

# ELECTRONICS SALE

## LOWEST PRICES OF THE YEAR

ON RCA, PANASONIC, SONY, EMERSON AND MANY MORE



**19" Remote**  
**299.97 SALE**  
**SONY**



**19997 SALE** Emerson

Emerson Remote VHS VCR Model VCR755. Frequency synthesized tuning. 110-channel cable compatible. \* 4-event/14-day programmable. 24-function remote, 2-speed search, 1-touch record, auto rewind, auto shutoff. Uses 2 AAA batteries. \*\*  
\*\*\* 755EEM Reg. \$217.77  
Sale \$199.97 ..... Ref. \$219.95†

Sony 19" Remote Color TV Model KV-1926HA. Trinitron™ picture tube. Mirrorblack™ screen for enhanced contrast ratio. Flat, square-cornered screen for full image display. 10-key Express Commander remote. On-screen display. Cable compatible\* Express Tuning system tunes in up to 125 cable/BI total channels. 24x18 1/2" H. \* 1926ENY (3VAC) Reg. \$339.97  
Sale \$299.97 ..... Ref. \$359.95†

**FREE**

Re-winder with purchase of 755EEM.




See stores for details.

**FREE**

3 High Grade tapes with purchase of VCR with this coupon




See stores for details.




**229.96 SALE**

Emerson 19" Remote Color TV Model ECR2100. 110-channel cable compatible. \* 2100EEM (3VAC) Reg. \$249.96  
Sale \$229.96 ..... Ref. \$269.95†



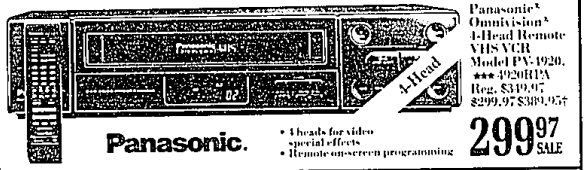
**199.97 SALE**

Emerson 13" Remote Color TV Model TC3253. 4253EEM (3VAC) \$229.97  
Sale \$199.97 ..... Ref. \$209.95†  
Emerson 13" Color TV Model ECT1300. \* 1300EEM (3VAC) \$199.97  
Sale \$179.97 ..... Ref. \$219.95†



**479.87 SALE**

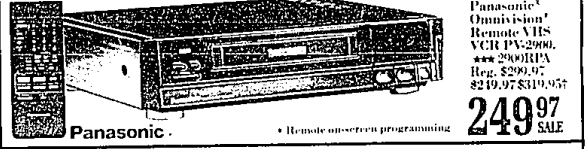
Emerson 27" Hi-Resolution Remote Stereo Color TV Model MS2700HD. \* 2700EEM (3VAC) \$547.87  
Sale \$479.87 ..... Ref. \$629.95†



**Panasonic.** • Heads for video special-effects • Remote on-screen programming

**299.97 SALE**

Panasonic® Omnimission™ 4-Head Remote VHS VCR Model PV-1920. \*\*\* 4920HFA Reg. \$319.97  
\$299.97 \$309.95†

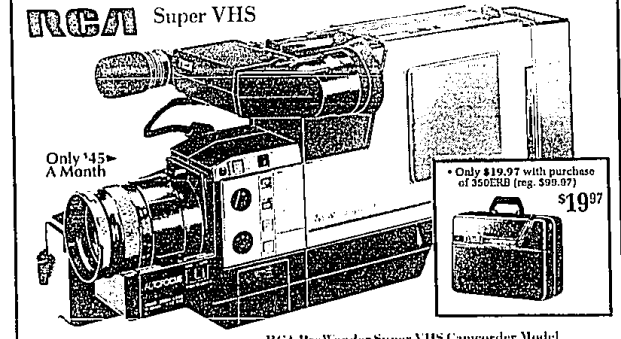


**Panasonic.** • Remote on-screen programming

**249.97 SALE**

Panasonic® Remote VHS VCR PV-2960. \*\*\* 2960HFA Reg. \$299.97  
\$249.97 \$319.95†

**RCA Super VHS**

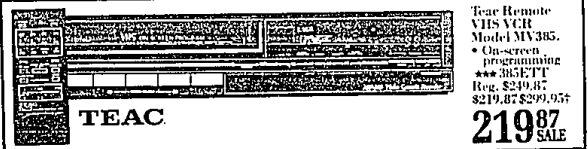


Only \$45 A Month

Only \$19.97 with purchase of 350ERB (reg. \$99.97)

