

Builders to honor their own

By Gerald Frawley
staff writer

As November comes to a close and summer building season begins to ebb, builders take time out from their planning, hustling and scurrying from site to site to honor their own.

The Builders Association of Southeastern Michigan, one of the nation's largest building organizations, will recognize many of its members tonight at a gala event at the Ritz Carlton in Dearborn.

The builder of the year award will be presented to Scott Jacobson, president of S.R. Jacobson Development Corp. in Birmingham for his service to BASM and contributions to the single-family home building market.

A BASM board member and vice president on the association's executive committee, Jacobson also serves as chairman of the Rochester Hills Builders' community forum.

BASM will also honor Norman Cohen, president of Billmore Properties in Troy, as the Developer of the Year.

The young builder of the year award goes to Terry Nosen, vice president of Nosen/Cohen Associates Inc. in West Bloomfield. Nosen is active in the builder community task forces and other BASM functions.

Receiving the highest honor bestowed upon a member, Donald Van Every will be inducted into the BASM Hall of Fame. A BASM board member, he is president of Streamwood Development Company Inc. in Rochester.

BASM will also grant a special award this year to builder association president James Bonadeo, president of Bonadeo Builders, who served an unprecedented two years in that capacity.

Other honorees include: Associate Members of the Year to Jack Rogers, who is retired from Pete Pullum Company in Detroit, and Fred Restum, sales manager for Automatic Apartment Laundries, Inc. in Livonia; Associate Member of the Decade to Roy Maly, retired from the Detroit Edison;

Remodeler of the Year to Anthony Bellomo, president of Black Forest Building Co. in Roseville; Spike of the Year (which is awarded to the most successful builder association recruiter) to Paul Hoenke with Sears Contract Sales;

Women's Forum Leadership Award to Earlene Bonadeo; Manager of the Year award to Dennis Dickinson, president of Ralph Manuel Associates Inc. in Birmingham and chairman of the 1990 Homearama in Brighton;

Salesperson of the Year and New Salesperson of

the Year to Gail Sandweiss and Wendy Bratt, respectively, of the Selective Group in Farmington Hills.

The association will also grant distinguished service awards this year to many people who have contributed to the building industry, including: Wayne County Executive Edward McNamara, who will receive the award for service in government;

Bruce and Douglas Etkin, chairman and president, respectively, of Etkin Equities Inc. in Southfield, for service to the Building Owners and Managers Association;

Joseph Slavik, president of The Slavik Co. in Farmington Hills and a BASM board member, for service to the building industry;

Craig Smith, executive vice president of Lewis-Smith Realty Corp. in Oak Park and a vice president of the Apartment Association of Michigan, for service in political action; and

Esther Winer, administrative assistant to the president of the Mike Building Co. in Farmington Hills, for service to the professional Women in Construction Council.

Customer service topic of seminar

Jane Handly, a Dallas business consultant, will discuss customer service at a Builders Association of Southeastern Michigan seminar 8-11:30 a.m. Wednesday at the Kingsley Inn, 1475 N. Woodward, Bloomfield Hills.

Why customers leave, how to recognize customer response, and why suppliers will no longer be able to trade on product names alone for sales will be her topics.

Registration, including continental breakfast, is \$50 for BASM members, \$60 for non-members. To register, call 737-4477.

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The Michigan Builders Institute, in cooperation with the Novi School District, will offer an eight-session seminar on how to build your own home beginning Jan. 14 at Novi

High School, 10 Mile at Taft. Pre-registration is required by Jan. 11 by calling 348-1200 during school hours. The cost is \$150 and includes all materials.

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