

METRO DETROIT FORD DEALERS

FACTORY CLEARANCE TIME!



2.9%

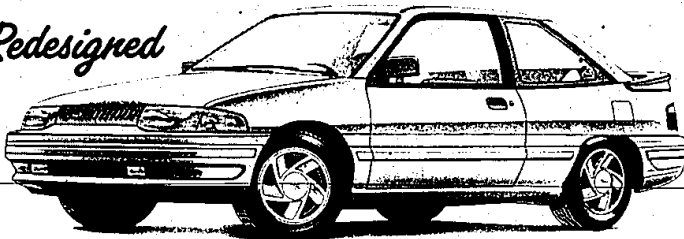
APR FINANCING⁽¹⁾
FOR UP TO
48 MONTHS

First Time Buyers

Save ... On the All-New, Totally Redesigned

\$3548⁽²⁾

**1991
FORD
ESCORT
GT**

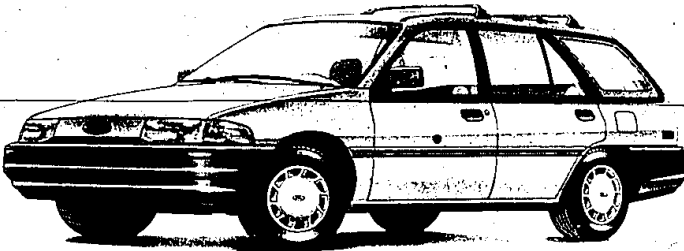


First Time Buyers

Save ... And the

\$2893⁽²⁾

**1991
FORD
ESCORT
WAGON**

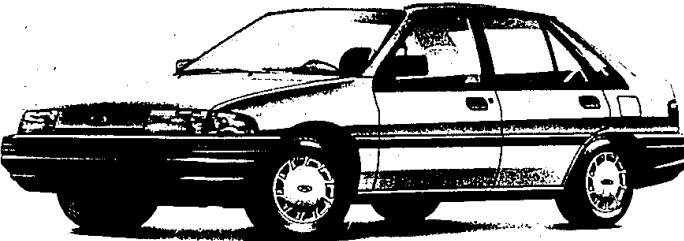


First Time Buyers

Save ... Plus Our

\$2780⁽²⁾

**1991
FORD
ESCORT
LX 4 DR.**



MODEL	GT	Wagon	LX 4 Dr.
TOTAL VEHICLE and OPTIONS ⁽³⁾	\$12,395	\$10,781	\$10,194
PREFERRED EQUIPMENT PACKAGE (PEP)	330A	320A	320A
PEP SAVINGS ⁽⁴⁾	\$ 744	\$ 500	\$ 500
2.9% FINANCE SAVINGS ⁽⁵⁾	\$ 2,404	\$ 1,993	\$ 1,880
FIRST TIME BUYER INCENTIVE ⁽⁶⁾	\$ 400	\$ 400	\$ 400
TOTAL SAVINGS ⁽²⁾	\$ 3,548	\$ 2,893	\$ 2,780

(1) 2.9% Annual Percentage Rate financing through Ford Credit for qualified buyers. 48 months at \$22.09 per month per \$1000 financed with 10% down. Dealer participation may affect savings. Take retail delivery from dealer stock by 9/25/91. Pony models not included. See dealer for details. (2) Total savings include PEP savings, finance savings and first time buyer's incentive. (3) Excludes title and tax. (4) Savings based on manufacturer's suggested retail price of Option Package vs. MSRP of options purchased separately. (5) Finance savings calculation based upon 48 month contract at 2.9% APR with 10% down payment compared to FMCC national average rate of 12.5% in June. (6) Cash back for qualified first-time buyers through Ford Credit's First-Time Buyers Program when financed through Ford Credit. May be combined with other incentives available except Ford College Graduate Purchase Program. Finance options vary.

Bloomfield Hills
ALAN FORD, INC.
1845 S. Telegraph
843-7000

Conantville
BOB THIBODEAU, INC.
26333 Van Dyke
745-2100

Dearborn
FAIRLAME FORD SALES, INC.
1555 Michigan Avenue
846-5000

VILLAGE FORD, INC.
23535 Michigan Avenue
565-3900

Detroit
JORGENSEN FORD, INC.
8331 Livestock Bldg.
884-2250

STARBUCK HICKEY WEST, INC.
24250 W. Seven Mile Road
318-6600

RIVERSIDE FORD SALES, INC.
1822 E. Jefferson
567-0250

Farmington Hills
TOM HOLZER FORD, INC.
35100 W. 10 Mile Road
424-1234

Fonduta
ED SCHMID FORD, INC.
21600 Woodward Avenue
309-1000

Flat Rock
DICK MCNEUSTON FORD, INC.
25675 Grosse Pointe Road
782-2400

Livonia
BILL BROWN, INC.
32222 Plymouth Road
421-7000

Mt. Clemens
MIKE DORIAN FORD, INC.
35900 Gratiot Avenue
296-0020

RUSS MILNE FORD, INC.
43670 Gratiot Avenue
293-7000

Northville
MEDDONALD FORD SALES, INC.
550 W. Seven Mile Road
349-1400

Dak Park
MEL FARR FORD, INC.
24740 Greenfield
967-3700

Plymouth
BLACKWELL FORD, INC.
41001 Plymouth Road
453-1100



FORD

Metro
**DETROIT'S
Quality
DEALERS**

Pontiac
FLANNERY MOTORS, INC.
5900 Highland Road
358-1260

Redford
PAT MILLIKEN FORD, INC.
9600 Telegraph Road
255-3100

Rochester
HUNTINGTON FORD, INC.
2300 S. Rochester Road
852-0400

Royal Oak
ROYAL OAK FORD, INC.
550 N. Woodward Avenue
548-4800

Southfield
AVIS FORD, INC.
29700 Telegraph Road
355-7500

Southgate
SOUTHGATE FORD, INC.
16600 Fort Street
282-3636

St. Clair Shores
ROY O'BRIEN, INC.
22201 Five Mile Road
776-7600

Sterling Heights
JEROME DUNCAN, INC.
8000 Ford Country Lane
268-7500

Taylor
RAY WHITFIELD, INC.
10725 S. Telegraph Road
291-0300

Troy
TROY MOTORS, INC.
247 John R
585-4000

DEAN SELLERS FORD, INC.
2500 W. Maple Road
643-7500

Warren
AL LONG FORD, INC.
13711 E. Eight Mile Road
777-2700

Wayne
JACK DEMMER FORD, INC.
37300 Michigan Avenue
721-2600

Westland
NORTH BROTHERS FORD, INC.
33300 Ford Road
471-1300

Woodhaven
GORDON FORD, INC.
22025 Allen Road
676-2200

