

ADDITIONAL PROGRAM INFORMATION: Customer Cash Back directly from Lincoln-Mercury on 1991 models with a 24-month Ford Credit Red Carpet lease. \$1,300 on Town Car, \$500 on Grand Marquis, \$600 on Sable. Customer Cash Back can be applied toward down payment, refundable security deposit, and first month's lease payment or you may keep the cash. For cash back and special lease terms you must take new vehicle delivery from dealer stock by 2/28/91. *Total cash due at lease inception includes a refundable security deposit, cash down payment and first month's lease payment. Lease payment is based on Manufacturer's Suggested Retail Price of \$30,038 on Town Car, \$21,175 on Grand Marquis, \$16,929 on Sable and \$12,001 on Tracer LTS. Lease payment includes destination charges but excludes title, taxes and license fee and is based on a 24-month closed-end Red Carpet Lease from Ford Credit. Lessee may have the option to purchase the car at lease end at a price to be negotiated with the dealer at lease inception. However, lessee has no obligation to purchase the car at lease end. Lessee is responsible for excess wear and tear 30,000 miles is the total mileage allowed with an \$11 per mile charge over 30,000. Lease subject to credit approval and insurability as determined by Ford Credit. See your Lincoln-Mercury dealer for details and his price and terms.

MERCURY LINCOLN
ANN ARBOR
Apollo
2100 W. Stadium Blvd.
668-6100

DEARBORN
Kings
21531 Michigan Ave.
274-8800

DETROIT
Bob Maxey
16901 Mack Ave. at Cadieux
885-4000

DETROIT
Park Motor
18100 Woodward Ave.
889-5000

FARMINGTON
Bob Dussan
31625 Grand River Ave.
474-3170

GARDEN CITY
Stu Evans
32000 Ford Rd.
425-4300

PLYMOUTH
Hines Park
40601 Ann Arbor Rd. (at I-275)
425-2444

ROCHESTER
Crisman
1185 South Rochester Rd.
652-4200

ROSELLE
Arnold
29000 Gratiot at 12 Mile Rd.
445-6000

ROYAL OAK
Diamond
221 N. Main St. at 11 Mile
541-8830

SOUTHFIELD
Star
24350 W. 12 Mile Rd.
354-4900

SOUTHGATE
Stu Evans
16800 Fort St. at Pennsylvania
285-8800

STERLING HEIGHTS
Crest
36200 Van Dyke at 15 1/2 Mile
939-6000

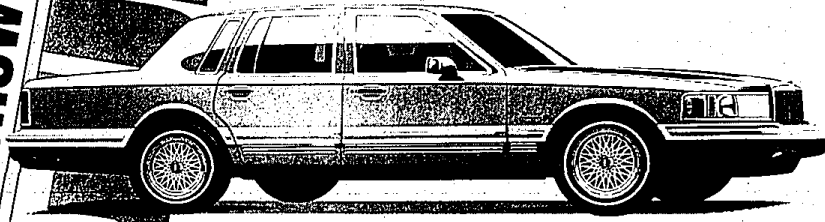
TROY
Bob Bost
1950 W. Maple
643-6600

WATERFORD
Valley
4178 Highland Rd.
683-9500

YPSILANTI
4147
950 E. Michigan
565-0112

SEE US AT THE NORTH AMERICAN INTERNATIONAL AUTO SHOW!

The best of show at your Metro Detroit Lincoln-Mercury dealers!

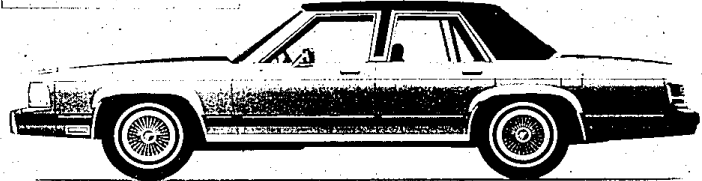


Lincoln Town Car.

\$399
24 MONTHS

The quietest car you can own is now priced to silence the competition.

Cash down/Lease payment*	\$6,033.59
Refundable security deposit	\$400.00
Total amount of payments	\$9,576.00
Total cash due at lease inception (includes first month's lease payment)	\$7,602.59
Cash back from Lincoln-Mercury	\$1,300.00
Customer cash reduces the amount to	\$5,503.59

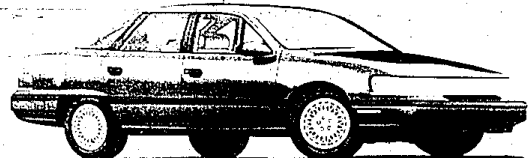


Mercury Grand Marquis.

\$299
24 MONTHS

Full-size savings and full-size value in a traditional full-size American car.

Cash down/Lease payment*	\$5,120.97
Refundable security deposit	\$300.00
Total amount of payments	\$7,176.00
Total cash due at lease inception (includes first month's lease payment)	\$5,727.97
Cash back from Lincoln-Mercury	\$500.00
Customer cash reduces the amount to	\$4,628.97



Mercury Sable GS.

\$299
24 MONTHS

One of *Car and Driver* magazine's Ten Best for 1991. The second year in a row.

Cash down/Lease payment*	\$3,207.27
Refundable security deposit	\$300.00
Total amount of payments	\$7,176.00
Total cash due at lease inception (includes first month's lease payment)	\$3,906.27
Cash back from Lincoln-Mercury	\$600.00
Customer cash reduces the amount to	\$2,707.27



Mercury Tracer LTS.

\$199
24 MONTHS

Another one of *Car and Driver* magazine's Ten Best for 1991.

Cash down/Lease payment*	\$2,588.83
Refundable security deposit	\$200.00
Total amount of payments	\$2,907.83
Total cash due at lease inception (includes first month's lease payment)	\$4,776.00
Customer cash reduces the amount to	\$199.00

