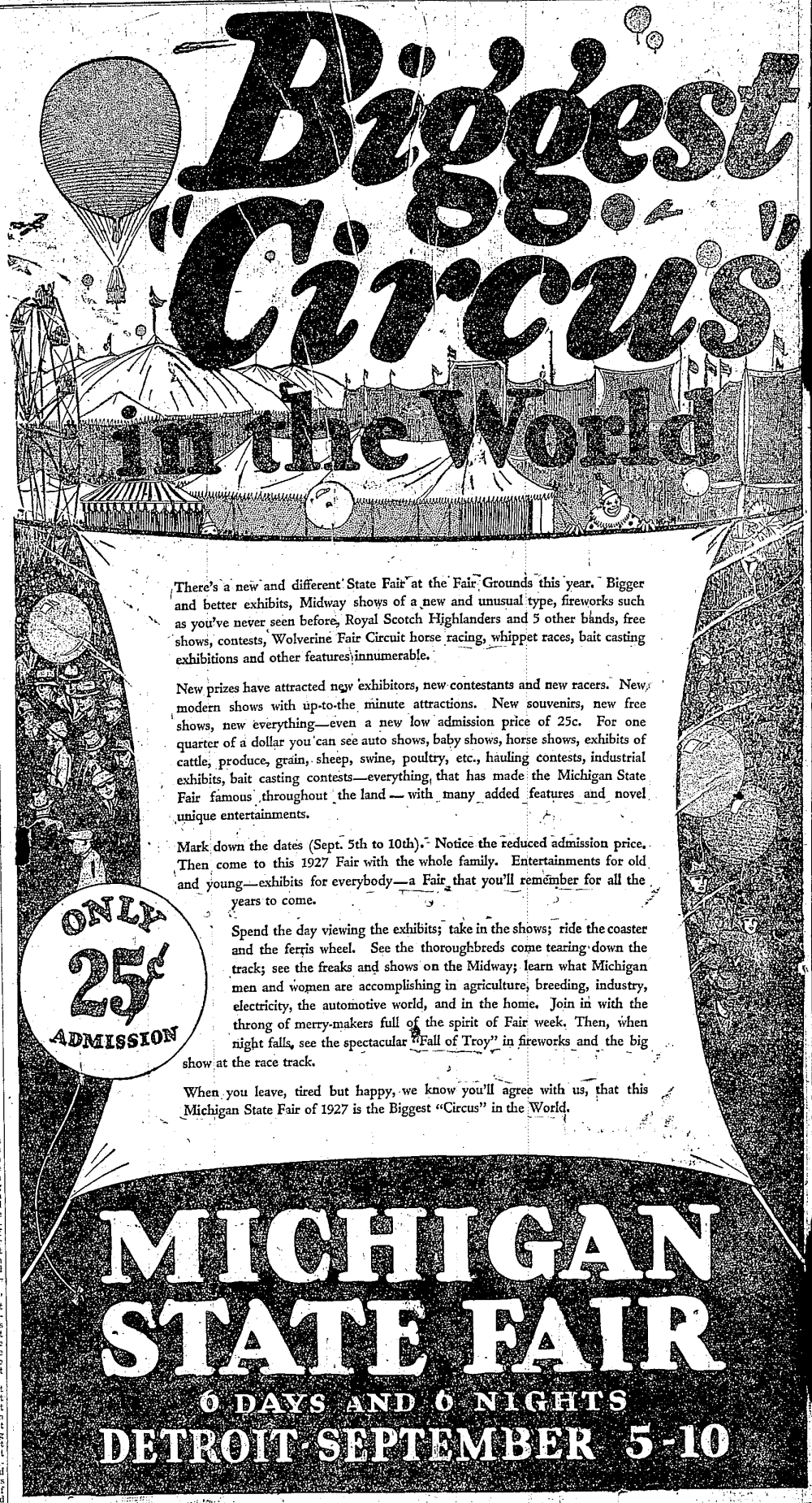
ROCKETS, bombs, floral displays and field pieces by the score—the State Fire fireworks this year will be more lavishly beautiful that ever before. No expense has been spared to make this the most breath-taking, eye-compelling spectacle of the age.

And the big climax every night—the "Fall of Troy"—a history in fireworks without a peer. See the story of the battle told in never-to-be-forgotten tongues of fire.

Thousands of educational exhibits, entertainments galore, concerts, contests, free shows, horse races and auto races—and admission prices cut in half. 25c this year. Children under 10 free.



