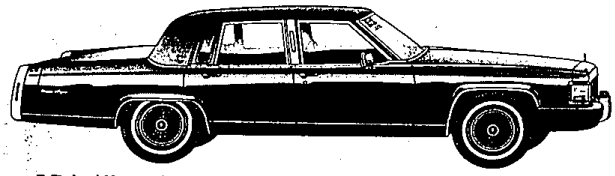
Don Massey Cadillac

#1 CADILLAC DEALER IN THE WORLD

"SELLING MORE FOR LESS"

1991 BROUGHAM
THE FLAGSHIP OF GENERAL MOTORS



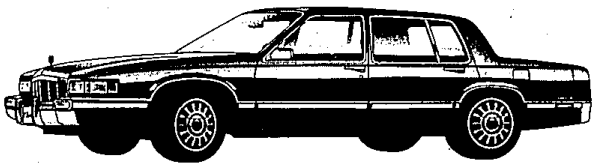
5.7 L. V8 engine, wire wheel covers, leather interior, full padded top, vanity mirrors, AM/FM cassette, dual power reclining seats, power trunk, twilight sentinal, illuminated entry and more. Stock #6007.

LIST:	$32,795
SELLING PRICE:	$27,600

SAVINGS: $5,195

$1,500.00 Rebate to Customer

1991 SEDAN DE VILLE



It is unbelievable how low the monthly payment could be on a 1991 Cadillac.

"Come In and Give Us a Try"

LEASE RATES

2.75% for 24 months

5.0% for 36 months

MASTER DEALER

*price plus tax, title destination includes all rebates to dealer customer.

40475 Ann Arbor Road, Plymouth

453-7500 or 933-2000

OPEN: Monday & Thursday nites 'til 9 P.M.

THE CARING, SERVICING, SELLING, DEALER

THE CONTINUING SAGA OF BILL BROWN FORD

MONSTROUS SAVINGS!

Choose From A Variety of Quality Latex Halloween Masks

VAN SALE

Prices Starting at $14,395

VANS AVAILABLE WITH NINTENDO GAMES

THIS WEEK'S SPECIAL

ECLIPSE

Aerostar Conversions

Air, cruise, tilt wheel, tinted glass, power windows and locks, light group, power mirrors, stereo cassette, 4 captain chair, rear seat bed, running boards, unique designer paint, mag wheels, electronic dash and more. Stock #11478

Was $23,418

You Pay $15,966*

LEASE SPECIALIST

THINKING OF A VAN?

It doesn't get any better than this!

$1500 FORD REBATE

See the Van Experts at Bill Brown Ford

A sale is only as good as the product you offer. We carry Eclipse Bivouac and Van Express. See the reason why the best we can do you may not be practical or the most luxurious van. But it is your van.

BIG DISCOUNTS On Eclipse, Bivouac and Van Express Van Conversions!

1990 **TEMPO GL 4-DOOR**

Cloth bucket seats, air, power lock group, dual remote mirrors, tilt wheel, cruise, cassette, rear defroster, light group, 2.3 liter EFI 4 cylinder engine, automatic. Stock #7642

WAS $12,567

YOU PAY $8776*

Lease for $204**, 24 mos.

1990 **THUNDERBIRD STD.**

Twilight blue clearcoat, AM/FM stereo cassette, 6-way seat, rear defrost, power equipment group, luxury group, front floor mats, automatic overdrive, cast aluminum wheels, cruise control, tilt, whee power windows. Stock # 11118

WAS $17,367

YOU PAY $12,550* THIS WEEK'S SPECIAL

Lease for $307*, 24 mos.

1990 **TAURUS 4-DOOR**

3.0 Liter EFI V6 engine, automatic overdrive transmission, front and rear floor mats, rear window defroster, air, power drive locks, electronic stereo, intermit wipers. Stock #10659

WAS $15,432

YOU PAY $11,990

Lease for $323 **, 24 mos.

1990 **PROBE GL 2-DOOR**

Tilt steering column and cluster, convenience group, tinted glass, electric rear window defroster, air conditioning, electric stereo cassette with premium sound, aluminum wheels. Stock #11556

WAS $13,957

YOU PAY $10,957*

Lease for $253**, 24 mos.

1990 **RANGER PICKUP**

Sunset red, XLT trim, deluxe two-tone paint, power steering, chrome rear step bumper, AM/FM stereo with cassette and clock, sliding rear window, tachometer, cast aluminum wheels, 2.9 L EFI V6 engine, 5 speed manual transmission, 5 x 8 bed.

WAS $12,014

YOU PAY $7695*

Lease for $189**, 24 mos.

