

Deal Directly with window factory to save money, trouble

Naturally, it costs less to buy factory direct, but there is another benefit to buying from a factory: the service is faster and better.

Sometimes when you buy windows from a dealer who doesn't make his own windows, you can get caught in the middle.

The dealer may claim that the problem is with the window, while the manufacturer cites poor installation.

When you deal with Great Lakes you only have to call one number, because we both manufacture and install your window.

Here's what our customers say about Great Lakes:



"I like the windows because they keep the cold air out and we can enjoy the downstairs in the winter." - Sharon Brenton



"Great Lakes windows are easy cleaning, easy opening and nice looking we love them!" - Mr. & Mrs. Hosner



"An economical Consumers Power Bill, thanks to Great Lakes windows. No frosted windows in winter." - Patricia Lindstrom



"I was very impressed with your workmen, they did a very professional job. I'm very pleased!" - Charlene Shelton

One of America's largest retailers is here to serve you

Great Lakes is listed as the 16th largest remodeling firm in the country, according to "Qualified Remodeler" magazine.

Take advantage of dealing with the largest window company in this area.

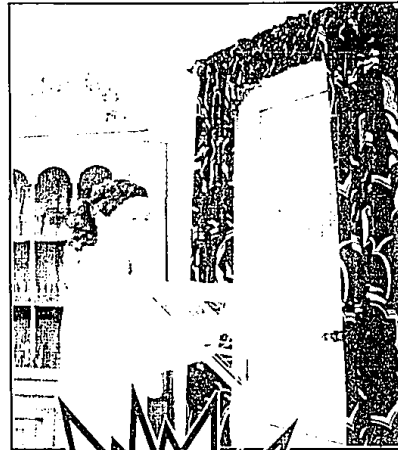
We are the only window firm in mid-Michigan with a full-time service department and a toll-free 800 number just for service.

THINKING OF REPLACING YOUR WINDOWS?

Great Lakes will beat any of these window offers!*

*Subject to Exclusions in the Original Ads.

- ✓ WINDOWS \$5⁰⁰ Each Per Month
- ✓ A Houseful of Windows \$1488⁰⁰
- ✓ Windows \$199⁰⁰ Each, Installed
- ✓ 5 Windows For \$995⁰⁰
- ✓ FREE Marble Sills!
- ✓ FREE Garden Window
- ✓ \$400⁰⁰ Below Your Lowest Price



PLUS YOU GET GREAT LAKES FAMOUS 30 DAY MONEY BACK GUARANTEE

Great Lakes is the only window company offering a 30 day Money Back Guarantee after installation. The guarantee eliminates any risk from your window purchase. We can offer you this ultimate assurance because of our rigid quality control measures. In addition to a Money Back Guarantee, Great Lakes offers a 50 year guarantee with Labor. Most window guarantees, however long, offer only one year FREE labor.

WHY YOU SHOULD CALL RIGHT NOW

If you have been thinking about vinyl windows, don't put off calling for an estimate. The price of oil has just gone up substantially. Since vinyl is an oil based product, it is bound to have some price increases soon. If you call Great Lakes for an estimate right now, we will freeze your estimate price for one full year, even if you don't buy right now. Call Now! We may not be able to make this offer next week.



GREAT LAKES IMPROVEMENTS

313-238-1050 800-383-7929

MI. State Lic. #69658

Showroom: 1501 S. Saginaw St., Flint, MI