

## datebook

### Computer overview

Thursday, March 1 — "An Overview of Artificial Intelligence and Expert Systems" will be the theme of a dinner meeting sponsored by the Association of Women in Computing at the Farm House, 1128 E. Nine Mile, Hazel Park. Speaker will be Theresa Garland of Texas Instruments. Social at 8 p.m., dinner at 6:30, program at 7:30. Fee: \$16.50 for members, \$19 guests. Reservations, 758-8724 or 338-0159.

### Success in '90s

Thursday-Friday, March 2-3 — "Preparing for Business Success in the '90s," a forum on entrepreneurship sponsored by the Detroit Chamber of Commerce at the Michigan State University Management Education Center, 811 Square Lake, Troy. Keynote speaker: H. Ross Perot, founder of Perot Systems Corp. Friday, 8:15 a.m.-5 p.m., Saturday, 8:30 a.m. to 2:30 p.m. Fee: \$245. Information: 1-800-343-0305 or 879-2456.

### Retirement planning

Thursday, March 1 — Free seminar, "Retirement Planning for the 90s," begins at 7 p.m. at the Rochester Community House, Rochester. Information: Emily Perry, 652-3209. Sponsor: VainWebber Inc.

### Grand opening

Friday, March 2 — Key Multi Me-

dia Inc. of West Bloomfield will hold grand opening of its office at 6669 Orchard Lake Road, Suite 200, West Bloomfield. Information: 628-2350. Company specializes in post-production work.

### Entrepreneurship

Friday-Saturday, March 2-3 — Entrepreneurship Forum offered in Troy. Fee: \$195. Information: 1-800-343-0305. Sponsor: Greater Detroit Chamber of Commerce.

### Be creative

Tuesday, March 6 — Free creativity seminar 7:30-9:30 p.m. at the Rochester Hills Public Library, 210 W. University Drive. Registration: 656-2900.

### Business plan

Wednesday, March 7 — Walsh College will offer a seminar on developing a business plan to assist in launching new businesses 6:30-9 p.m. at the college, 3838 Livernols, Troy. Fee: \$69. Registration, 689-8282. Ext. 260.

### 21st century managers

Wednesday, March 7 — "Think Like a Manager for the 21st Century" will be the subject of a seminar by Joyce Weiss of Joyce Weiss & Associates, a West Bloomfield management consulting firm. From 7:30-9:30 p.m. at West Bloomfield High

School, 4925 Orchard Lake Road. Fee: \$55. Information: 559-1144.

### Financial planning

Wednesday, March 7 — "A Lot of People Are Living Off Your Paycheck . . . How Come You Aren't One of Them?" workshop on money management skills offered 7-9:30 p.m. at John Glenn High School, Westland. Information: 459-2402. Sponsor: Wordhouse & Associates Inc.

### Managerial thinking

Wednesday, March 7 — "Learning to Think Like a Manager" will be presented 7:30-9:30 p.m. in West Bloomfield. Fee: \$5. Information: Faye Mapley, 851-7600. Sponsor: West Bloomfield Schools.

### Financial planning

Thursday, March 8 — Free seminar, "The New Economic Environment, or, Where Should I Invest in the 1990s?" begins at 7 p.m. in Orchard Lake. Information: 851-1704. Sponsor: Empire of America.

### Career women

Thursday, March 8 — Metro Detroit Chapter of the National Association of Career Women meets at 11:30 a.m. in Southfield. Non-member fee: \$20. Information: 471-5171.

### Management communication

Thursday-Friday, March 8-9 — Management communication train-

ing course offered in Auburn Hills. Fee: \$225. Information: 644-1229. Sponsor: Oakland County Chamber of Commerce.

### Collecting judgments

Friday, March 9 — Attorney George Hetmanis will discuss what a property owner needs to know about collecting judgments at a meeting sponsored by the Oakland Rental Housing Association at the Stevenson Haus in Hazel Park. Information, Mary Pardee at 625-7760.

### Farmington women

Friday, March 9 — Farmington Professional Women's Network meets at 7:15 a.m. in Farmington. Non-member fee: \$7. Information: 473-2299.

### Computer forum

Saturday, March 10 — Metro Detroit Council of the National Association of Investors Corp. will a computer forum from 10 a.m. - noon at the Bloomfield Township Public Library, Lane Place at Telegraph. Topic: using computers and software for investment purposes. Free. Information, 422-7582.

### Success keys

Saturday, March 10 — "Keys to Success II" networking seminar offered 8:30 a.m. to 3 p.m. in Troy. Non-member fee: \$50. Information:

Deborah McMillan, Sponsor: American Business Women's Association.

### GRE preparation

Saturdays, March 10 through April 7 — Graduate Record Examination preparation workshop offered 9 a.m. to 12:30 p.m. near Rochester. Fee: \$125. Information: 377-3120. Sponsor: Oakland University.

### Condo operations

Tuesdays, March 13 through April 3 — "Advanced Condominium Operations" offered 7-9 p.m. in Birmingham. Speaker: Robert M. Meisner. Fee: \$65. Information: 577-4665. Sponsor: Wayne State University college of lifelong learning.

### Financial women

Wednesday, March 14 — Metro group of Financial Women International will meet at 5:30 p.m. at Bon-Aire Golf Club, Telegraph south of Eight Mile in Detroit. Helen Cerense, director of the adolescent program at the Psychiatric Center of Michigan will discuss substance abuse in the work place. Fee: \$21. Information, 255-2064.

