

Custom Look Easy With Vinyl Tile

That custom-made look of the high-priced resilient floor coverings is now available in moderately-priced vinyl asbestos tile. According to the Better Floors Council, new manufacturing methods have made this possible. The combination of pure vinyl fortified with asbestos fibers results in a product that is durable, beautiful and easy to maintain.

In many patterns for the home-owner seeking an unusual floor design. For the "natural look," you can choose from a variety of pebble and stone patterns, as well as embossed brick combinations or light tones. Special effects are easy to create by combining tile of different textures and colors in stripes, squares or geometric designs.

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BUSY BEDROOM - The mood of a young girl's room can be frivolous and fun with painted furniture and wallcovering in a stylized design that is a cross between the Pennsylvania Dutch hex and a gay floral. When using furniture that is stackable and wraps around the room, the Wallcovering Industry Bureau suggests wallcovering all four walls with an open design.



BRITISH ACCENT - A bedroom in the British Colonial manner suggests treating the room in a masculine vein. The Wallcovering Industry Bureau suggests a geometric effect to accomplish this. The design selected by Designer Gary Idol, is reminiscent of South American Indian culture in earth tones, enhances the brass Barbados bed by Drexel.

Wallcovering Gives Room A Lift

When a woman is applying makeup, she often refers to it as putting on her face. There is no denying that when a woman is carefully made up, she acquires an additional fresh, pleasing look. Rooms can be given a new face too, without any expensive change of furnishings.

A room can be face-lifted dynamically yet modestly. The total budget may be less than the cost of a new chair. You can apply this cosmetic yourself. If you do it with wallcovering.

The total effect of freshly wall covering a wall is greater than a change of draperies, slipcovers or bedspreads because wallcoverings create an aura, a particular mood. Imagine the quiet peace created in a living room by a scenic mural of an English or French garden, or the formality of a dining room or area due to the use of Regency striped wallcovering. The mood can be frivolous and fun with a lighthearted design of a contemporary stylized floral for a girl's room. Or, for a boy's room, full of fancy in an Indian geometric or of dreams suggested by ships of the air and sea.

AS LONG AS members of the family are going to enjoy the results, why not get them involved? Wallcovering a room should be a shared venture, with a child, if it is her or his room, that is being face-lifted; with an adult, if it is one of the important rooms used by the family.

Where the choice of wallcovering is prepacked and pretrimmed, a child can be almost as helpful as an adult. You stand on the ladder, or stepladder and he or she can dip the strip of wallcovering in the water trough and then lift it out and up to you. It's child's play. Not nearly as difficult as professionals would have you believe.

Although wallcovered surfaces can outlast painted surfaces, it is wise to look ahead and realize that someday you may want to make a change. Particularly in the children's rooms where age affects taste in the growing years.

The Wallcovering Industry Bureau recommends that the do-it-yourselfer consider stripable paper. Removability is a very simple matter when the time comes, without any mess or fuss.

Sometimes, if very very carefully done, it can be reused in another area. Stripability could be very helpful when moving to a new home, both for the opportunity of reuse and because, in rented premises, a landlord may insist that you remove the wallcovering you have installed.

If you are unable to find a stripable paper in your choice of design, you have an alternative. There is a resistive liquid that can be applied to the walls like a clear varnish.

Blumenthal Is Bendix Chief

W. Michael Blumenthal, 45, of Ann Arbor, has been elected president and chief operating officer of the Southfield-based Bendix Corp.

He will direct all of Bendix's domestic and foreign operations. Bendix operates 60 divisions and subsidiaries in the United States and Canada and employs 60,000 persons.

Blumenthal is a graduate of the University of California at Berkeley. He has a PhD in economics from Princeton University. He taught economics at Princeton from 1954 to 1957.

He joined Bendix in 1967 as president of Bendix International.

FIX-IT TIP

Measuring tools should be included in your tool kit if you are a home handyman. A steel tape, about 8 or 10 feet long, is handy and compact and can be used for outside measuring generally. Later, add a 6-foot folding rule, the kind used by carpenters. A tri-square is used for drawing the cutting lines on a piece of wood once you've done your measuring.

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