

Cable Comments

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Yes, it is exciting to design a television studio! It has been in the planning stages for several years

and a number of people have made contributions to the project. The new facility will be located in the Farmington Hills industrial park hosting several film, video, photography and advertising studios. This studio is limited to television productions produced for non-commercial, residential, governmental or non-profit organizations. The governing authority of the Southwestern Oakland Cable Commission administrative offices will be housed here.



New community studio in Farmington Hills before remodeling.

The residency policy established within a cable franchise is fairly common throughout the nation. The resident is defined as someone who lives in the franchised cities who owns property or a business within any of the cities, is employed in the cities or is affiliated with a local organization. This definition serves as a guideline to help people to know where they can most conveniently become involved with Community Television. After taking television workshops through the cable franchise and becoming certified, the qualified person has access to the equipment and facilities available.

The completion date of the new studio is scheduled for January 1991. This studio will be one of many television options provided through the MetroVision Cable Franchise in the cities of Farmington, Novi and Farmington Hills.

Are you aware that studios exist throughout this television viewing area for your use?

In the MetroVision of Oakland County Cable System there are

several options available. There are television studios at Novi High School, North Farmington High School, MetroVision Community Studio for classes, 3 camera shoots, cuts only editing, and also there are six remote portapacks for resident on-location shoots. The New Studio is available for those who need a maximum of 5 camera shoots, audience involvement, elaborate set designs, animated graphics, or chromakey. There is also equipment for AB Roll Editing, Suiteage Studios and a Remote Van are also available.

In the Omnicom System there is one large Community Studio which has 3 to 5 cameras, Amiga graphics, cuts only editing and room for large audiences. This facility also has a Chromakey and Audio Booth, and includes a waiting room for guests. It is located at the Omnicom administrative offices. Portapacks of Super VHS Camcorders are available for on location resident use and a remote van is also used.

This is the age of information and education. Dr. Roy Butz of

Community Telecommunication Network expands the definition of education to suggest that education is the experiences of a growing nature through information exchange which goes beyond the four walls of a classroom.

More and more educational opportunities are being facilitated through distribution services.

The mission of studios for non-commercial use by the public, educators and the government is to increase the diversity in television programming and education.

To grasp the true meaning behind all these ventures, one must look beyond the tv programs seen on the channels. Whether or not you like the show is not as important as the production of the shows themselves. The effort and cooperation involved in putting the shows together is the most important aspect of all. The purpose of the shows is to inform, entertain, and to extend coverage of an event to those who could not be there. Expanding minds and informing people about what is important in their community is a wholesome and worthy objective.

These objectives are taken into consideration when studio facilities are being designed. The continuity and the sturdiness of equipment as well as the functional simplicity of the building itself are very important considerations. Therefore, a lot of different people with uniquely different skills must cooperate to make the best decisions.

We will report more on the details of our new studio soon, so that you will be able to share the opening up of all our worlds through telecommunications!