### Satisfy the customer

Wednesday, March 14 — "Ideas for Improving Customer Satisfaction" begins at 6 p.m. in Southfield. Non-member fee: \$5. Information: 963-5088. Sponsor: Women's Economic Club.

### Run a business

Wednesdays, March 14-28 — "Successfully Running a Business in Detroit" seminar on finance offered 6:30-9:30 p.m. in Detroit. Fee: \$60. Information: Pamela Goelling, 577-4550. Sponsor: Marygrove College.

### Building seminar

Thursday, March 15 — Workshop for people planning to build or remodel begins at 7:30 p.m. in Farmington Hills. Fee: \$30. Information: 851-7540. Sponsor: Colorworks Studio.

### Human resources

Thursday, March 15 — Human Resources Association of Greater Detroit meets at 6:30 p.m. in Southfield. Non-member fee: \$30. Information: 528-8108.

### WordPerfect graphics

Thursday, March 15 through April 15 — WordPerfect Graphics offered 6:30-8:30 p.m. near Rochester. Fee: \$125. Information: 370-3120. Sponsor: Oakland University.

### Lease options

Friday, March 17 — A special meeting on lease options and land contracts will be sponsored by the Oakland Rental Housing Association from 10 a.m. to 2:30 p.m. Fee: \$40. Stevenson Haus, Hazel Park. Information, 625-7760.

# Michigan State University

## Engineering for Success

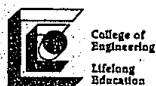
The need for professional renewal is a constant for engineers. MSU will keep you updated on rapid technological change. Our faculty are recognized nationally and internationally for their achievements.

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APRIL 17, 18, 19

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## marketplace

PR Resource Center moved to larger offices at 18877 W. 10 Mile, Suite 102, Southfield. The telephone number is 559-0690.

Troy ETC, made up of the Michigan State University Management Education Center, the Oakland Community College Business and Professional Education Center, the Oakland Community College Business and Professional Institute, the Troy School District Division of Continuing Education and Walsh College Continuing Professional Education program, has formed a partnership to provide businesses with educational training and human resource services. The telephone number at Troy ETC is 879-7598.

Vernon C. Emerson moved his law offices and has become counsel to the law offices of Richard P. Diehl, 650 E. Big Beaver, Suite E, Troy. The telephone number is 828-2911.

Gail & Rice Productions moved to 2430 Rochester Court, Troy. Formerly, it was in Livonia. The telephone number is 688-4700.

McMahon & McDonald of Farmington was named Broker of the Year by Geo. A. Hornell & Co. McMahon & McDonald was recognized at the National Frozen Food Brokers Association Conference in New Orleans.

Lutz Associates Inc. of Farmington Hills added an interactive video production department. The company also divided its research and development group into two specialized departments: planning and policy and program/curriculum development.

Dennis R. Green & Associates of Southfield was named the advertising agency of Equity Plus Partnership, a Southfield-based real estate development company.

Stone, August, Baker Communications Co. was named advertising agency for Weight Watchers of L.A. County Inc. in Los Angeles.

Domino's Pizza opened a store at 119 Auburn in downtown Rochester. The telephone number is 852-0050.

Business Computer Software of Bloomfield Hills earned Hewlett-Packard's "HP+ Referenced" status for its software solution and wholesale distribution products.

Creative Communications Associates Inc., which trains business executives on how to use the news media, has opened an outlet in West Bloomfield. The telephone number is 681-2221.

R.S.V.P. Public Relations of Southfield will handle the public relations for the recently opened Leone Pura in Birmingham.

The American Business Women's Association opened a chapter in the Novi, Northville, Farmington Hills area. The new chapter is called the "Novi Oaks Charter Chapter." For information call Claudia Fullerton, 681-8585.

Palmer Moving & Storage Co. of Troy has been named a north American "Commitment to Excellence" agent for outstanding overall performance in 1989, the second year in succession.

## GRAND OPENING Midwest Computer Centers

Celebrate the Merger of Midwest Business Systems and Binary Computers. We are now Detroit's newest discount computer chain. Stop by either location and check out the fabulous savings on name brand accessories & computers.

<p><b>Hyundai Super 286</b> Enhanced AT compatible with 8/12 MHz, 640 KB RAM, six expansion slots, space for three disk drives, and an optional 40 MB Hard Drive</p> <p><b>\$788*</b></p>	<p><b>NEC Powermate 386SX</b> 16 MHz, 80386SX with 2MB RAM, DOS 3.3 and Windows 386, VGA Graphics Card 800x600, 42MB High Speed 20MS Drive</p> <p><b>\$2395*</b></p>
<p><b>Super 386SX</b> ..... \$1280* 1MB RAM</p>	<p><b>NEC Powermate 386</b> 10MHz 80286 w/ 640K, 5.25", 12MB floppy ..... \$899*</p>
<p><b>IBM PS/2 Model 70 386</b> Fehus power and perform alike with 16 MHz, 80386 microprocessor, 2MB Memory, VGA graphics, and 3 expansion slots</p> <p><b>\$3999*</b></p>	<p><b>Hewlett-Packard HP LaserJet</b> Most affordable HP LaserJet printer. Publication quality output. Same wide range of HP LaserJet software and font support</p> <p><b>\$999</b></p>
<p><b>IBM Proprietary II</b> IBM Laser Printer</p> <p><b>\$349</b> \$1699</p>	<p><b>DeskJet</b> ..... \$424 after rebate <b>DeskJet Plus</b> ..... \$549 after rebate <b>Laser Toner II</b> ..... \$88 ea. <b>Laser Toner III</b> ..... \$79 ea.</p>

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