



A Spring means new shoes . . . and now you save at Wards! Smart strap style, brown, D 10-3. D31/2-7, regularly 10.99 .. 8.88

LITTLE BOYS GO FOR THE UP-FRONT CHARLES BOOT

8 Fashioned fortoday with strap, buckle and high tongue. D 10 to 3. D3½-7.....9.99

SAVE OVER \$2 -LITTLE GIRLS' WIDE-STRAPS

© Bright 'n' shiny in crinkle black or fake snake white or tan. Enameled buckle for extra dash. Ages 4-12.

GIRL5' CRINKLE LOUNGER WITH SHINY ORNAMENT

1) The up-to-date looks in a smart lounger. Slant heel, moc toe, up-front tongue. White, black. Ages 4 to 12.

SAVE OVER \$2-TEENS FAKE SNAKE CUT-OUT

(E) Animal's all the LE Animal's all the rage as you step along in this shiny 1-strap. Slant little heel, shiny buckle. B 5½ to 9.





Masculine strap styles in 2-tone leathers

Strap-on-strap plain toe or short wing tip, each fully leather lined for superb com-fort, Man-made soles, rubber heels, 2-tone brown with black. Men's sizes D7½ to 11, 12.

1188

SAVE 152 Wards finest dresses in Easter styles for little girls Winners of Wards Excellence Award. Choose polyester-cottons and polyester-rayons; no ironing needed. See prints, solids, checks, stripes; lined voiles, textured weaves, more. 3 to 6X.

SAVE OVER '3!

Boys' 4-piece suits to wear 10 ways

148

Fully lined, smartly styled solid or striped double-breasted jacket has reversible vest (solid to stripe), plus solid and striped slacks—both flared. Rayon-acetate oxford weave, 4 to 7,

"CHARGE IT" ON WARDS CONVENIEN CHARG-ALL CREDIT PLAN





New straight tip George boots men...save 512

Today's important look . . . high, wide and handsome! Fine grained leather uppers, 2-pronged buckle and straight tip give these boots lots of dash. Man-made es, rubber heels. D7½-11, 12.

SPECIAL! BOYS' 2-PIECE **OUTFITS: BLAZERS, FLARES**

Smartly coordinated combos! Smashing blazers . . . flashing flares in mix-and-match solids and patterns, Crisp Dacron® polyester-Avril® rayon, 8-18.