Savings on mortgage interest					
payments per year	duration of payments	mortgage amount	interest charge	total	savings
12	30 years	\$80,000	\$172,151	\$252,151	
13	22 years & 8 Months	\$80,000	\$110,647	\$190,647	\$61,504
26	22 Years & 6 Months	\$80,000	\$109,764	\$189,764	\$62,387
12	15 Years	\$80,000	\$74,702	\$154,702	\$97,449

## Here are some other ways to save big on a mortgage

Second of II parts

Last week we demonstrated that you can save a bundle by making 13 (instead of 12) payments a year. You must indicate on your 13th payment that it is to be used to reduce the principal. Otherwise, the savings institution might just consider it a payment made a month early and put most of the money toward interests.

But what if you couldn't afford to pay more than \$703 per month. Then are you out of luck? Not really.

Iy.

Twice-monthly payments —
Suppose you can't pay more than
\$703 per month, but you could pay
\$351.50 (\$703/2) twice a month,
\$100 ser month, but you could pay
\$351.50 (\$703/2) twice a month,
\$100 servery two
weeks. By making this change, you
will reduce the life of your mortgage from 30 to 22½ years and
your interest savings would
amount to a whopping \$62,387. Incidentally, it would be understandable if you look at these huge savings figures with skepticism. However, these are true savings
figures.



finances and you

Mittra

Reduction of the term of mortgage — If you are one of the few
fortunate homeowners who could
make a higher monthly payment,
you may wish to convert your 30year mortgage into a 15-year mortgage. Naturally, your monthly payments would increas from 8703 to
4860 per month. But by doing so
you will pay off your mortgage in
15 years and will save \$97.449 in
interest charge off your mortgage in
15 years and will save \$97.449 in
interest charge off your mortgage
hat could be award by making (1)
11 payments off your mortgage
10 year mortgage into a 15-year
mortgage are given in the accommortgage are given in the accom-

Benefits extend to existing mort-gages — Interest charge reduction strategies apply to existing mort-gages as well, although the amount

of savings won't be quite as impressive. For example, if you took out a 30-year mortgage on which 10 years are still remaining, you can still save on interest charges by adopting any one of the three strategies we have discussed. Of course, savings on your mortgage won't be as much as would be the case if you convert a newly approved 30-year mortgage into a 15-year mortgage into a 15-year mortgage. year mortgage.

Summing up — In conclusion, there are ways of reducing your interest charges on a conventional mortgage. However, you would be well advised to consult your financial planner before making a

Sid Mittra is a professor of finance, school of business at Oakland University and owner of Coordinated Financial Plan-ning.

## 7 steps small businesses can use to solve problem

There is a simple seven-step sys-tem that has been proven to help bushiess owners and managers ef-fectively resolve problems. Developed by Herb Milchell Asso-ciates, a California-based manage-ment consulting firm, these steps should be followed in the order list-

ed.
Mitchell's group points out that
sometimes the problem-solving
steps overlap, as it is necessary to
work on two or more phases at the
same time.

work on two or more phases at the same time.

The important point is to understand that all seven steps in the formula must be completed or the system will not work.

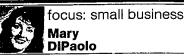
Step one of the process involves identifying the real problem. Until you correctly define your problems you are not likely to solve!

Many times a business owner or manager will waste valuable time working out a solution for the wrong problem - or for one or more symptoms of a larger problem.

In most cases, identifying the real problem is the most difficult and time-consuming step in the problem solving process. As you involved through the remaining steps of this process, you may find yourself returning to this first step to redefine the problem.

NEXT, AN essential step in suc-

NEXT, AN essential step in suc-cessful problem solving is to write



down your problem in specific terms that leave no doubt in your mind as to what you are trying to resolve. If your definition is too broad, the guidelines to solving the problem will not be specific enough to lead you to a workable solution.

After you have written down your problem, make sure it is not a conclusion rather than a definition. For example, a business owner who has problems with salespoople productivity and writes "I need to motivate my sales staff to call 10 more prospects each day" has written down a conclusion rather than the definition of the problem. Instead, the problem should be stated as "Three of my salespeople are not producing sales to budget, therefore, our sales are 10 percent below minimum requirements to reach our needed profit."

