

Top Cow

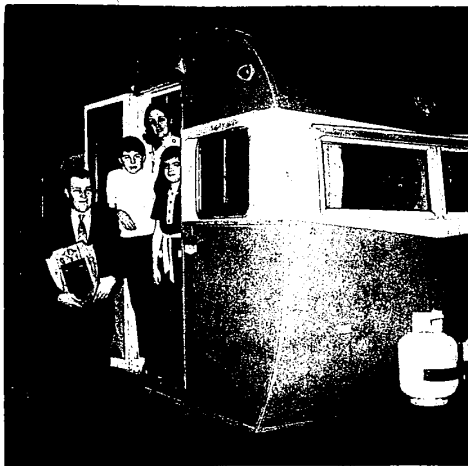
The first dairy herd in Michigan to average over 800 pounds of butterfat per cow was recorded this year by Jack Kaufman, Sandusky. Kaufman's herd averaged 20,191 pounds of milk per cow, and 805 pounds of butterfat.

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Plymouth

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good reason to
shop downtown
Plymouth...

Symbol of
good taste
and
selection



OLD-TIMER -- This 1947 camp trailer won the "old recreational vehicle award" for the Richard D. Parker family of 36283 Ann Arbor Trail, Livonia. They entered it in the Detroit Camper and Travel Trailer Show, which runs through Sunday evening at the Armory on W. Eight Mile. The Parkers acquired it in 1964.

Fred Herr To Manage Ford Plant

Appointment of Frederick Z. Herr as plant manager of Ford Motor Co.'s Sheldon Road radiator and air conditioning plant in Plymouth was announced this week. Herr joined Ford in 1956 as a financial analyst. Since then he has held numerous

supervisory and management positions in the company's manufacturing services division, Ford division, and metal stamping division. His most recent assignment was that of executive engineer, electromechanical products engineering, general parts division.

He graduated from the University of Wisconsin with a bachelor's degree in electrical engineering and received a master's degree in business administration from the University of Detroit.

A native of Detroit, Herr is married and resides with his family at 44683 Charnwood Drive, Plymouth.

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FREDERICK Z. HERR

3 Honored

For Work
In Industry

Three Farmington residents who are members of the Electrical Apparatus Service Assn., Inc. (EASA) were honored for their service to the electrical industry. They are Donald R. Layland, of 21313 Whittington, who owns the L&D Electric Co., 28827 Grand River, Farmington; Clarence (Pat) S. Moran, of 32400 Glen Cove, who owns the Standard Electric Motor Works, Inc., 5780 Federal, Detroit; and Charles E. Smith, of 25006 Manning, who is vice president of the J.E. Berger Corp., 5300 Bellevue, Detroit.

Layland was re-elected president of the Great Lakes chapter of EASA, an association of independent businessmen who sell and service electric motors and control. He also was awarded a plaque commemorating his firm's 25th birthday.

Moran received a plaque recognizing his company's 40th year in business.

Smith was elected for his 16th term as secretary of EASA and his firm got a plaque for 40 years in sales.

Tennyson Takes Course

Christopher P. Tennyson, employed in the Service Dept. of Tennyson Chevrolet, 32570 Plymouth Rd., Livonia, graduated from a five-week automotive retailing course given at the Chevrolet School of Merchandising and Management.

Young Tennyson is the son of Harry Tennyson, owner of the Livonia dealership.



HUGH JARVIS GIFTS

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The Stroller

We Turn Back On Downtown

One of the most puzzling things The Stroller has encountered in his recent travels along life's highway is the readiness of the general public to accept automation in our industries; any new styles in clothing or furniture, labor saving devices in the kitchen or home entertainment, and then turn its back on urban renewal and the revitalization of downtown business sections.

Mention any labor saving device from an automatic washer in the home to the recently developed snow blowers and they'll beat a path to the door in their haste to "keep in style."

But mention urban renewal and the revitalization of any portion of the downtown business district and these same people will storm the fort in protest while chanting "we want things kept as they are!"

Why?

This is the puzzle.

Just a few nights ago, the residents of Garden City jammed a meeting of the Civic Association to shout down any attempt to win support for an urban renewal project that would rehabilitate the downtown business section.

NEED IS IGNORED

There is no denying the fact that the area in question is deteriorating and that it is badly in need of "fixing up." Yet, the home folks will have none of it.

In the plan is a new shopping mall, a series of family dwellings and townhouses, along with new shops for small business. These certainly would be an asset to any community.

Yet, the Garden City folks even imported a spokesman to speak against the move.

A few weeks earlier much the same thing happened in Livonia, when the residents loudly protested against a plan to establish a "real downtown" at the northwest corner of Five Mile and Farmington Roads.

