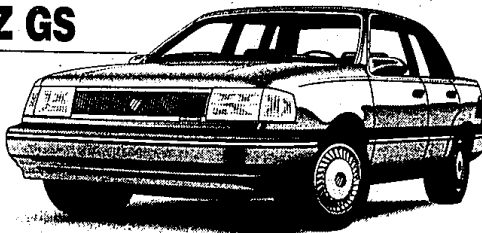


**NOW'S THE TIME TO GET GREAT VALUES AT YOUR METRO DETROIT LINCOLN-MERCURY DEALER**

# \$199 A MONTH FOR 24 MONTHS

## 1991 MERCURY TOPAZ GS

Cash Down Payment	\$2,192.00
Refundable Security Deposit	\$200.00
Option Package	
363A Savings	\$1,000.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$2,591.00
Total Amount of Payments	\$4,776.00
24 Monthly Lease Payments at*	\$199.00



### WHY PAY FOR THE WHOLE PIE WHEN YOU ONLY WANT A PORTION?

You want a new car every two years or so. Now you can have one. How? Only pay for what you use. Here's how it works. We take the total cost of the car, then deduct the guaranteed future value. Your payments are the difference, plus a lease charge based on the total cost of the vehicle. So your monthly cost is much less than with a conventional purchase financed over the same period of time. The benefits go on and on.



# PLUS \$600 CASH BACK

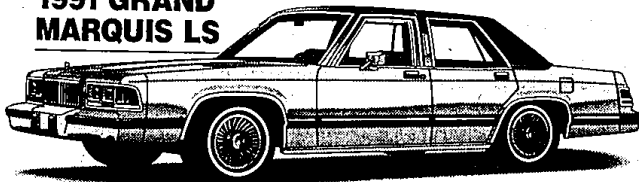
**YOUR CHOICE FOR**

## 24 MONTHS FOR \$299 A MONTH

ALL WITH AUTOMATIC TRANSMISSION AND AIR CONDITIONING

### PLUS \$500 CASH BACK

## 1991 GRAND MARQUIS LS



Cash Down Payment	\$5,005.70
Refundable Security Deposit	\$300.00
Option Package 172A Savings	\$650.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$5,604.70
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00

### PLUS \$750 CASH BACK

## 1991 COUGAR LS

Cash Down Payment	\$3,039.26
Refundable Security Deposit	\$300.00
Option Package 451A Savings	\$700.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$3,638.26
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00



## 1991 SABLE GS



Cash Down Payment	\$3,163.26
Refundable Security Deposit	\$300.00
Option Package 262A Savings	\$850.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$3,762.26
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00

## 1991 LINCOLN TOWN CAR

# 24 MONTHS JUST \$399 A MONTH



Cash Down Payment	\$5,984.21
Refundable Security Deposit	\$400.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$6,783.21
Total Amount of Payments	\$9,576.00
24 Monthly Lease Payments at*	\$399.00



**SEE YOUR METRO DETROIT LINCOLN-MERCURY DEALER WHERE GREAT DEALS ARE JUST AROUND THE CORNER.**

**ANN ARBOR**  
**Apollo**  
2100 W. Stadium Blvd.  
668-6100

**DEARBORN**  
**Krug**  
21531 Michigan Ave.  
274-8800

**DETROIT**  
**Bob Maxey**  
16901 Mack Avenue at Cadillac  
885-4000

**DETROIT**  
**Park Motor**  
18100 Woodward Ave.  
Opposite Palmer Park  
869-5000

**FARMINGTON**  
**Bob Dusseau**  
31625 Grand River Ave.  
474-3170

**GARDEN CITY**  
**Stu Evans**  
32000 Ford Rd.  
425-4300

**PLYMOUTH**  
**Hines Park**  
40601 Ann Arbor Rd. (at I-275)  
425-2444

**WATERFORD**  
**Mel Farr**  
4178 Highland Road  
683-9500

**ROCHESTER**  
**Crissman**  
1185 South Rochester Rd.  
652-4200

**ROSEVILLE**  
**Arnold**  
29000 Gratiot at 12 Mile Rd.  
445-6000

**ROYAL OAK**  
**Diamond**  
221 N. Main St. at 11 Mile  
541-8830

**SOUTHFIELD**  
**Star**  
24350 W. 12 Mile Rd.  
354-4900

**SOUTHGATE**  
**Stu Evans**  
16800 Fort St. at Pennsylvania  
285-8800

**STERLING HEIGHTS**  
**Crest**  
36200 Van Dyke at 15 1/2 Mile  
939-6000

**TROY**  
**Bob Borst**  
1950 West Maple  
643-6600

**YPSILANTI**  
**Sesi**  
950 East Michigan  
565-0112

ADDITIONAL PROGRAM INFORMATION: Customer Cash Back directly from Lincoln-Mercury on 1991 models with a 24-month Ford Credit Red Carpet Lease: \$500 on Topaz GS, \$750 on Sable GS, \$500 on Grand Marquis LS. Customer Cash Back can be applied toward payment, refundable security deposit and first month's payment or you may keep the cash. For cash back and special L.T. terms you must take new vehicle delivery from dealer stock by 12/31/90. Total cash due at lease inception includes a refundable security deposit, cash down payment and first month's lease payment. Lease payment is based on Manufacturer's Suggested Retail Price. \$12,523 on Topaz GS, \$17,629 on Sable GS, \$18,637 on Cougar LS, \$21,823 on Grand Marquis LS, and \$30,038 on Town Car, including option package savings per model as shown. Above lease payment includes destination charges but excludes title, taxes and license fee and is based on a lease and at a price to be negotiated with the dealer at lease inception. However, lessee has no obligation to purchase the car at lease end. Lessee is responsible for excess wear and tear. 30,000 miles is the total mileage allowed with an \$11 per mile charge over 30,000. (Lease subject to credit approval and insurability as determined by Ford Credit. See your Lincoln-Mercury dealer for his price and terms. See your dealer for details.

