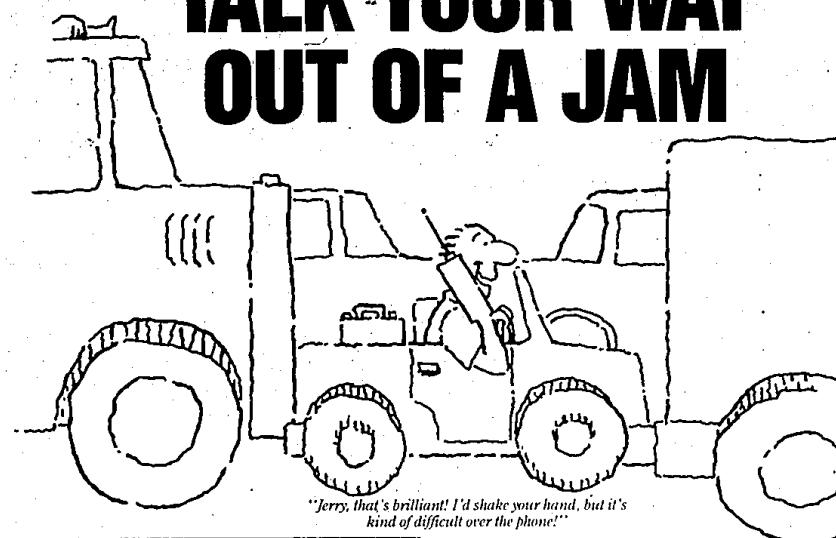


MetroCell
the mobile communications leader

A MetroCell phone with Ameritech Service comes in *handy*...

TALK YOUR WAY OUT OF A JAM



"Jerry, that's brilliant! I'd shake your hand, but it's kind of difficult over the phone!"

AMERITECH MOBILE SERVICE

- Responsive customer support
- Wide range of affordable pricing plans for your calling needs
- Easy connection to any phone worldwide

With a mobile phone from MetroCell and quality airtime from Ameritech Mobile, now even rush-hour traffic won't slow you down. Come in today and save — and connect with Ameritech Mobile, the area's leader in mobile service.

AMERITECH MOBILE MESSAGE SERVICE

- Free for 60 days ■ You'll never miss a call.
- Now you can receive messages while you are away from your phone and check them at your convenience from any touch-tone phone.



MOBILE PHONES

- Fully transportable
- Brand new
- High quality
- Full 3 watts

\$39.95*

With Coupon, Model 141
Expires 7/31/91

Includes HANDS FREE microphone

\$79.95*

INSTALLED MOBILE PHONE

\$149.95* NOKIA P4000

HAND HELD MOBILE PHONE

■ 1 hour 15 minutes talk time ■ 14 hours standby
■ Signal strength indicator

PRICE GUARANTEE

MetroCell will beat anybody's best advertised price by 50% **GUARANTEED**

With coupon, O&B Sunday 6/21/91
PRICE GUARANTEE

NEW!

INTRODUCING TOMORROW'S PHONE TODAY!

EXCLUSIVE METROCELL VALUE — AUDIONIX CTX 3200/4200 SERIES

CTX 3200 \$199.00*

CTX 4200 Voice activated \$279.00*

■ Digital ready for the wave of the future
■ Automatic hands-free answering
■ Voice activated dialing (CTX 4200)
■ Alpha numeric memory — stores name and number
■ Compatible to fax machines or personal computers
■ Includes installation with antenna or fully transportable in soft pack

AAA MICHIGAN MEMBERS . . . SHOW US YOUR CARD & SAVE!
ALL STORES OFFERING RED HOT SAVINGS

CONNECT WITH THE LEADER



Hours: Weekdays 8 a.m. - 8 p.m.
Saturday 8 a.m. - 4 p.m.

Auburn Hills
2560 N. Squirrel Rd.
at University
(Next to Blockbuster Video)
(313) 377-3333

Detroit Area
1-800-LEADER-1
(1-800-532-3371)

Sterling Heights
5963 E. 14 Mile Rd.
East of Mound
(313) 939-4660

Muskegon
1162 3rd St.
(Next to Matson Oldsmobile)
(616) 726-6320

Farmington Hills
31122 W. Eight Mile Rd.
West of Middlebelt
(313) 473-0331

Grand Rapids
3835 28th St.
East of E. Beltline.
(616) 949-2112

* Bring the competition's current ad to us. Applies to current merchandise only. Excludes hand helds, clearance and closeouts. No dealers.
** Price based on participation by the mobile phone service in your area.
Availability only to new customers who activate through MetroCell.
Minimum service commitment with Ameritech also required. Add \$399 without activation.

MetroCell
the mobile communications leader