

BOB DUSSEAU LINCOLN MERCURY



NEW 1991 TOPAZ GS 4 DOOR
Automatic, air conditioning, power locks, power windows, tilt, speed control and much more. Stock #11072.

Suggested List.....\$13,629
Special Discount.....\$1,350
Dusseau Discount.....\$985
Cash Rebate.....\$1,000

SALE PRICE **\$10,294***

Lease For **\$241⁹⁹** 24 months



NEW 1991 SABLE GS 4 DOOR SEDAN
Package 451, includes air conditioning, speed control, power windows, power locks, AM/FM stereo cassette, power seat and much more. Stock #11024.

Suggested List.....\$17,700
Special Discount.....\$700
Dusseau Discount.....\$1,977
Cash Rebate.....\$750

SALE PRICE **\$14,273***

Lease For **\$325⁹⁹** 24 months

THE LAST LOADS OF
BRAND NEW 1991'S
ARRIVED THIS WEEK!
JUST IN TIME!
CLEARANCE SALE
ON
TOWN CARS, CONTINENTALS,
SABLES, GRAND MARQUIS,
COUGARS, CAPRIS, TOPAZ,
MARK VII & TRACERS




BIG SAVINGS 1991's

REBATES & INCENTIVES
UP TO \$3500**
FINANCING AS LOW AS 2.9%
ON SELECT MODELS
BEAT THE INCREASE!!
FORD EMPLOYEES & RELATIVES.
A & Z PLAN ORDERS BEING
ACCEPTED ON ALL
1992 CARS OR BUY FROM STOCK

Suggested List.....\$32,150
Dusseau Discounts.....\$4,876
Cash Rebate.....\$2,000

SALE PRICE **\$25,304***

Lease For **\$598⁹⁹** 36 months

Suggested List.....\$22,103
Special Discount.....\$500
Dusseau Discount.....\$2,625

SALE PRICE **\$18,978***

Lease For **\$372⁹⁹** 36 months

SPECIAL LEASE PROGRAM



\$699 Per Month*

1991 BMW 735i



\$999 Per Month*

1991 BMW 750iL

ERHARD BMW

OAKLAND COUNTY'S ONLY AUTHORIZED BMW DEALERSHIP SERVING METRO DETROIT SINCE 1964

4065 Maple Road, Birmingham 642-6565 OPEN LATE MON. & THURS. EVENINGS UNTIL 9:00 P.M.

REBATES ARE BACK BUY NOW & SAVE!!

2.9% APR FINANCING

2.9% APR FINANCING

SPECIAL OF THE WEEK

\$1000 REBATE



NEW 1991 MUSTANG LX 2 DOOR HATCHBACK

Power equipment group, power locks, dual electric remote mirrors, power side windows, styled road wheels, cargo tie-down net, front floor mats, speed control, AM/FM electric radio with cassette and clock, custom equipment group, air, dual illuminated visor mirrors, automatic overdrive transmission, rear window defroster, interval wipers, power steering, light group, instrumentation, console, cargo area cover, dual remote control mirrors, body-side moldings, rear spoiler, power brakes, tinted glass. Stock #6975.

WAS \$13,987 **NOW \$10,551***

\$750 REBATE



NEW 1991 FESTIVA L 2 DOOR

Rear window defroster, body-side moldings, console, gauges, courtesy lamps, reclining bucket seats, power brakes, side window defroster. Stock #8875.

WAS \$7065 **NOW \$5808***

\$1,000 REBATE



NEW 1991 FESTIVA GL 2 DOOR

Power brakes, flip-fold rear seat, reclining bucket seats, courtesy lamps, dual mirrors, body-side moldings, monochromatic paint, cargo cover, electric clock, console, gauges, AM/FM stereo, rear window wiper, washer. Stock #9212.

WAS \$7943 **NOW \$6365***

\$500 REBATE



NEW 1991 ESCORT PONY 2 DOOR HATCHBACK

Automatic transaxle, electric rear window defroster, remote control driver's mirror, moldings, cargo area cover, console, reclining bucket seats, power brakes, side window defroster, tinted glass. Stock #8171.

WAS \$9233 **NOW \$7835***

\$1,000 REBATE



NEW 1991 TEMPO L 4 DOOR SEDAN

FLC automatic transaxle, P185/70R14 black adwheel tires, rear window defroster, manual control air, body side moldings, digital clock, console, aluminum dual visor mirrors, power brakes, side window defroster, tinted glass, AM/FM stereo, power steering. Stock #3443.

WAS \$10,033 **NOW \$8546***

\$1,000 REBATE



NEW 1991 TEMPO GL 4 DOOR SEDAN

FLC automatic transaxle, manual control air, power lock group, dual stereo speakers, 18" steering wheel, reclining bucket seats, rear window defroster, digital clock, console, AM/FM stereo with cassette and clock, front and rear floor mats, dual flip-top seat, body-side moldings, dual wheel covers, digital clock, console, AM/FM stereo, power brakes, side window defroster, tinted glass, power steering, interval wiper. Stock #9482.

WAS \$12,790 **NOW \$9185***

\$500 REBATE



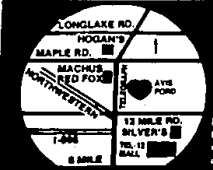
NEW 1991 ESCORT LX 4 DOOR

Power steering, rear window defroster, light convenience group, automatic transaxle, manual air, AM/FM stereo cassette radio, power brakes, body-side moldings, cargo area cover, console, reclining bucket seats, side window defroster, tinted glass, child safety locks. Stock #8503.

WAS \$11,827 **NOW \$9492***

*Plus tax, title, license & destination. Rebate, if applicable, included. Retail sales only. Picture may not represent actual vehicle. Sale end 8/26/91.

**On select models through 8/26/91. See sales person for details.



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