PSAs draw attention to civic organizations

Public service announcements do Public service announcements on not appear out of nowhere. They are created just like television pro-grams. The PSAs are perfect ave-nues for civic organizations to draw attention to their purpose and imme-diate activities available to the pub-

An example of an organization, which has been extremely visible on our local television is the Novi Optimists. One of their members, Dr. David Schiedler, with Cindy Stewart, created over 30 television programs for the Novi Optimists will be taking a tour of the television studio and creating their own heliday greetings as a public service announcement.

The public service announcement,



cable connection Lark Samouellan

executive direct Southwestern C Southwestern C Southwestern C Hearth and the Park a

Adelines, Voling, Arthritis Founda-tion, Homeless, Medic Alert, Michi-gan Cancer Foundation, Red Cross, Youth Assistance. (Promotions of other local television shows are also considered PSA's or Promos and may follow the same format.

ACCESS PROGRAM SCHEDULE Monday, Nov. 25

• 10 a.m. - Novi Talkin' History:

10 a.m. — Novi Talkin' History:
Chief Begole
 11 a.m. — Women on the Move:
group du jour
 Noon — Farmington Hills Police Journal
 12:30 p.m. — Travels with Kay:
Haly

Land Adult Ex
- A Forgotten Peo- A Forgotten Pe

• 11 s.m. — Madonna Magazine
• 11:30 a.m. — Marc Country TV
• Noon - Senior Spoilight wed
ding fashlons through the ages
• 1 j.m. — Sample Ploneer
Women their lives through song
• 2 p.m. — Parmingion Focus
• 2:30 p.m. — Project Recycle
• 3 p.m. — Crisis in the Modern
Family; S.O.S.
• 4 n.m. — Countic Connection

4 p.m. — Cosmic Connections handwriting and hypnoterapist



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Book Slaning Friday, November 22 7:30-8:30 pm





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Pumpkin.

Also Available

Here Comes

Santa Claus...

Santa's Arrival Parade Friday, November 22nd at 6:30 p.m. Santa will arrive at the D. Dennison's entrance on Six Mile Road via a White Horse drawn carriage and be led on a Holiday Parade by the Churchill High Marching Band.

Magical Holiday Memories November 22nd -December 24th Have your child's photo taken with Santa in the North Court near Olga's Kitchen Monday thru Saturday 11 a.m. - 7 p.m. and on Sunday noon-1 p.m. (Nov. 22, 7 p.m.-9 p.m. and Dec. 24 10 a.m.-i p.m.).

Receive a Free Chocolate Santa with each photo purchase courtesy of Fannie May Candies.

Extended Holiday Shopping Hours Beginning Nov. 29th

Mon.-Sat. 9:30 a.m.-9:30 p.m. Sun. Noon-5:30 p.m. Dec, 24 9:30 a.m..-5:00 p.m.

Laurel Fash Place EXPERIENCE THE ART OF HOLIDAY SHOPPING

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Cheesecakes

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ORCHARD MALL

Mon.-Frl.: 10-9, Sat.: 10-6, Sun.: 12-5

A Great Holiday

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SHOE GALLERY SALE 30-50% OFF FALL & WINTER SHOES Sale Starts Thursday, November 21st

25-50% OFF Leather Handbags

20% OFF **Fashion Boots**

SHOE GALLERY

15 Mile and Orchard Lake Road - West Bloomfield Plaza 851-5470 Mon.-Sat. 10-6 Mon.-Sat. 10-6





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REMINISCENT OF THE SPLENDOR OF





BECAUSE YOU SEEK A UNIQUE LOOK. BECAUSE YOUR TASTES ARE UPSCALE.

18KT & PLATINUM COLLECTION

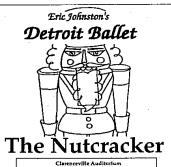
REMINISCENT OF THE STEENDOR OF THE FINE JEWERT OF A BYGONE FRA- WHEN QUALITY AND DESIGN MEANT EVERYTHING... BUT COST WAS NO OBJECT! THE ARTISANS OF ARTCARVED HAVE SPENT 140 YEARS REWARDING GREAT TASTE WITH AFFORDABLE STYLING.











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\$10.00 General Admission

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plus tax

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* Indoor pool, sauna, whirlpool, fitness center

Friday and Saturday guests receive a basket of breakfast baked goods



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