

The Time to Start

When your boy reaches an age where he knows the value of money—start a Savings Account for him and teach him to save. We will be very happy to have you bring him into the bank, and we will talk to him about the importance of saving.

4 PER CENT INTEREST

PEOPLES STATE BANK
OF FARMINGTON

HENRY PAULINE

Meats and Groceries

Phone 122

We Deliver

Horseshoeing and Blacksmithing

DONE ON THE PREMISES

Leave Orders at the Blacksmith Shop

C. D. MELLICK

Phone 51-F11

Farmington

Now Is the Time to Buy Real Estate

HERE IS SOME CONCRETE PROOF
RESIDENCE LOT BARGAINS INSIDE
FARMINGTON CITY LIMITS

Second lot off Grand River in city's most exclusive home section. Size 75x250. Price \$2250. Your own terms.

Brook Dale Drive, lot between two \$20,000 homes. Size 75x600 (more than an acre). All city improvements in and paid for. A real bargain, only \$500 down.

Corner lot, 49x140, one block from Grand River and on a hill. Two fine trees in front; reasonable restriction. Owner says make an offer. Best one takes it.

We also have at least six home bargains. For example: a house and three large lots less than a block from the Town Hall. Priced below \$4500.

Two four-room, excellently located house for rent (one furnished) at \$25.00 per month. Better act quick.

Several first mortgages and land contracts for sale at discounts that will surprise you.

F. D. Fleming & Co.

REAL ESTATE

Sales Office at D. U. R. Station

OFFICE

Over Peoples State Bank

Phone 200

The Farmington Enterprise
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THURSDAY, APRIL 21, 1927

EDITORIAL

LET THE WORLD KNOW IT

How many jaws would be wagging today to the delectation of a gob of Wrigley's gum if the only advertising that product had ever received was the statement by Mr. Wrigley to his neighbors that he was turning out the finest jaw accelerator the world had ever known.

Not many as compared to the millions now in motion on a daily grind on the "cud" with a "flavor" that lasts.

Wrigley knew that a five cent package of good gum with a cent or two overhead advertising expense back of it would be a nimble product on the market while the same package at three cents without advertising would find few buyers. His faith and knowledge made him millions. Farmington area is without question one of the finest residence districts within a twenty mile circle of Detroit city hall. Its hills and dales in their natural beauty are unsurpassed by any in Oakland, Macomb or Wayne counties. This fact is well known here where it has been thoroughly discussed between neighbors, but unfortunately the neighborhood don't furnish the market, and that market can only be reached through advertising.

In the real estate section of a Detroit Sunday paper there recently appeared the statement that there were but two localities in the vicinity of Detroit offering all the advantages for high class residence development. Removed from factories, and particularly suited for more pretentious residences and estates. Farmington was not mentioned, although conditions here fully equal one of the places mentioned and are far superior to the other. The omission of Farmington was due to the fact that attention has not been focused on it by consistent and persistent advertising as has been the case with the other localities.

A day's automobile ride about Detroit within the twenty mile circle will convince anyone that no locality can offer better advantages than Farmington. Let it be known.

GRAND RIVER ROAD'S NEEDS

The one great need of this locality is the improvement of Grand River road between Redford and Farmington. The pavement, altogether too narrow, is in a deplorable and dangerous condition in many places, especially so near the crossing of the creek in Farmington city limits where the heavy trucks and buses have gouged great holes in the concrete.

During the past week a petition to the state authorities requesting that a new and wider

pavement be constructed this year was circulated among citizens of this locality and numerously signed. The petition calls attention to the necessity for immediate action and that the repairing of the road from Redford to Farmington take precedence over any other contemplated plan for improving traffic conditions along this road.

This dangerous condition should be remedied before any other work is undertaken. There may here exist some difference of opinion as to the necessity of a cut-off, but there is no difference of opinion as to the necessity of improving Grand River road between the points mentioned. In no other way can danger to life and property be materially eliminated.

DANCE

CLARENCEVILLE ATHLETIC ASSOCIATION

—at—

IRVING HALL, BRIGHTMOOR

Wednesday Evening, April 27
\$1.00 Per Couple



ROSES, TULIPS, HYACINTHS AND LILIES
By Order Only



Special Bouquets \$1.25 and up
PEAS, PRIMROSES AND CINERARIA



For Spring Planting
GERANIUMS, PETUNIAS (Single and Double), FUSHIAS VINES, (Vincas and Varieties of Wandering Jew)



WINDOW BOX AND URN WORK
A SPECIALTY
Estimates Cheerfully Given
HANGING BASKETS
Made Up, Satisfaction Guaranteed



GARDEN PLANTS
Cabbage, Cauliflower, Tomato and Brussels Sprouts



SALVIA (Potted or from the flats)
STRAW FLOWER ASTERS
Other plants that the above named, such as Marigolds, Gypsophila, Zinnias, etc.

Prompt attention to orders and delivery

Woods Greenhouses

223-F12 Farmington

DANCE

With I. O. O. F.

at Clarenceville Community Hall
SATURDAY, APR. 23

Betty Bryden's Ambassador Girls
FURNISHING THE MUSIC



LOOK FOR OUR SIGNS ON GRAND RIVER OPPOSITE
HENRY FORD'S REDFORD IN
CLARENCEVILLE

PENNIMAN-ALLEN THEATRE

Northville

SUNDAY, APRIL 24

Adolph Menjou

IN

"BLONDE OR BRUNETTE"

Comedy—"He Forgot to Remember"

TUESDAY, APRIL 26

Douglas McLean

IN

"LET IT RAIN"

Floods of fun—A fast moving comedy with action all the time

Comedy—"Smith's Baby"

THURSDAY, APRIL 28

James Oliver Curwood's greatest romance of the forest

Antonio Moreno

IN

"THE FLAMING FOREST"

Comedy—"Hot Lightning"

SATURDAY, APRIL 30

Tom Mix in The Last Trail

Comedy—"Loves Sweet Piffle"

IMPROVE YOUR HOME

with a

Modern Heating Plant and Sanitary Plumbing on the Deferred Payment Plan

Pay for it out of

Current Income While You Enjoy the Improvement

You will get it back in the Increased Value of Your House as well as in Increased Comfort

YERKES & FOSS

Plumbing and Heating Contractors

Phone 148

Farmington



This piggy's right I want to say. See him wearing his big O. K. —Young Mother Hubbard.

Twice inspected are the hams and other meats we sell—once by Uncle Sam and once by our expert buyer. You're protected in quality and price. Delivery promises kept means keeping customers.

CENTRAL MARKET

HAROLD P. DAINES, Proprietor

PHONE 136

FARMINGTON, MICH.

Advertise it in the columns of The Enterprise