1990 **TAURUS LX WAGON**

3.8L EFI V6 engine with premium sound stereo cassette, speed control, rear defrost, paint stripe, front and rear mats, illuminated entry system, auto lamp system, cast aluminum wheels, P205/65R15 cast aluminum wheels, 2.9 L EFI V6 engine, 5 speed manual transmission, 3.8 L EFI V6 engine, 4 speed automatic. Stock # 7681

WAS $19,752

YOU PAY $14,890*

Lease for $385**, 24 mos.

WE HAVE YOUR EXPLORER OR ESCORT GT IN STOCK!!

3% SPECIAL LEASE RATES ON MOST 90's 4.0% ON MOST 1991's

SPECIAL PURCHASE 1990 F150 XLT

302 A.O.D.

20 TO CHOOSE FROM

$1100 FORD REBATE

1990 **F150 PICKUP**

XLT Lariat trim, bright low mount swing away mirrors, headliner insulation package, light/convenience group, AM/FM stereo/clock/cassette, speed control, tilt, air, power door locks/windows, sliding rear window, automatic, towing package, chrome rear step bumper. Stock #3484

WAS $17,331

YOU PAY $12,189*

Lease for $288** 24 months

1990 PROBE GT **2 DOOR HATCHBACK**

Black cargo tie down net, rear wiper/washer, speed control, power driver seat, power windows and locks, dual illuminated visor mirrors, AM/FM cassette with premium sound, power antenna, climate control air, anti lock braking system, 5 speed manual. Stock #7737

WAS $18,830

YOU PAY $14,468*

8600 GVW **1990 F250 XLT**

XLT Lariat trim, bright low mount swing away mirrors, handling package, headliner insulation package, light/convenience group, speed control, tilt wheel, air, sliding rear window, AM/FM stereo cassette with clock, chrome rear step bumper, power doors and windows, spare. Stock #7148

WAS $16,821

YOU PAY $11,290*

1990 MUSTANG GT **2 DOOR HATCHBACK**

White, power equipment group, power locks, power side windows, speed control, AM/FM cassette with clock, rear deck spoiler, lower body side two-tone paint. Stock #9155

WAS $16,429

YOU PAY $12,594*

1991 ESCORT LX 2 DOOR HATCHBACK

"AUTOMATIC & AIR CONDITIONING".

Power disc brakes, power steering, rear window defogger, light convenience group. Stock#2617.

WAS $10,031 YOU PAY $8498*

Lease for $179** 24 months

Model	Security DEPOSIT	Total Due AT INCEPTION
ESCORT	$200	$1000
TAURUS	$350	$1100
TAURUS WAGON	$400	$1225
PROBE	$275	$1150
TEMPO	$225	$1000
T-BIRD	$325	$1100
RANGER	$225	$1000
F150	$325	$1150
AEROSTAR	$325	$1150

1990 **CLUB WAGON**

Light and convenience group, auxiliary fan, 6 speed, cornering lamps, wheel, air conditioning, dual rear jumps, power door locks/windows, engine cover, cornerstone handling package, auxiliary heater, electric AM/FM stereo radio with cassette, 3.0 Liter EFI V6 engine, automatic overdrive transmission, trailer towing package, high capacity air conditioner, heater. Stock #10635

WAS $22,405

YOU PAY $16,499*

$1800 REBATE

1990 **AEROSTAR WAGON**

7 passenger, dual captains chairs, air, privacy glass, rear washer wiper, speed control, tilt wheel, 3.0L engine, automatic overdrive, AM/FM stereo cassette with clock, rear window defroster. Stock #11377

WAS $17,621

YOU PAY $13,392*

NO CREDIT... CREDIT PROBLEMS... CALL US FIRST...

*FIRST TIME BUYERS*** AN ADDITIONAL $500 REBATE*

BILL BROWN FORD

421-7000

OUT-OF-TOWN CALL TOLL FREE

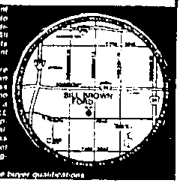
1-800-878-2658

OPEN MON. & THURS. 'TIL 9 P.M.

32222 PLYMOUTH RD., LIVONIA

FREE TANK OF GAS WITH EVERY CAR OR TRUCK PURCHASED

*Sale price includes assignment of any rebates and incentives to B.B.F. Dont forget to add tax title and destination charges. All prior sales and advertisements excluded. Includes assignment of rebates.

**All above lease payments are for 24 months with a $300 down payment, $0 per mile in excess of 30,000 miles. Lessee has no obligation to purchase car at a price to be negotiated with BILL BROWN FORD at lease expiration. Subject to credit approval. Lessee is responsible for excess wear and tear. Payments do not include monthly use tax. To figure total payments multiply x 24

***See salesperson for first time buyer qualifications