BUILDING SCORE CLASSIFIED ADVERTISING



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From the ground up

Orchestrating major landscaping means more than planting a few hundred trees

By Gerald Frawley stall writer

Only God can make a tree, but ometimes He needs a little help

sometimes He needs a little help where to put II. Most people are familiar with the landscaper who comes out and gus-sles up a backyard, but few realize the site preparations undertaken by the developer when building a subdi-vision, condominium project, apart-ment complex, or commercial project.

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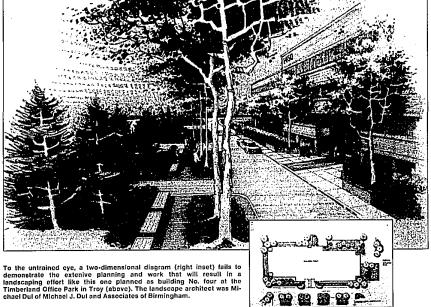
"You're not dealing with three pine trees, you're dealing with 3,000 line trees" according to James Scott, president of James C. Scott & Associates in Bloomfield Hills.

People don't realize the complexity of orchestrating a major land scape job, Scott continued. Coordinating his work with everyone from the rough carpenters to the carpet layers white dealing in the sheer volume and quantity of material can at times be daunting.

"There are a lot of details that must be coordinated — so many things have to worked out in advance," agrees Dave Jackson of folitzman & Silverman Cos. in Farmington Hills.

The difference between a back-yard landscaping job and a residential development, office or commercial landscape job is like the "difference between a main frame and a personal computer."

LARGE LANDSCAPE Jobs require extensive planning, more and larger plant materials and makely accommodations for lighting, electrical, which is the planning of the planning coordination, walls, foundain, ponds, paved walks, and anything else that has to do with outside appearance and function, according to president Mike Dul of Dul and As-



sociate, in Birmingham. "Plantings are just icing on the cake."

Dul said you can begin to get an idea of what a large-scale landscape project is like by comparing it to a parachate jump. First there's the overall view that has to blend with its surrounding area.

Then the landscape architect must be concerned about the lay of the land and the immediate site and its usage. Landscaping should enhance without interfering.

Moving closer, you has to be concerned about the individual parts that make up the whole, Dul said.

"You move from the general to the

specific and consider everything along the way.
Jackson, of Holtzman and Silverman, said good design is something landscape architects strive for, but may not be able to describe.
"We try to create mystery with landscaping," he said. "You want the eye to move smoothly, but slowly to interrupt and direct the view."

ALL GOOD landscape, he said, reveals only portions of a development at a time. Individually and collectively, the landscape's various segments are appealing, Jackson said.

Like a painter with a blank canvas or a sculptor with an uncut stone, the landscape architect wants to know what he's going to be working with before anything cise, Scott of Scott of

Homearama opens in Shelby

Two Observer & Eccentric area builders — Masterplece Homes by James Joseph Enterprises and Baypointe Homes, both of Rochester Hills — have built hurry houses for the summer Homearama June 14-July 8 in Shelby Township.

Altogether, 10 builders will showcase their work in the Pheasant Run Subdivision north of 21 Mile and east of

Schoenherr.

Homearama enables buyers, remodelers and decorators easy access at one site to view the latest in style, construction, energy conservation measures and living conveniences.

The show its sponsored by the Builders Association of Southeastern Michigan, Detroit Edison and Standard Federal Bank.

Bank.
Tickets are \$5, which includes a program booklet describing each house. Discount coupons for \$4, good weekdays, are available at Detroit Edison and Standard Federal branch offices.

SHOW HOURS are 3-11 p.m. weekdays, noon-11 p.m. week-

SHOW HOURS are 3-11 p.m. week-ends and holidays.
Masterpiece Homes built a Kingsley Estate Model for Homearama. The two-story traditional brick house has 3,300 square feet, four bedrooms and 24 bathrooms.
Features include a hexagonal-shaped kitchen with semicircular nook, a media room with built-in surround sound system

The house carries a price of \$239,000-\$419,000. The lower figure represents base construction price, the higher figures extras like landscaping, fixtures, wall coverings, window treatments and some appliances.

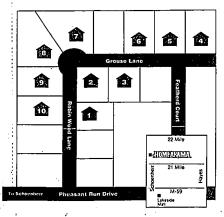
Baypointe Homes constructed a brick and cedar exterior Bradford Model, 3,600 square feet with four bedrooms and 24/2 baths.

FEATURES include a sunken cedar spa room with hot tub and motorized skylights, a master suite and den/library with a nine-foot ceiling and built-in shelving and entertainment center, and a three-story staircase open floor to ceiling.

That house is priced \$225,000-\$275,000.
Detroit Edison encouraged the developer, D&T Construction of Mount Clemens, to install a contemporary lighting system with gooseneck-style, high-pressure sodium fixtures in the subdivision.

Standard Federal, which provided construction loans for the model homes, will have an information booth in the exhibit

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Houses Nos. 7 and 10 were built by Ro-chester Hills builders. No. 7, Kingsley Estate, was built by Masterpleco Homos by James Joseph Enterprises. No. 10 is the Bradford by Baypointe Homes.

An Irvine-Jacobson Development



Located off Pontiac Trail, 11/2 miles east of Haggerty-Road