ble played chamber music, while oh-so-siender models paraded the co-voted Chanel clothes.

Favorities of the select Jacobson's audience, made up of a hundred or more Chanel customers, seemed to be the pant and blouse combinations. But a that I rainceat lined in plain wool over a matching suit also drew ashs of appreciation. And losing weight in order to tuck into the siender clothes became a major top of conversation.

"I LOVE Chanel," noted interior

designer Susan Winto Feinberg said, "especially when it can fit me." Sue Gravel, who studied the col-lection very carefully, said she has been wearing Chanel for 12 years. "Actually, I became a fan because my husband likes to buy Chanel for me in Paris."

'I'm delighted that I can buy it here at Jacobson's," said Lois Weintraub, who also discovered Chanel in Paris.

Paris.
Dusty Rosenthal likes Chanel, she said, "because the clothes are everlasting. You can keep them in your closet for 23 years, they just go on forever."

Peggy Jacobson echoed those sen-timents, adding, "That's all I wear, coupled with Yves Saint Laurent." Although Meryl Padolsky and

Maddie Forbes liked the Chanel col-lection, they don't limit their ward. robes to one designer.

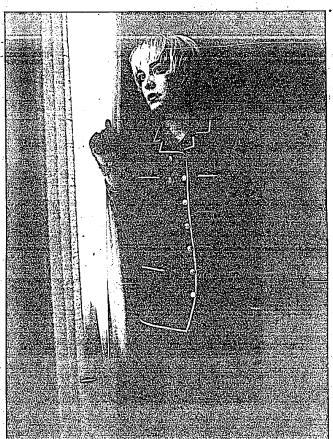
"We buy a little of everything." Forbes said. "We buy Chanel when we feel like being ladies and find that they go easily from daytime to evening because of their elegance."

MANY OF the Lagerfeld shoes for Chanel also drew comments. They featured elongated, narrow, pointed toes and little Louis heels.

Taking on new importance was-the overall look of tonality, with, shoes, hosiery and everything else-toning to the costume color. Diverse-shades of red, from neck to toe, were-sparkling. Browns, taupes and khaki, tweeds vied with black for promi-nence.



It's been close to six decedes since Chanci introduced the pleated akirt so women could ait down and cross their legs comfortably. Here, it's combined with a khatti rain coat lined in ...



Timeless yet timely, the Chanel sult continues with its traditional jacket. This ceason it's teamed with a short burgundy skirt, bright red

gloves, purple/red toned tights and black piped tuxedo flats.