Remember that If you cannot write down your problem in simple and realistic terms, go back to step one. Do not attempt to solve a problem until you can define it clearly in writing.

STEP THREE of the problem solving process is to gather information about your situation. The key is to collect timely, relevant and accurate data that can help you to identify the state of the state o

The best gut feelings for solving

problems always come after the facts are gathered, not before Next week we will present the re-maining steps of the problem solving process for business owners and

managers.

Mary DiPaolo is the owner of
MarkeTrends, a Farmington
Hills based business consulting
from She also is producer and
host of the cable television series
"Chamber Perspectives."

## marketplace

Prudentini-Bache Securities moved its Bloomfield Hills branch to 1533 Woodward. The telephone num-ber is 433-8374.

ber is 433-8374.

Albin Bushess Copiers of Farmington received the Million Doltar Circle Award, the Top Regional Dealer Award and the Top Dealer-Nationwide Award from Konica Business Machines U.S.A. Inc. The award, based on 1989 sales results, is given to an authorized Konica copier dealer.

dealer.
Votrax Inc. of Formington Hills
will order its T1 Interface from Dialogic Corp. of Parsippayn, N.J.
Erhard BNW moved to 4065 W.
Maple in Bloomfield Township. Erhard is roplacing Strike & Spare
Bowling Lanes near Telegraph. Erhard is the second-largest exclusive
BMW dealership in North America.
Shella Stoan Public Relations Inc. of Southfield will handle public relations for Erhard BMW in Bloomfield
Township.

Olga's Kitchen Inc. of Troy ap-pointed Baker Advertising Inc. Troy to handle its advertising. Ross Roy Productions won the In-ternational Film & TV Fesival's Gold Award for producing Chrysler Motors 1990 new product announce-ment show, "The Power of Partner-shin."

ship."

Kirco Realty & Development Ltd.
moved its corporate offices to 201
W. Big Beaver Road, Suite 200, Troy
The phone number is 680-7180.

O/E Automation of Troy is selling its Florida and Texas subsidiaries.
Olga's Kitchen Inc. appointed Baker Advertising Inc. of Troy as its

Smarteye Corp. of Troy hired J.E. Advertising Inc. of Troy as its adver-

The Claymore Shops and Ralph Luuren Polo Shop of Birmingham appointed Denals R. Green & Associ-ates of Southfield as their advertis-

Rainbow Computers of Troy signed a franchise agreement with Microage Computer Centers to be-come the only Detroit area Microage

location.

Capital Systems Inc. in Farmington Hills opened at 28040 Forest-brook Drive, Farmington Hills. The company will sell retail management systems in Michigan. The phone number is 478-7298.

Florists' Transworld Delivery As-sociation commemorated its 80th year w th the formal dedication of a four-story addition to its Southfield headquarters.

and training services subsidiary of O/E Automation of Troy, recevied a Lighthouse Beacon Award from Pontiac area Lighthouse

Ventures Group Inc. hired Casey Communications Management Inc. of Southfield as its public relations agency



Men, if you're about to turn 18, it's time to register with Selective Service at any U.S. Post Office.

> It's quick. It's easy. And it's the law.





Consumer Information Center Dept. ID, Pueblo, Colorado \$1009

: [

7"x12" 10221-AB

## Buy 2 - Get 1 Free!

1 Week Only At Reid Lighting of Novi



From \$2995 ea. Many styles & colors

Recessed Lighting by MARCO Buy 2-Get 1 Free

\$28<sup>90</sup> ea.

Model # 10x7/R310

M, Tu, W 9-6; Th & Fri 9-8; Sat 10-5

**Light Bulbs** 

Incandescent

Fluorescent

Halogen

Outdoor

Lanterns Solid Antique Brass

Buy 2 - Get 1

Free!

\*3995 ea. 100 watt

Buy 2 - Get 1 Free In stock items only



Lighting 348-4055 The Store With Bright Ideas

43443 Grand River At Novi Rd., Novi



American Lighting Association

