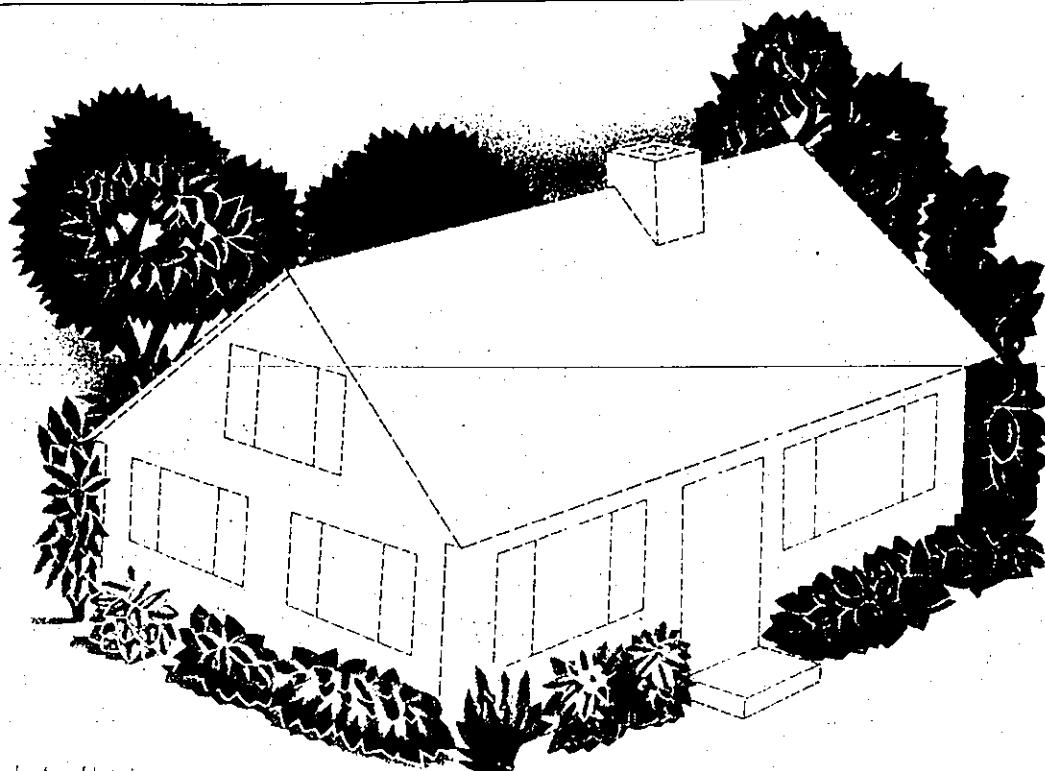


THE REAL BEAUTY OF A HOW HOME IS WHAT YOU DON'T SEE.



Lots of kitchen cabinets, crown molding, and extra-large closets are things you can appreciate the moment you see them in a new home.

But the intangibles - things like security and peace of mind - take a little while longer to surface.

That's why more and more new homebuyers are insisting on a home protected by the Home Owners Warranty 10 year protection program.

They know they're getting the best protection money can buy. Good for 10 years, and even transferable to the new owners, should you sell your home during that period.

And even though the odds are slim that something will go wrong, it's good to know you're protected against workmanship and material problems in the first

year. Defective wiring, ductwork, and piping in the second.

And your home is protected against major structural defects that vitally affect the use of your new home for the full 10 years.* Your builder can give you all the details, including the reasonable exclusions.

So when you're looking for a new home, look for the HOW symbol.

It means you're getting a lot more than meets the eye.

Get information at:



See HOW in the Parade of Homes area at the Builders Home Flower & Furniture Show!

For more information, call 313/737-4477 or write to: HOW, 30375 Northwestern Highway, Farmington Hills, Michigan 48334 (313) 737-4477

