

Cable television studio seeks gift of a piano

Creativity spurs a sense of adventure as local producers look about for set design ideas.

Ray Kaczor travels the expressways frequently and began wondering how accessible the scenes on billboards are. After some exploration, he tracked down the advertising source and gathered many old billboard scenes.

We are storing them at our studio. Kaczor and Dennis Canfield are trying to document them on videotape so that you may easily select an appropriate background for your show.

We would also thank Mark Adler for his quick thinking. Through Adler's contacts he was able to encourage McCann-Erickson Detroit to donate 1/2-inch videotapes that were used only once for our community access inventory.

If any of you have a music background, we are looking to have musical instruments available on site at SWOCC. An old piano would be a welcome addition and enhance many a show.

Keep your ears and eyes open, for your instincts and contacts will trigger creativity that will be appreciated by your fellow television producers as well as the television audience.

ACCESS PROGRAM SCHEDULE

Monday, Aug. 5

- 10 a.m. — Novi Talkin' History: Earl Holmes
- 11 a.m. — Women on the Move: full-figure model and resume
- Noon — Farmington Hills Police Journal
- 12:30 p.m. — Travels with Kay: Spain III
- 1 p.m. — P.S. Let's talk about it: foreign exchange students
- 1:30 p.m. — Life Matters
- 2 p.m. — Farmington student government day
- 2 p.m. — Alma Highland Festival Parade
- 4 p.m. — Lansing Connection
- 4:30 p.m. — P.O.W.'s Home Free II
- 5:30 p.m. — Groove Session: Robert Elmouch and Laura Pryor
- 6 p.m. — A Forgotten People: Harry Command and Bill Messenger
- 6:30 p.m. — All Baba and the 40 Thieves
- 7 p.m. — Jr. Japanese: lesson 17
- 7:30 p.m. — Chi-aerobics inter-



cable connection

Lark Samouelian

executive director,
Southwestern Oakland Cable Commission

nal power: lesson 9

- 8 p.m. — Prescription for your Health: cooking
- 8:30 p.m. — Cosmic Connection: hair dresser
- 9:30 p.m. — 1991 Novi Motors annual induction.

Tuesday, Aug. 6

- 10 a.m. — Senior Adult Exercise
- 11 a.m. — Summit University: Elizabeth Claire prophet
- Noon — Drawing men to Christ
- 1 p.m. — Women on the Move: full figure model and resume
- 2 p.m. — Family Health Series: hypnosis
- 2:30 p.m. — Home Computer Network: Intro to software I
- 3 p.m. — Tri-City Update

- 4 p.m. — Citizens against government waste
- 4:30 p.m. — Abundant life Arabic ministries
- 5 p.m. — Shores of Your Mind
- 6 p.m. — Senior Messenger
- 7 p.m. — Seniors on the Move: Lucius Daniels
- 7:30 p.m. — Trumpet of Praise: how God affects us
- 8 p.m. — Project recycle
- 8:30 p.m. — Farmington Founders Festival Parade.

Wednesday, Aug. 7

- 10 a.m. — Oakland County Parks: Earth fair
- 10:30 a.m. — Capitol Report
- 11 a.m. — Madonna Magazine
- 11:30 a.m. — Jewish Television Magazine
- Noon — Trumpet of Praise: How God affects us

- 12:30 p.m. — Novi Police Awards ceremony
- 1:30 p.m. — See it on two wheels
- 2 p.m. — Farmington Focus
- 2:30 p.m. — Rebob: Jackie Wilson
- 3 p.m. — Crisis in the Modern Family: having children over 40
- 4 p.m. — Cosmic Connection: hair dresser
- 5 p.m. — Farmington Hills 1991-1992 budget
- 5:30 p.m. — A Forgotten People: Harry Command and Bill Messenger
- 6 p.m. — Tri-City Update
- 7 p.m. — Home Computer Network: Intro to software I
- 7:30 p.m. — Farmington Hills Police Journal
- 8 p.m. — My Vote Counts
- 8:30 p.m. — P.S. Let's Talk About It: foreign exchange students
- 9 p.m. — Groove Session: Robert Elmouch and Laura Pryor
- 9:30 p.m. — Travels with Kay: Spain III

