



NEW CYPRESS PLYWOOD SIDING—The bold cathedrals and striking summerwood grains of new siding provide handsome exteriors for the contemporary home and professional buildings. Siding panels are available in 4' x 8', 9' and 10' lengths in four popular patterns.

Record High Predicted For '71 Housing Starts

The recovery in new housing starts should reach a record high of 1.7 million starts in 1971—an increase of 20 per cent over last year, according to Prof. Karl G. Pearson, director of the University of

Michigan program in real estate education.

"Just as housing led us into our slump, so now housing is leading us out of our recession," he declared in a recent

address before the Alabama Realtors Institute.

He cautioned that "The price of homes, both new and used, will continue to rise in 1971, due to higher construction costs, increased land values, and the accentuation of demand because of the housing shortage."

Pearson indicated that financing for housing in 1971 would loosen up due to several factors: new secondary markets for conventional mortgage loans, which enable lenders to sell their mortgages and make more loans with the proceeds; massive governmental transfusions of credit into housing production; plans for luring pension funds into housing investment; the increasing entry into housing by large corporations; and increased savings flow into mortgage lending institutions.

SOME OTHER observations by Pearson:

"There will be a special push for low and moderate income housing in 1971, with financing through governmental programs to make it effective."

"Modular housing will become more popular in 1971, but there are many barriers that modular housing has to surmount—lack of substantial consumer acceptance, some union resistance, obsolete building codes and zoning restrictions, high costs of transportation, and high start-up costs."

Pearson said the building code barrier to acceptance of industrialized housing lies in the fact that there are 3,200 regulatory agencies in metropolitan areas. Of these, he said, 62.6 per cent will not permit plastic pipe; 45.7 per cent do not allow pre-assembled wiring; and 42 per cent will not sanction pre-assembled combinations of drain, waste, and plumbing systems.

"On the other hand," he said, "modular housing will make for a leveling of housing costs, rather than a lowering. It will enjoy FHA financing and VA guarantees."

Dahlia Society To Meet

The Southeastern Michigan Dahlia Society will kick off its 1971 activities with a membership meeting and potluck supper on Saturday, Jan. 30, at the Ferndale Woman's Club, 1256 W. Nine Mile Rd.

A short business meeting at 6:30 p.m. will precede the dinner at 7 p.m. For those who cannot bring a dish for the potluck, the cost will be \$1.50.

State of officers for 1971 is: Ed Lessner, president; Allen Moore, vice president; Lawrence Trute, treasurer; Mrs. Robert Shelley, recording secretary; Mrs. Alex Toth, corresponding secretary; Alex Toth, Arthur Rocheleau and Harold Furrow, trustees.

Members are invited to bring friends. Chairman Rose Rocheleau would appreciate a call at KE 7-2457, to let her know what you would like to bring to the potluck.



The Green Thumb

By GEORGE ABRAHAM

A garden for the new year: We're living in a frenzied world and quite often we catch ourselves mumbling "With I could do something toward making our planet a better place in which to live."

There's something each of us can do—let's revive the spirit of brotherhood of man with the following advice on gardening: In my good garden I would first plant five rows of P's, preparedness, promptness, perseverance, politeness and prayer.

Next to them I plant three rows of squash, squash gossip, squash criticism, squash indifference.

Then I put in five rows of lettuce, let us be faithful, let us be unselfish, let us be loyal, let us love one another, let us be truthful.

No garden is complete without turnips and mine would have: turn up for Church; turn up with a smile; turn up with a new idea; turn up with real determination.

P.S. I don't know who wrote the vegetable garden idea using peas, squash, lettuce and turnips, but I'd say you can't BEET it! If we all lived by the CORNY (yet good) advice given above our society would be in a lot better shape.

CROWN OF THORNS: You wouldn't think that a prickly item such as the crown of thorns is a close member of the poinsettia family, but it is, and they both have the same culture. Crown of thorns (Euphorbia splendens) has stems covered by thickly set spines, and small leaves, sparse and short-lived.

The main attraction is the half to one inch floral bracts, ranging in color from yellow to salmon-pink, rosy red and scarlet. Culture differs only in that you can train the crown of thorns to wind around a pole or a wire coat hanger. It does best in a semi-sunny window and a soil mixture of one-third each sand, peat and loam. Allow to get dry between waterings.

Since this item resembles a cactus, many treat it as such, hence no color and poor growth. You can start new plants by cuttings rooted in moist sand.

MCRRC Report

According to the Michigan Civil Rights Commission, black people made up 2% of all officers in the Armed Forces and 3% of all officers in Southeast Asia as of March 31, 1968. Blacks constituted approximately 10% of all enlisted men and 11% of those in Southeast Asia. This compares with 13% white officers in the Armed Forces.

GREEN THUMB CLINIC:

A reader writes: "Last year our cucumbers were a mess. All we got was misshapen fruits. Our neighbor used a weedkiller in his lawn and I wonder if it had anything to do with it. Lawn was 300 feet away."

Answer: Yes, it could, by drifting. Weedkillers cause fruits to chlorotic, misshapen and stunted. Nubbins and crooks are also the result of improper pollination. Bad weather or lack of bees and insects at pollinating time could cause lack of pollination.

An Annual To Try

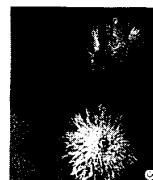
Sweet sultans are close relatives of bachelor buttons but, oddly, are hardly seen in gardens.

Yet, they're just as easy to grow, are pretty in the garden and super for cutting.

Two to four-foot-long stems of delicate, airy, fringed blossoms in white, purple, lavender and pink insure your loving them.

Blooms are scented with a delicate fragrance that suits the flowers.

Foliage is dainty too, toothed and finely cut. All in all, an annual to try.



Feathery blooms in delicate colors result from sowing seeds of sweet sultan.

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10'	41	51	61	71	81	91
12'	51	61	71	81	91	101
14'	61	71	81	91	101	111
16'	71	81	91	101	111	121
18'	81	91	101	111	121	131

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4x10 2.49 2.69



BRIGGS RIM 19x16 OVAL WHITE PORCELAIN BOWL

Less Fittings \$12⁹⁵



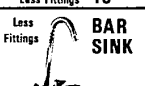
BRIGGS RIM 18" ROUND WHITE PORCELAIN BOWL

Less Fittings \$10⁹⁵



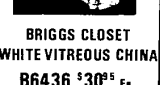
BRIGGS CLOSET WHITE VITREOUS CHINA B6436

\$30⁹⁵ Ea.



BRIGGS WALL MOUNT BOWL

15x15 \$21⁶⁵



BRIGGS WHITE VITREOUS CHINA B-3302

Less Fittings \$13⁵⁵



BRIGGS FAUCETS

• 3 Hole Kitchen Faucet No. 35-211 \$10⁹⁵

• 4 Hole Kitchen Faucet No. 35-310 W/Spray \$14⁹⁵

• Bathroom Faucet No. 43-121 \$10⁹⁵

• Goose-neck Bar Faucet No. 71-420 \$7⁹⁵

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Warren 775-7000

24620 Schoenherr Rd. Just South of 10 Mile Rd.

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