There's a new and different State Fair at the Fair Grounds this year. Bigger and better exhibits, Midway shows of a new and unusual type, fireworks such as you've never seen before, Royal Scotch Highlanders and 5 other bands, free shows, contests, Wolverine Fair Circuit horse racing, whippet races, bait casting exhibitions and other features innumerable.

New prizes have attracted new exhibitors, new contestants and new racers. New, modern shows with up-to-the minute attractions. New souvenirs, new free shows, new everything—even a new low admission price of 25c. For one quarter of a dollar you can see auto shows, baby shows, horse shows, exhibits of cattle, produce, grain, sheep, swine, poultry, etc., hauling contests, industrial exhibits, bait casting contests—everything that has made the Michigan State Fair famous throughout the land — with many added features and novel unique entertainments.

Mark down the dates (Sept. 5th to 10th). Notice the reduced admission price. Then come to this 1927 Fair with the whole family. Entertainments for old and young—exhibits for everybody—a Fair that you'll remember for all the years to come.

Spend the day viewing the exhibits; take in the shows; ride the coaster and the ferris wheel. See the thoroughbreds come tearing down the track; see the freaks and shows on the Midway; learn what Michigan men and women are accomplishing in agriculture, breeding, industry, electricity, the automotive world, and in the home. Join in with the throng of merry-makers full of the spirit of Fair week. Then, when night falls, see the spectacular "Fall of Troy" in fireworks and the big show at the race track.

When you leave, tired but happy, we know you'll agree with us, that this Michigan State Fair of 1927 is the Biggest "Circus" in the World.

LARGEST OF EXHIBITIONS PLANNED FOR THIS YEAR

The 78th Exposition of the Michigan State Fair, which opens Labor Day, September 5th and ends Saturday, September 10th, promises to surpass anything of the kind ever held before in Michigan.

Each year, the State Fair has improved until today Michigan boasts of one of the most sucessful Fairs shown from an agricultural, commercial and financial standpoint. Improvements, costing approximately $150,000.00 have been made on the buildings this year.

Rubin & Cherry Shows have been booked to play the midway. There will be five days of harness horse races with automobile races, Saturday afternoon. Thirty high class aerial and platform acts have been booked to play between the races and during the night program. The evening program will far exceed any entertainment of this kind heretofore presented at any State Fair in Michigan.

The Fall of Troy, a huge fireworks spectacle will be illustrated each evening. Schooley's & Collins Revue will furnish the ballet dancers and singers accompanied by Al Sweet's band. A splendid horse show will be presented in the Collseum each evening. In addition to this high class horse show, Buck Lucas and his Champion Twelve Cow Girls and Cow Boys will take part. Music and singing will be furnished by Roy Smith's Highlander Band.

Special attention is also given to the various educational features. The livestock exhibits promise to surpass those of past years. Considerable work is also being exercised in the Boys and Girls Club work. The present indications are this Department will stand out as one of the most promising at this year's exposition.

Special attractions, such as, The Old Fiddler's Contest, Hog Calling Contest, State Champion Horse-Shoe Pitching contest and the National and State Bait and Fly Contest will be presented during the Fair Week.

The general admission to the Grounds has been reduced from 50c to 25c with children under ten years free. The price for each performance in front of the Grand Stand during the entire week will be 50c for general admission, 75c for reserve seats, which includes general admission and $1.00 for box seats, which includes general admission. The price for the Collseum Horse Show will be 25c for general admission, 50c for reserve seats, which includes general admission, and 75c for box seats, which includes general admission.

An English airship to carry 100 passengers is expected to be ready for a flight to America this fall.

RODEO HOLDS FAIR INTEREST

Col. Jim Eskew, Plainsman, is Feature of State Fair Attractions

"The realistic Frontier Rodeo and Wild West Roundup" to be staged here during the forthcoming visit of the Rubin and Cherry Shows" starting Sept. 5th and continuing to Sept. 10th at Michigan State Fair Grounds, Detroit, is one of the many attractive features that will be seen here during the stay of "The Aristocrat of the Tented World."