- 11 a.m. — Seniors on the Move: Lucius Daniels
- 11:30 a.m. — Amvets
- Noon — Horizons
- 12:30 p.m. — Prescription for your Health: cooking
- 1 p.m. — Project recycle
- 1:30 p.m. — Viewpoint
- 2 p.m. — My vote counts
- 2:30 p.m. — Chi-aerobics: internal power: lesson 9
- 3 p.m. — Senior Messenger
- 4 p.m. — P.O.W.'s home free I
- 5 p.m. — Senior Adult current events
- 6 p.m. — Novi Chamber of Commerce: our town
- 6:30 p.m. — Horizons
- 7 p.m. — Jr. Japanese: lesson 17
- 7:30 p.m. — Viewpoint
- 8 p.m. — Farmington Focus
- 8:30 p.m. — P.S. Let's Talk About It: foreign exchange students
- 9 p.m. — Groove Session: Robert Elmouch and Laura Pryor
- 9:30 p.m. — Travels with Kay: Spain III

Thursday, Aug. 8

- 10 a.m. — Senior Adult Exercise

Friday, Aug. 9

Request your favorite community access program to be cablecast 3-9 p.m. Friday. Call MetroVision, 553-7303.

MetroVision will offer their 'tier one' service free

By Susan Buck
staff writer

MetroVision is marketing a free service with hopes that the move will generate new customers.

Beginning today, MetroVision will discontinue monthly charges for tier one, the broadcast basic tier of cable service in its Oakland County system, serving Farmington, Farmington Hills and Novi.

The broadcast tier includes the local broadcast stations and distant stations from New York, Chicago and Atlanta, as well as local public access channels.

Beginning today, the broadcast tier cost \$2.45 per month. "Locally, we're the only company doing something like this," said vice-president Tom Bjorklund. "We don't

know what the response will be." Existing customers need to do nothing to begin the free service that will continue "indefinitely," according to Bjorklund.

Their accounts will automatically reflect the new free service, Bjorklund said.

Current charges for optional remote control converters and program guides will continue as requested by those customers. Broadcast tier customers cannot order pay-per-view events or subscribe to premium services. The free offer applies only to Tier One, the Broadcast Basic tier customers who receive channels 2-22, Bjorklund said.

THE FREE offer does not apply to the full basic service, channels 2-62, which continues at \$16.95 per month, Bjorklund said.

Residents who do not now subscribe to MetroVision can have the free service installed by calling the company at 553-7300.

There will be a one-time installation charge of \$50 per outlet. This installation charge is "slightly higher" than installation charges for other services like full basic, which can cost as much as \$40 to install, Bjorklund said.

Installation charges are graduated according to the number of subscription services ordered and some may be free, he said. Similarly, current customers who subscribe to something other than broadcast basic can have the free service installed for a \$50 processing fee.

The installation and processing fees closely reflect the company's costs of providing and installing the

necessary equipment, including converter boxes.

"We anticipate that the free service will be an effective marketing tool for us," Bjorklund said. By giving non-customers a chance to use some level of cable service free, we think they will eventually be enticed to buy more services from us, including premium services, such as Home Box Office and HBO.

"The free service should also be a community benefit to families on limited incomes, allowing them to have all local broadcast signals, three distant independent stations and a number of community access channels free of any continuing monthly charge."

LARK SAMOUELIAN, executive director of the Southwestern Oakland Cable Commission, views the

free offer as a wonderful opportunity for new customers to get acquainted with cable while improving television reception in general.

Among other features, these new customers will be able to see city council meetings and locally produced shows, Samouelian said.

"We are pleased that they are offering this to those on fixed incomes, especially senior adults," Samouelian. "MetroVision is a very conservative company which has abided with their promises."

She said MetroVision's costs are one of the lowest in the area in comparison with the Oncom cable company's which is one of the highest. MetroVision serves more than 30,000 customers, about 63 percent of potential homes, in Oakland County.

ORCHARD-10 IGA
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 MON.-SAT. 8-9; SUN. 9-5
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 Hers — Secretary, Warren Woods Public Schools (retired in 1990)
 Huntington Club activities:
 Hers — Golf League Secretary, Bowling League, Travel
 His — Senior Softball League, 70s President, Bowling League, Travel

