## Farmington Enterprise

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### Chevrolet Building Formal Opening Saturday

### \$50 BOWN PAYMENT ANĎ TIRE TO BE

o Attendance Prizes Offered To Guests; Flowers, Cigars For All Visitors

For All Visitors

A great frieadly gathering will take place Saturday evening at the Farmington Motor Sales, when the local Chevrolet dealers will celebrate the formal opening of their new sales and service building. Besides inviting everyone in the community to attend the opening, the Farmington Motor Sales will provide an added attraction in the giving of a \$50 down payment on a Chevrolet car, and a Goodyear tire and tube, free to two lucky persons among those attending.

Then there will be flowers for all the ladies, and eigars for the men, to add to the festivity of the occasion.

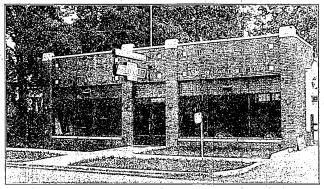
Everyone attending will have

occasion.

Everyone attending will have an equal chance with the others to win the prizes offered. Upon entering the salesroom, every visitor will receive a coupon with a number on it. The two lucky numbers in the drawing will bring the two prizes.

Not Necessary To Buy
The winning of the \$50 down payment will not involve the winner in any obligation. It will not be necessary to purchase a car.

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The new Chevrolet Building, pictured above, is on Grand River avenue, near Gro-Farmington, and will be formally opened Saturday night. It is occupied by Farmington Chevrolet dealers, and comprises complete sales, service, and, part departments.

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OF THE FINEST MADE
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## PUBLIC INVITED TO INSPECT NEW

Selling automobiles, generally regarded as a business restricted exclusively to men, is the latest field to be invaded successfully by a woman, who has shown her ability to out-shine her masculine competitives.

competitors. Mrs. Pearl Bollig, of Sioux Falls. Mrs. Pearl Bollig, of Sioux Falls.

S. D., the first saleswoman in the United States to achieve the honor of membership in the Chevrolet Motor Company's 72-Car Club, a star salesman's organization, has just beer awarded her second department, and service royears' membership, marking her will be thrown open for pub as one of the foremost sales experts among the company's 14,000 salesmen. This record means that since August 1, 1926, Mrs. Bollig sold 72 Chevrolet cars, an eaverage of six cars monthly, and has duplicated her sales performance of the year previous.

Occupied with the manifold To Have Special Display

Special Display For Opening

oughly modern, and unusually at-

# BUILDING SUPPLIES Lumber and Face Brick

Furnished By =

Farmington Lumber and Coal Co.

**Farmington** 

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