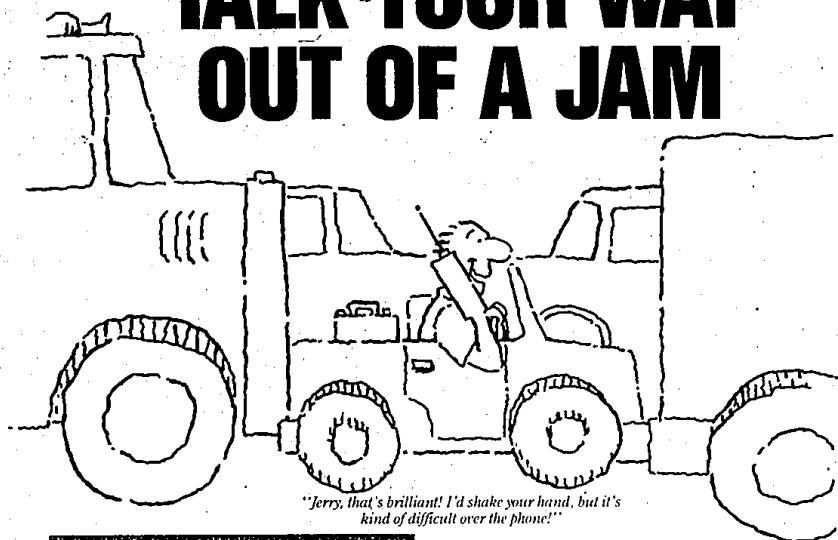


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 the mobile communications leader

A MetroCell phone with Ameritech Service comes in handy. . .

TALK YOUR WAY OUT OF A JAM



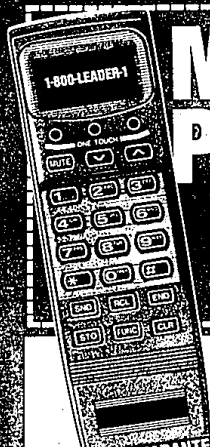
AMERITECH MOBILE SERVICE

- Responsive customer support
- Wide range of affordable pricing plans for your calling needs
- Easy connection to any phone worldwide

With a mobile phone from MetroCell and quality airtime from Ameritech Mobile, now even rush-hour traffic won't slow you down. Come in today and save — and connect with Ameritech Mobile, the area's leader in mobile service.

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MOBILE PHONES

- Fully transportable
- Brand new
- High quality
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With Coupon, Model 141 Expires 7/31/91
Includes HANDS FREE microphone

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- Glass mount antenna
- Auto answer
- 96 number memory

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- 14 hours standby
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CTX 4200 **\$279.00***
 Voice activated

AAA MICHIGAN MEMBERS . . . SHOW US YOUR CARD & SAVE! ALL STORES OFFERING RED HOT SAVINGS

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Detroit Area
1-800-LEADER-1
 (1-800-532-3371)

Sterling Heights
 5963 E. 14 Mile Rd.
 East of Mound
(313) 939-4660

Muskegon
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 (Next to Matson Oldsmobile)
(616) 726-6320

Farmington Hills
 31122 W. Eight Mile Rd.
 West of Middlebelt
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*Bring the competitors' current ad to us. Applies to current merchandise only. Excludes hand-helds, clearance and closeouts. No dealers. *Price based on participation by the mobile phone service in your area. Availability only to new customers who activate through MetroCell. Minimum service commitment with Ameritech also required. Add \$399 without activation.