#### business people

David Price was promoted to programmer/analyst supervisor I at Troy-based Kmart Corp.

Auto Club Life employer Tana Lorenger has moved into offices at the AAA Michigan/Bloomfield Hillis General Agency, 2685 S. Woodward in Bloomfield Hills. Lorenger is a life sales agent.

Auto Club Life employees Steve Washington, Cornell Kimbrough and Finance Dexter have moved into of-tices at the AAA Michigan/White Witcox General Agency, 29688 Tele-graph in Southfield.

Joseph Baeyal current president of the South Oakland County Board of Realtura and Associate Industrial Broker with Signature Associates in Southfield, has been awarded the CCIM designation. This designation as warded by the Realturs National Marketing Insurance Commercial-investment Ireal Estate Council. As a CCIM candidate Banyal completed over 285 course hours, passed a comprehensive examination and provider resumes of industrial closed in 1990 through his direct involvement.

The appointment of Brigadier General Bruce G. MacDonald of Bir-mingham as commanding general of the 300th Military Police Command was announced by the Department of the Army. In civilian life, Mac-bonald is vice president of corporate communications for Saturn Corp. of Concert Medica. General Motors.

Christopher Arkell, formerly of BBDO/ Detroit, recently joined Mi-chael Flora & Associates, Inc. in the capacity of Account Supervisor. Ark-ell will oversee the Precision Tune



Detroit Area Co-Op account at the Troy-based advertising agency.

The Rockwell Clutch Co. of Troy has appointed James B. Palater as president. An employee of Rockwell since 1974, Painter will continue to operate from the Clutch Co. at Rockwell Automotive headquarters in Troy where he will manage the manufacturing, distribution, engineering and marketing functions for the growing clutch operation.

we growing clutch operation.

John F. Pasciak of Rochester was among 5,000 members of the Million Dollar Round Table (MDRT) who attended the 1991 MDRT Annual Meeting in New Orleans, La. in June. The MDRT held its international sales seminar which draws members from more than 40 countries around the world.

Brad Bradshaw was promoted to



Product Marketing Manager-Automotive for Lucas Aftermarket Operations in Troy. Bradshaw, a resident of West Bloomfield, will be responsible for all product lines within the company, reflecting the corporations international strategy of a single-brand from. nications agencies, with offices in six states and Canada.

gle brand focus.

W. B. Doner & Co.'s chairman
Herb Fried, announced a new management structure for the Agency's
Detroit office. The office will be
overseen and led by a triumvirate of
John DeCerciblo, Alan Kalter and
Steve La Gattuta. DeCreals in addition became vice chairman, executive creative director of the Agency's Execuitive Committee, Joining
Herb Fried, Jim Dale, Alan Kalter,
Steve La Gattuta, Don Riesett, and
Barry Levine.

Leffrey, John Grice St. has foliand

gle brand focus.

Harry Levine.

Jeffrey John Grice Sr. has joined
the Bloomfield Hills Firm of Ross
Roy as Account Supervisor, Database Marketing Programs. Grice's
expertise will be used in the design
and implementation of databasedriven direct marketing programs.
Hoss Roy Group is comprised of nine
advertising and marketing commu-



Ross Roy Communications president Richard C. Ward announced the promotion of Jenny Green to account executive. Green, a resident of Birmingham, is responsible for implementing the Dodge Sales Effectiveness Training Program for Chrysler Corp. Chrysler Corp.

Chryster Corp.
Richard S. Victor, Michael A. Robbias, and Scott Bassett of the Birmingham law firm, Victor, Robbias & Bassett, are featured in a special edition of the American Bar Association's "Family Law Quarterly, Spring, 1991." Their article features a 50 state analysis of all laws regarding grandparents, stepparent, and other third party rights regarding children in the United States, Victor is the founder and executive director of the Grandparent Hights Organization. Organization.

Richard A. Lorraine has been ap-pointed president of ITT Automo-tive's aftermarket parts business on a world wide basis by Dr. Hubertus E. von Gruenberg, president and



C.E.O. of ITT Automotive, Auburn Hills. Lorraine, a resident of Bloom-field Hills, will be responsible for the operations of ITT Parts Supply Divi-sion, Almo, Galfer, Koni and Teves aftermarket division.

Kevin N. Harris will head the new-ly opened American Express Gift Cheque corporate sales office in Troy having been named account vice president. He is responsible for jointly developing programs with corporations in the Michigan area that use Gift Cheques in consumer promotions, sales incentive and em-ployee recognition efforts.

Sefton Associates, a Michigan Setton Associates, a Michigan-based marketing communications firm with offices in Southfield, Grand Rapids and Midland, won two gold "Best of Michigan" awards from the Business/Professional Ad-vertising Association of Detroit for a product brochure and direct mail program developed for Dow Chemi-cal.

Kleran F. Cunningham has been named partner at the Birmingham-



based law firm of Strobl and Manoo-gian which specializes in the areas of banking, corporate and business law, and related fields.

Dawn M. Schluter, an attorney in the Bloomfield Hills office of the law firm of Miller. Canfield, Paddock and Stone, has been appointed to the Alumni Council of Detroit Country Day School. Schluter is a resident of Birmingham.

Submit black-and-white photographs, if possible, for inclusion in this column. While we value the recipit of photographs, we are unable to use every photograph submitted. If you want your photograph returned, please enclose a self-addressed, stamped envelope. Indicate in a margin on the front of the photograph that you want it returned. We will do our best to comply with your request.

will do our best to comply with your request.
Send information to: Business Edi-tor. 36251 Schoolcraft, Livonia 48150. Please include city of resi-dence and a daytime telephone num-ber where information can be veri-fied.

### Keep debts low, income high during retirement

At a minimum, they should have wills and durable powers of attorney. They might also want to reconsider a revocable living trust and the new patient advocate designation recently authorized by the state of Michigan, which deals with the question of life support systems and herole measures. We have discussed these in depth in previous columns. Ira and Joan can give themselves a pat on the back for prudently handling their money during their working years. They have done a good job of saving and keeping their debts in check. Their involuntary early retirement presents challenges for them, but these are by no means unsurmountable.



Dan Boyce, a certified finan-cial planner at the Center for Fi-tanencial Planning in Southfeld, has been recognized by Money nagazine as one of the top finan-cial planners in the nation. Alan Ferrara is a partner in the Farmington Hills law firm of Coucens, Lansky, Feak, Ellis, Roeder & Lazar, Both serve on the board of directors for the Southeast Michigan Chapter of the International Association for Financial Planning.

#### datebook

• ARM MEETING
Wednesday, July 24 — The Michigan chapter of the Accredited Residential Manager will meet at 8 a.m. at the Southfield Sheraton Hotel, 15500 J.L. Hudson Drive in Southfield (559-650), For reservations call Glendora Bohnet at 359-110 not later than noon on July 22. Cost for breakfast and speaker is 312 in advance, \$15 at the door. Speaker is

Jerry Hatch, technical director, Eradico Pest Control.

• INTERMEDIATE
WORDPERFECT
Tresdays and Thursdays, July 23
through Aug. 1 — "WordPerfect 5.1
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p.m. in Bloomfield Hills. Fee: \$95. Information: 645-3635. Sponsor: Cranbrook Schools.

Information for this column should be sent to the business edi-tor, Observer & Eccentric News-papers, 36251 Schoolcraft, Livo-

nta 48150.
Information must be received by Monday to be published in the Thursday issue. Publication cannot be guaranteed.
Information should contain a daytime telephone number where information can be verified.

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