In the plan were such things as high rise office buildings and other businesses one usually finds in a central business district.

But the folks wouldn't consider it -- even though Livonia never has had what could really be called a downtown area.

The streets are being widened. Boulevards are being installed and other changes made to help beautify the area and make of it a section of which any city could be proud.

Mind you, this doesn't carry the tag "urban renewal." This is building almost from scratch.

For some strange reason the idea couldn't be sold.

THE PLYMOUTH STORY

The same has been true in Plymouth for more than a decade.

There have been any number of plans for rebuilding the downtown area, even to the extent of establishing a central business loop. Yet, today, after a decade, the plans are gathering dust on the City Hall shelves.

Even such a small beginning as the covered sidewalk plan that was approved for Ann Arbor Trail, west of Main Street, has been lying dormant because of one firm that wants to keep things as they are.

Even an invitation to join in a trip to St. Clair to see how that little city enhanced its business section has been spurned.

NBD Tells Earnings

Net income of \$6.07 a share and total year-end assets of \$5,322,000 were announced by National Bank of Detroit.

A spokesman for the bank said he expected "a significant improvement in basic business conditions in the Detroit area" in 1971.

"Automotive production and sales are expected to recover from the depressed levels of the past year," the spokesman said.

Uthe Wins Promotion

Thomas R. Uthe, son of Mrs. Lola Uthe, 20071 Weyher, Livonia, has been promoted to senior field claim representative by State Farm Mutual Automobile Insurance Co. at the firm's Evergreen Park claim service office in Illinois.

Uthe holds a BS degree from Illinois State University. He lives in Chicago.

Senior Minister of large, liberal, well-established Protestant church in Southfield offers free counseling as a community service. Please telephone his secretary, Mrs. Williams.

EL 2-6954
for an appointment.

McDonald's Bill To Share Revenues

WASHINGTON
A bill designed to share federal revenues with state and local governments has been introduced in the House of Representatives by U.S. Rep. Jack McDonald (R-Farmington).

McDonald, who had introduced a similar measure last year, hailed the general revenue sharing act of 1971 as a positive step forward in restoring balance in the federal system of government.

The bill will provide \$5 billion to the 50 States with no federal strings attached.

"THIS SHARING of federal revenues gives state and local governments the means to provide to the people vital services in areas where the need is greatest," McDonald said.

"Should Congress adopt this concept," he said, "we will then be able to provide a third separate fiscal tool with which state and local governments can increase services."

"We already provide block-grants for use within broadly defined areas of national priority, as well as the categorical grants-in-aid for projects where direct federal control and guidance is deemed necessary," he said. "It is this combination of

fiscal tools which will enable locally-selected and locally responsible officials to do the job for which they were selected," McDonald said.



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SUNDAY 10 a.m. - 2 p.m.

WHAT EVERY WOMAN SHOULD KNOW ABOUT HAIR COLORING

It's a discouraging business for the do-it-yourselfer: ends go dark, then fade completely; red and green off-casts; breakage, dullness -- not to mention the mess in the sink. Even for the trained professional, bleaching and tinting are an exacting science. Permanent tints, light or dark, require peroxide to work their magic: the peroxide turns the colorless dye molecule into a color within the hair, often damaging the hair to get inside. Bleach destroys the hair even more and removes the natural pigment (melanin); it is highly alkaline and can literally blow the hairshaft apart if not handled properly. Tints are usually alkaline as well. Since no two heads are alike, it's difficult to predict a result. There are too many variables: hair condition, inherited natural pigment and body chemistry all affect hair color. For example, although you can't see it, your hair may have a predominant yellow pigment. You apply a tint with a blue base formula, and voila -- yellow + blue = green. The Scientific Approach to Hair Coloring is different -- before your hairdresser begins a color application, you fill out a Hair Analysis Questionnaire giving clues to how your hair and scalp may react. You may be warned not to drink coffee or coke for 24 hours prior to the appointment, as caffeine will increase scalp sensitivity. After analysis of your hair, completion of the Questionnaire and a discussion on the effect desired, bleach will be applied carefully and systematically: hair at the scalp bleaches quickest; nape hair can be very resistant. Bleach is only active for 1 hour, so it's then removed and a new application made if necessary; often the timing is based on the color of your eyes. Bleaching is followed with thorough protein reconditioning. Before tinting, strand tests are made at the nape to preview the exact tint result. After tinting your hair is rinsed, reconditioned, set, dried, styled and you go home beautiful.

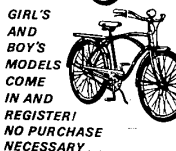
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