



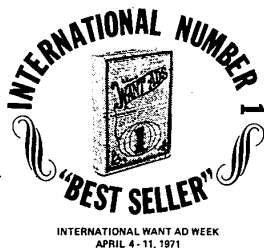
Every day...Want Ads are working worldwide  
to make life better for millions.

Not only in your own hometown, but in faraway countries, Want Ads are working each and every day to make life better for people.

While our languages and customs may be very different, needs and wants of people the world over are nearly always the same. And Want Ads have helped fill these needs and satisfy these wants for hundreds of years.

Because Want Ads do such a good job of helping people, one week is set aside each year to salute this low-cost, people-to-people form of advertising. This year April 4 through 11 has been designated as International Want Ad Week.

We are proud to join with newspapers, throughout the free world in observing this special week. If you haven't used a Want Ad lately, why not renew acquaintances with an old friend during International Want Ad Week.



*observer*  
*want ads*  
**522-0900**