

# 1991 MERCURY TRACER...

**ADDITIONAL PROGRAM INFORMATION:**  
 3.9% Ford Credit Annual Percentage Rate financing for qualified buyers for 48 months at \$22.93 per month per \$1000 financed with 10% down. Offer available only at participating Lincoln-Mercury Dealers. Take new vehicle retail delivery from dealer stock by 2/21/91. Dealer participation may affect savings. See dealer for details. This \$199 per month payment is based on a 48 month contract at 3.9% A.P.R. financing and a selling price of \$11,619. MSRP with \$2,788.03 down payment for qualified buyers. \$500 First Time Buyer Cash Bonus reduces your down payment to \$2,288.03. Title & taxes extra. Offer available only at participating Lincoln-Mercury Dealers. Take retail delivery from new vehicle retail stock by 2/21/91. Dealer participation may affect savings. See your dealer for his price and terms. \$500 Cash Back from Lincoln-Mercury. Take new vehicle retail delivery from dealer stock by 2/28/91. \$500 Cash Back on Mercury Tracer for qualified first time buyers through Ford Credit's First Time Buyer Program when you finance your purchase through Ford Credit. To be eligible you must have a valid driver's license, satisfactory full time employment, proof of physical damage insurance, no derogatory credit and no previous new car financing. This cannot be used in conjunction with the Ford College Graduate Purchase Program. Finance options vary. See dealer for details.



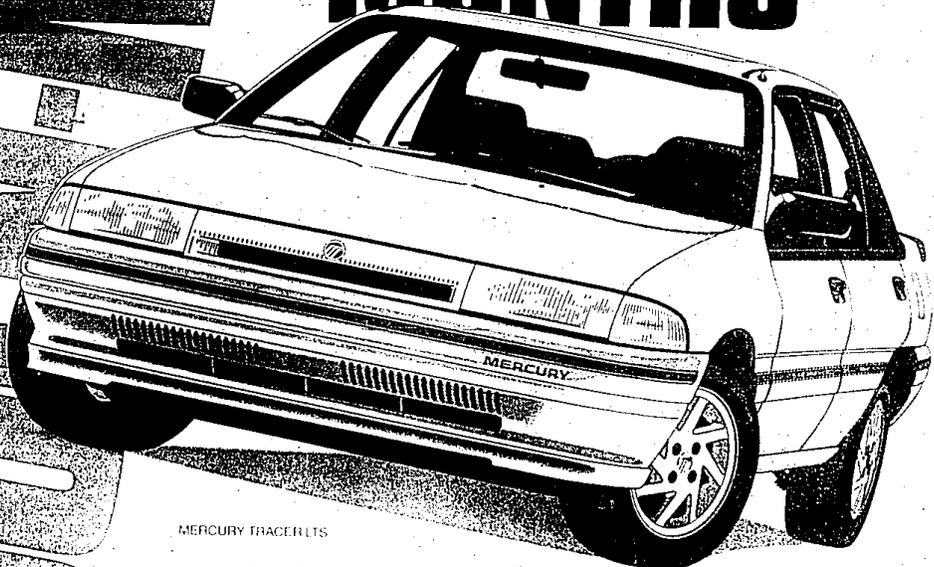
- MERCURY LINCOLN**
- ANN ARBOR Apollo**  
2100 W Stadium Blvd.  
668-6100
- DEARBORN Kruz**  
21531 Michigan Ave.  
274-8600
- DETROIT Bob Macey**  
16901 Mack Ave. at Cadieux  
805-4000
- DETROIT Park Motor**  
18100 Woodward Ave.  
889-5000
- FARMINGTON Bob Dusseau**  
31625 Grand River Ave.  
474-3170
- GARDEN CITY Stu Evans**  
32000 Ford Rd.  
425-4300
- PLYMOUTH Hines Park**  
40601 Ann Arbor Rd. (at I-275)  
425-2444
- ROCHESTER Crissman**  
1185 South Rochester Rd.  
652-4200
- ROSELLE Arnold**  
29000 Grant at 12 Mile Rd.  
445-6000
- ROYAL OAK Diamond**  
221 N. Main St. at 11 Mile  
541-8830
- SOUTHFIELD Star**  
24350 W 12 Mile Rd.  
354-4900
- SOUTHGATE Stu Evans**  
16800 Fort St. at Pennsylvania  
285-8800
- STERLING HEIGHTS Crest**  
36200 Van Dyke at 15 1/2 Mile  
939-6000
- TROY Bob Horst**  
1950 W Apple  
643-6600
- WATERFORD Mel Farr**  
4170 Highland Rd.  
683-9500
- WYSLAINTI Sesi**  
950 E Michigan  
965-0112

# SEE US AT THE

# 3.9% A.P.R.

FOR **48 MONTHS\***

**HURRY IN!**  
 Limited Time Offer  
 Ends February 21st!



MERCURY TRACER LFS

Our lowest financing ever on one of *Car and Driver's* Ten Best!



Your 16 Metro Detroit Lincoln Mercury Dealers are celebrating this coveted award by offering you super low, 3.9% financing for 48 months on every Tracer in stock including Mercury Tracer Sedans, Tracer Wagons and Tracer LFS!

Now it's never been easier to put yourself behind the wheel of this award winner! Hurry special financing on Tracer ends February 21st, 1991! See your nearest Metro Detroit Lincoln Mercury Dealer today!



MERCURY TRACER package 573B

# \$199

A MONTH\*\*