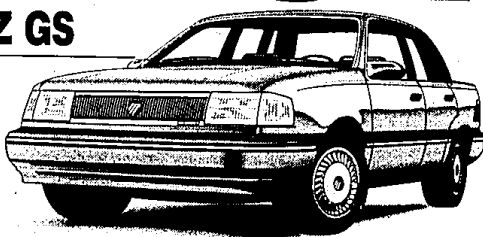


NOW'S THE TIME TO GET GREAT VALUES AT YOUR METRO DETROIT LINCOLN-MERCURY DEALER

\$199 A MONTH FOR 24 MONTHS

1991 MERCURY TOPAZ GS

Cash Down Payment	\$2,192.00
Refundable Security Deposit	\$200.00
Option Package 363A Savings	\$1,000.00
Total Cash Due at Lease Inception Includes First	
Month's Lease Payment*	\$2,591.00
Total Amount of Payments	\$4,776.00
24 Monthly Lease Payments at*	\$199.00



WHY PAY FOR THE WHOLE PIE WHEN YOU ONLY WANT A PORTION?

You want a new car every two years or so. Now you can have one. How? Only pay for what you use. Here's how it works. We take the total cost of the car, then deduct the guaranteed future value. Your payments are the difference, plus a lease charge based on the total cost of the vehicle. So your monthly cost is much less than with a conventional purchase financed over the same period of time. The benefits go on and on.



PLUS \$600 CASH BACK

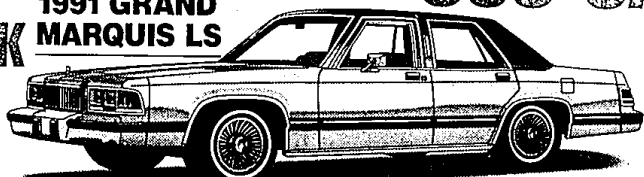
YOUR CHOICE FOR 24 MONTHS FOR \$299 A MONTH

ALL WITH AUTOMATIC TRANSMISSION AND AIR CONDITIONING

OR GET
\$1,000
CASH BACK
WHEN
YOU BUY*

PLUS \$500 CASH BACK

1991 GRAND MARQUIS LS



Cash Down Payment	\$5,005.70
Refundable Security Deposit	\$300.00
Option Package 172A Savings	\$650.00
Total Cash Due at Lease Inception Includes First	
Month's Lease Payment*	\$5,604.70
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00

PLUS \$750 CASH BACK 1991 COUGAR LS

Cash Down Payment	\$3,039.26
Refundable Security Deposit	\$300.00
Option Package 451A Savings	\$700.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$3,638.26
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00



1991 SABLE GS



Cash Down Payment	\$3,163.26
Refundable Security Deposit	\$300.00
Option Package 262A Savings	\$850.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$3,762.26
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00

1991 LINCOLN TOWN CAR PLUS \$1,300 CASH BACK

24 MONTHS JUST \$399 A MONTH



Cash Down Payment	\$5,984.21
Refundable Security Deposit	\$400.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$6,783.21
Total Amount of Payments	\$9,576.00
24 Monthly Lease Payments at*	\$399.00



ADDITIONAL PROGRAM INFORMATION: Customer Cash Back directly from Lincoln-Mercury on 1991 models with a 24-month lease. Cash back can be applied toward payment, refundable security deposit and first month's payment or you may keep the cash for cash back and toward lease terms. You must take new vehicle delivery from dealer stock by 12/31/90. *For cash for cash back and toward lease terms you must make a retail purchase of new '91 Grand Marquis from dealer stock by 12/31/91. *Total cash due at lease inception includes a refundable security deposit, cash down payment and first month's lease payment. *Lease payment is based on Manufacturer's Suggested Retail Price. \$12,225 on Topaz GS, \$17,629 on Sable GS, \$18,637 on Cougar LS, \$21,825 on Grand Marquis LS, and \$30,038 on Town Car, including option package savings per model as shown. *Above lease payment includes destination charges but excludes title, taxes and license fee and is based on a lease end of a price to be negotiated with the dealer at lease inception. However, lessee has no obligation to purchase the car at lease end. Lessee is responsible for excess wear and tear. 30,000 miles is the total mileage allowed with an \$11 per mile charge over 30,000. Lease subject to credit approval and insurability as determined by Ford Credit. See your Lincoln-Mercury dealer for his price and terms. See your dealer for details.



SEE YOUR METRO DETROIT LINCOLN-MERCURY DEALER WHERE GREAT DEALS ARE JUST AROUND THE CORNER.

ANN ARBOR Apollo 2100 W. Stadium Blvd. 668-6100	DEARBORN Krug 21531 Michigan Ave. 274-8800	DETROIT Bob Maxey 16901 Mack Avenue at Cadieux Opposite Palmer Park 885-4000	DETROIT Park Motor 18100 Woodward Ave. Opposite Palmer Park 869-5000	FARMINGTON Bob Dusseau 31625 Grand River Ave. 474-3170	GARDEN CITY Stu Evans 32000 Ford Rd. 425-4300	PLYMOUTH Hines Park 40601 Ann Arbor Rd. (at I-275) 425-2444	WATERFORD Mel Farr 4178 Highland Road 683-9500
ROCHESTER Crissman 1185 South Rochester Rd. 652-4200	ROSEVILLE Arnold 29000 Groat at 12 Mile Rd. 445-6000	ROYAL OAK Diamond 221 N. Main St. at 11 Mile 541-8830	SOUTHFIELD Star 24350 W. 12 Mile Rd. 354-4900	SOUTHGATE Stu Evans 16800 Fort St. at Pennsylvania 285-8800	STERLING HEIGHTS Crest 36200 Van Dyke at 15 1/2 Mile 939-6000	TROY Bob Borst 1950 West Maple 643-6600	YPSILANTI Sesi 950 East Michigan 565-0112