'Consumers Denied Technology Benefits'

By KATHY MORAN
It takes quite an attraction to turn out a big crowd to hear a speaker on a rainy, foggy night. By KATHY MORAN

foggy night.

But consumer advocate
Ralph Nader drew a jammed,
in crowd last Thursday despite rain and fog to hear his
speech on "Corporate Responsibility and Consumer
Problems"—which might betermed "Corporate Irresponsibility and Consumer
Abuse." Nader suggested.
Adults and Lutdents filled!

Adults and students filled the Waterman Center cafet-eria and spilled into the stair-ways and lower level, in the public lecture series spon-sored by the Schoolcraft Col-lege Cultural Affairs Commit-

NADER'S MAIN theme



100 **\$3.80**

SUNDAY

AS AN example of where more emphasis could be placed. Nader suggested the "air bag" system. The sys-tem has been devised to pro-tect the driver and passen-

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revolved around the lack of safety devices in automobiles as well as the "double standard" in the treatment given individuals and corporaround the legal process.

"The auto companies can willifully and knowingly violate safety standards, and there is no criminal penalty." Nader said that the occurrance of a serious accident should not necessitate serious injury.

Though safety devices have been installed in cars in a recent years, Nader said that the courrance of a serious accident should not necessitate serious injury.

Though safety devices have been installed in cars in a recent years, Nader said more coald be done in this arous flautomobile companies for the shave been installed in cars in the safety of drivers. In the past he had criticized companies for the sharp first on cars which had been responsible for needless more coald be done in this process of the safety of drivers. In the past he had criticized companies for the sharp first on cars which had been responsible for needless where technological research on safety precautions.

"Certain people decide where technological research in safety of companies for the sharp first on cars which had been responsible for needless more coal by a companies for the sharp first on cars which had been responsible for needless more coal by a companies for the sharp first on cars which had been responsible for needless more coal by a companies of the sharp first on cars which had been responsible for needless more coal by a companies for the sharp first on cars which had been responsible for needless more coal by a companies for the sharp first on cars which had been responsible for needless where a woman was the care where a woman was to the first of the sharp first of the safety of drivers. In the past had a constitution of the safety of drivers. In the past had a constitution of the safety of the safety of drivers. In the past had a constitution of the safety of the safety of drivers. In the past had a constitution of the safety of the safety of the safety of the s



HE URGED the redirection of some of the technological research into the investigation of split-second deceleration and a sensory system on the automobiles.

"They (the corporations) decide for us what the margin of safety will be," he said. And he proposes to change that.

He drew laughter when he said, "It is a crime for an individual to relieve himself in the Detroit River, but it is apparently not (a crime) for a corporation to relieve itself in the Detroit River."

REGARDING oil spills ader asked why Chevron as corporation was indicted

a corporation was indicted for willfully violating the law, but no individuals were indicted.

Nader said the oil breaks into particles which get into fish and eventually into the burnans.

Though Chevron was fined 31 million, Nader said this was comparable to a "couple boars gross revenue" or like "Paying one cent for a traffic violation."

Nader also stated that the Nader said stated that the N

"Paying out traffic violation." Nader also stated that Gensral Motors is responsible for 35% pf the land's pollution by tonnage.

TURNING to the food in-dustry, Nader complained about deceptive selling tech-

niques and the contents of some foods.

He gave hot dogs as an example: They are 30% fast. 12% water and the remainder "miscellaneous debris and substandard meat."

that is not effective for what it is advertised for. Nader said that research has proven that mouthwashes are inefective in dispelling bad breath, which is their advertised purpose.

For a company to demand (and get) money from the government to save them from bankruptcy is an undair procedure that shifts more weight onto the individual taxpayers. Nader said using Lockheed Aircraft as an example of another injustice to citizens. When he presented these charges to an official involved in hot dog production, Nader quoted the reply as being "15 billion frankfurters a year can't be all wrong."

DANGLING comparatives are used in advertising Na-der said, where the company never says names the prod-uct that theirs is better than

Budget Needs Increase

Here's everything you want in your family's food!

Nader gave several exam-ples of deceptive selling and "corporate irresponsibility" and urged the listeners to organize support for one an-other in order to change the direction of these problems.



PINK BEAUTY salmon has:

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* Highest protein

* Highest protein

* Highest protein

* Excellent vitamin and
mineral content.

* Folyomaturated in
low cholesterol dieta.

* Low, low calorie count.

* Easy digestibility

* Versatility—seat meal
dishes or right out of
the can.

* Economics after

* Economics after

* Economics from time.

* Committed in money

* Committed

* Committed



Advocate Of Powerless, Nader Tightens Belt First By KATHY MORAN He slipped out of the rain and into a station wagon and aid into a station wagon and into a state chlancer in one swift movement fastened the shoulder harness booth and carry on his puriously used in baby food and which has been shown to Schoolcraft Community Collections. HIS POPULARITY was a station approved by the greater of the reliable to the adoption of a new academic calendar cromparity of a new academic calendar

By KATHY MORAN
He slipped out of the rain and into a station wagon and into a swift movement fastened the shoulder harness booth and carry on his pursuand seat beit.

That is how the safety-conscious Ralph Nader began his trip from Toledo to Schoolcraft Community College last week for his second speech of the day.

HIS POPULARITY was evidenced by the throbbing crowd that showed up a Schoolcraft to hear him and by the presence of the reporter from The New Yorker magazine who was busy trailing Nader that day.

HIS ille reads much like a typical was no exception. Thursday's was no exception. Thursday's was no exception. Thursday's and Harvard Law School and the more effective reorganization of the Federal Trade Commission.

HIS ille reads which be believed were sometimes responsible for accidents and rose to fame after General Motors investigated him for investigating them.

The Seywar Old Nader set out to investigate hazards in automobiles which and the compant than should have happened.

His investigations led him into the heart of the auto industry and the hearts of the auto industry and the hearts of the auto industry and the hearts of the auto industry was not to such products such as toys where Angelin where a department and the more office where a department and the more office where the product of the control of the chologoly by giving government a role such products where a toy which considered him to the heart of the auto industry and the hearts of the auto industry was not to such products such as toys where the set of the first through the products where a toy which is taken off the market in one area because of its proved danger, is still sold in other areas.

Whereas he once were dead to probe food industries, the conditions of American India.

sumer affairs.
Though he has constantly pursued the auto industry since then, Nader has turned to probe food industries, the conditions of American Indians, working conditions for miners and the advertising business.

NADER USES as his sources scientific reports and innovative means such aslooking up old patents and talking with the inventors to see why their discoveries haven been put to use. Says Nader: "The function of a lawyer is to be a good investigator, analytic and careful. And to be savy about the uses of power of the compart of the compar

Nader has proven that he is on the public's side and can

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proven danger, is still sold in other areas. Whereas he once worked alone, Nader is now backed up by the Center for Respon-sive Law, of which he is un-salaried chairman of the

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