Colonel Jim Eskew, noted scout and pioneer plainsman, protege of the late Buffalo Bill, and himself a battle scarred veteran of many a skirmish with the Indians in the Halcyon days of the fast disappearing west, is the director-general of the "Rodeo" and will stage an interesting program of sports and pastimes of the cowboys, who ride the unfencd acres of the broad sweeping prairie lands. "Colonel Jim" as he is affectionately known to his "boys," has brought with him from his 22,000 acre "J. E. Ranch" down in Oklahoma, thirty of his best prize winning "cowpunchers" many of whom have competed at the Calgary Stampede and the Pendleton Roundup," two carloads of notorious bucking wild horses, untamed steeds who defy the cowboys to curb their unconquerable spirit; a herd of buffalo, long horned Texas steers; the ancient Deadwood stage coach, now over 100 years old which in the palmy days carried the U. S. Mail and the Wells-Fargo express shipments between Fort Sill, Oklahoma and Deadwood, S. D.; a tribe of Sioux Indians under command of Chief Rolling Thunder; and will stage a program of events that will include trick and fancy riding and roping, steer bull dogging, wild horse riding, lariat twirling, and other thrill provoking pastimes. Owners of local horses are invited to compete against Colonel Jim's cowboys and one of the contestants will be Miss Dolly Eskew daughter of the old plainsman.

The Frontier Rodeo and Wild West Roundup performances are given in a huge arena with seats for 1200 spectators, under the blue canopy of Heaven with thrills galore to arouse the most blase spectator, and should be seen by every visitor to the Rubin and Cherry Shows during the coming engagement.

FALL OF TROY TO GIVE THRILL

Spectacular Outdoor Presentation At Fair Called Gigantic

Preparations are now fully completed for giving Detroit the biggest thrill it has ever had, a presentation at the State Fair Grounds each evening from Sept. 5th to Sept. 10th inclusive of "The Fall of Troy," the mightiest and most thrilling outdoor spectacle ever produced, telling graphically the story of one of the world's greatest sieges.

Workmen have completed setting up the enormous reproduction of the ancient city of Troy which fell before the victorious Greek army about 1183 B. C. This is the largest historic panorama in the world, stretching before the grandstand for over 500 feet with a great stage in the Palace of King Priam in the center of which a number of beautiful tableau will be staged. Tons of fireworks are stacked in the setting at appropriate places awaiting the torches of the warriors as they battle over the ruins of what was once a great city, forming a pageant of flesh and fire of awe-inspiring and beauty and undreamed of magnitude.

The story of "The Fall of Troy" is based on one of the greatest epics ever written, Homer's "Illiad." The story of the author is almost as interesting as the great story he relates, the tale of nine years' siege of Troy over a single woman, Helen, queen of the Greeks, reputed to be the most beautiful woman in the world.

Though Homer is one of the best known men in the world, he is at the same time one of the least known, for little definite has been discovered concerning him except the fact that he was a traveling singer who wandered from court to court, reciting tales of great battles and heroic deeds of individual warriors. He so excelled other similar professional reciters that his version of "The Fall of Troy" which will be followed closely in the presentation here, was repeated by others far and wide so that the fame of the poem soon eclipsed that of the author.

Homer gained little if any of the glory. He finally died, just a wandering minstrel. It is generally believed that he was very poor and totally blind the last years of his life. When people finally began to inquire about him, almost all trace of him was lost. Only his work remained to speak, and that could only speak for him, not of him. Seven cities claim to have been his birthplace. Nearly everything about him is shrouded in mystery. Only one thing remains certain. His story of "The Fall of Troy" which will be reproduced here in this great superspectacle is one of the greatest ever conceived which will live in the minds of those who see it for all time.

There will be twenty-five high class shows—gorgeous show fronts —twelve of the latest rides—and many new and novel features durgalore to arouse the most blase in the coming engagement a feast of fun for old and young.

NEW ATTRACTION STAGED AT FAIR

America's Demand For High Class Entertainment Brings Presentation Into The Open

The demand of the American public for high-class entertainment has worked wonders in the show world. It keeps a fast stepping army of master minds constantly on the run to cater this particular tion. amusement paint. The American people want something new, something big and something fast, the faster the better.

Open air amusement and entertainment of late years has come well to the fore. The moving picture theater brought the pictures of great people and great things to the smaller communities. Then the demand for the real thing became insistent. There were no buildings large enough to house the real big things, and master minds had to work out the solution.

Caterers simply had to find a way to present big things in open air like in Theaters. This being done in primary instances, the energy and ambition of the pioneers were fired to bigger things. That is why Schooley and Collins, theatrical producers of Chicago, set out to present a big spectacular in open air like they would in a big opera house. "Schooley's & Collins Revue" the result. This spectacular show of magnitude is coming to Michigan State Fair, Detroit, Sept. 5 to 10th inclusive, where it will be presented in open air, with scenery, lighting effects, stage direction and roster of stars the same as if it were on Broadway. Schooley & Collins Revue is a distinctive departure from other shows, occupying a niche of its own which niche was created by Schooley and Collins. Those from the smallest hamlets can see practically their very doors this big threatrical production under conditions thoroughly to their liking.