**899.97 SALE**

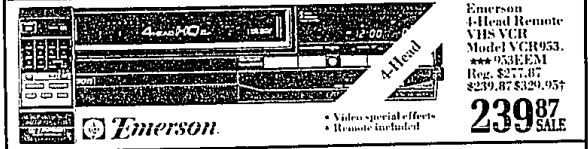
RCA ProWander Super VHS Camcorder Model CC350. S-VHS provides sharper detailed picture quality by recording over 400 TV lines of resolution. Automatically switches to standard VHS when using a standard VHS video tape. FL 2 lens with 141 power zoom. 7. High sensitivity. 4 fast-shutter speeds (1/120, 1/250, 1/1000, 1/2000). Auto focus and macro focus. \*\*\* 350ERB Reg. \$1199.97  
Sale \$899.97 ..... Ref. 1399.95†  
Hardshell Carry Case For CC350 RCA Camcorder. 40ERB \$99.97 ..... \$119.95†



**TEAC.**

Teac Remote VHS VCR Model MV385. • On-screen programming \*\*\* 385EFT Reg. \$249.87  
\$219.87 \$299.95†

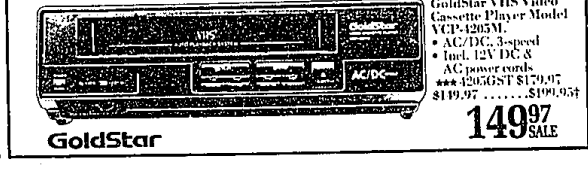
**219.87 SALE**



**Emerson.** • Video special-effects • Remote included

**239.87 SALE**

Emerson 4-Head Remote VHS VCR Model VCR953. \*\*\* 953EEM Reg. \$277.87  
\$239.87 \$329.95†



**GoldStar VHS Video Cassette Player Model VCP-4205M.** • AC/DC. 3-speed • Incl. 12V DC & AC power cords. \*\*\* 4205M Reg. \$179.97  
\$149.97 ..... \$199.95†

**149.97 SALE**

**ServicePLUS™**  
Parts & labor coverage or replacement that starts when the warranty starts. Look for stars on qualifying items. Call 1-800-421-PLUS for details.  
\* 1 Yr. Parts & Labor Extension.  
\*\* 3 Yr. Parts & Labor Extension. \$59.95†  
\*\*\* 5 Yr. Parts & Labor Extension. \$99.95†  
\*\*\*\* 9 Yr. Parts & Labor Extension. \$199.95†

# AMERICA'S LEADING JEWELER™

# Service MERCHANDISE

Store Hours: Mon.—Sat. 10 AM to 9 PM; Sun. 11 AM to 5 PM

Ann Arbor, MI  
Arborland Consumer Mall  
(313) 971-3022

Lansing, MI (2)  
Meridian Mall  
(517) 349-6600

Sterling Heights, MI  
Clinton Valley Mall  
(313) 254-2200

Southfield, MI  
Southfield Rd.  
(Between 12 & 13 mile)  
(313) 559-6000

Roseville, MI  
28794 Gratiot Ave.  
(313) 772-5058

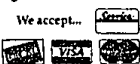
Novi, MI  
Across from Twelve Oaks Mall  
(313) 348-8970

Delta Center  
Across from Lansing Mall  
(517) 323-0944

Troy, MI  
14 Mile Rd. & John R. Rd.  
Across from Lansing Mall  
(517) 585-9590

Southgate, MI  
Southgate Shopping Ctr.  
(313) 281-0160

Westland, MI  
Westland Shopping Ctr.  
(313) 525-6600



\* Cable service by subscription only. Cable companies may require converter box. \*\* Batteries not incl. † Payments for SMC charge plan, rounded to nearest dollar, based on outstanding balance. Sales tax not incl. †† Reference prices for comparison only. They are not our present or former selling prices. All photographic, electrical, typographical and printing errors subject to correction. For the location of the store nearest you, call us at 1-800-234-1212 (toll-free, 24 hours).

Other Area Stores: IN: Ft. Wayne, South Bend; OH: Toledo (2)

NP429F

Service Merchandise Co., Inc., 1989 NP429