

business people

Thomas DeGregorio of Birmingham was promoted to managing director of McEndarffer, Hoke & Bernhard in Bloomfield Hills. DeGregorio joined the firm in 1980.

John W. Hebert of Bloomfield Township joined McEndarffer, Hoke & Bernhard in Bloomfield Hills as director of quality control-audit services. He had been a partner with a large international accounting firm and was director of quality control-audit services with a local accounting firm.

Attorney Joseph A. Golden of the

Southfield-based law firm of Sommers, Schwartz, Silver & Schwartz, P.C., was elected president of the National Employment Lawyers Association. He has served on the executive board since its inception in 1985.

Willard (Andy) Knaack of Rochester Hills was appointed sales manager for Bonal International Inc.

Robert Maloney has joined Sonacrest Corp. in Troy as director of purchasing. In his position, he will be responsible for all production and operations procurement and material control.

Rockwell International Corp.'s Automotive Operations in Troy appointed Gary Collins vice president of Human Resources and Government Relations.

Timothy D. Lealotte was elected senior vice president of ITT Corp. of and president and chief executive officer of ITT Automotive Inc. in Auburn Hills.

Rich Pine Arts Ltd., a Southfield-based firm that contracts artists for the purpose of reproducing and selling their work on a larger scale, contracted with Keri Reinert.

Linda Bease has joined Allnet Communication Services Inc. in Birmingham as manager of public relations.

AnnMarie Black of Bloomfield Hills has joined the Bloomfield Hills office of the law firm of Miller, Canfield, Paddock and Stone.

Michael Isabella was promoted to account executive, Brent Graves was promoted to creative service director, and April Martin was promoted to promotion director at WLLZ Radio, Farmington Hills.

Ross Roy Inc. selected five of its

600 employees to receive the company's third annual "Split of Service Award." They are: Scott Collins, coordinator in the advertising creative department; Lisa Genard, executive secretary to the president; Scott McGregor, technical product supervisor in the product training department; Larry McMurtry, is vice president, group creative director in the consumer promotions department; Harvey Wias, associate creative director in the graphic arts department.

Submit black-and-white photographs, if possible, for inclusion

in this column. While we value the receipt of photographs, we are unable to use every photograph submitted.

If you want your photograph returned, please enclose a self-addressed, stamped envelope. Indicate in a margin on the front of the photograph that you want it returned. We will do our best to comply with your request.

Send information to: Business Editor, 36251 Schoolcraft, Livonia 48150. Please include city of residence and a daytime telephone number where information can be verified.

datebook

MANUFACTURING MANAGEMENT

Monday, Dec. 2 — Free information night about production and manufacturing management certificate program 6:30-7:30 p.m. Rochester. Information: 131-370-3120. Sponsor: Oakland University.

MANAGING PEOPLE

Tuesday, Dec. 3 — "Introduction to Managing People" 9-11:30 a.m. in Troy. Fee: \$35. Information: 689-

4094. Sponsors: Business Enterprise Development Center, U.S. Small Business Administration, Service Corps of Retired Executives, Oakland County Economic Development Division, Troy Chamber of Commerce.

SMALL BUSINESS EXPORTS

Wednesday, Dec. 4 — "Export Marketing for Small Business" 8:30 a.m. to 12:30 p.m. in Troy. Fee: \$25. Information: 689-4094. Sponsors: Business Enterprise Development Center, U.S. Small Business Administration, Service Corps of Retired Executives, Oakland County Economic Development Division, Troy Chamber of Commerce.

ASKING FOR A LOAN

Wednesday, Dec. 4 — "Writing a Winning Loan Proposal" 9-11:30 a.m. in Troy. Fee: \$35. Information: 689-4094. Sponsors: Business Enterprise Development Center, U.S. Small Business Administration, Service Corps of Retired Executives, Oakland County Economic Development Division, Troy Chamber of Commerce.

BETTER TRAINING

Wednesday, Dec. 4 — "Designing Better Training Programs" will be presented 7-9 p.m. at a meeting of the Writers Special Interest Group of the Greater Detroit Chapter of the American Society of Training and Development. The meeting will be at

the Bloomfield Township Library, Lone Pine just east of Telegraph. Free. Information: 642-9150.

GETTING THAT MONEY

Thursday, Dec. 5 — "Collections" 1:30-4 p.m. in Troy. Fee: \$50. Information: 689-4094. Sponsors: Business Enterprise Development Center, U.S. Small Business Administration, Service Corps of Retired Executives, Oakland County Economic Development Division, Troy Chamber of Commerce.

BUSINESS ETIQUETTE

Thursday, Dec. 5 — "Basic Business Etiquette" 9-11:30 a.m. in Troy. Fee: \$35. Information: 689-4094. Sponsors: Business Enterprise De-

velopment Center, U.S. Small Business Administration, Service Corps of Retired Executives, Oakland County Economic Development Division, Troy Chamber of Commerce.

ADVANCED PURCHASING

Thursday, Dec. 5 — "Advanced Purchasing and Cost Control" 9-11:30 a.m. in Troy. Fee: \$50. Information: 689-4094. Sponsors: Business Enterprise Development Center, U.S. Small Business Administration, Service Corps of Retired Executives, Oakland County Economic Development Division, Troy Chamber of Commerce.

DIRECT MARKETING

Thursday, Dec. 5 — Direct Mar-

keting Association of Detroit meeting at the Townsend Hotel in Birmingham for holiday celebration. Non-member fee: \$25. Information: 258-8803.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150.

Information must be received by Monday to be published in the Thursday issue. Publication cannot be guaranteed.

Information should contain a daytime telephone number where information can be verified.

The Write Stuff

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With the propensity for misplaced pens, purchasing a premium pen is predominantly postulated to be prohibitive. One might potentially predetermine the prolonged pontification of this point to be pedantic. But, when your pen possesses a propensity for perfection, a predisposition for prolonged performance and a prudent price tag, you may perceive a profound improvement in your penmanship. And that's precisely the point of the right pen.

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marketplace

Terra Graphic Design is the new name for the former Savage Advertising & Design, since 1988 at 1171 Chicago Road, Troy.

Trentacosta-Hamilton Advertising in Birmingham will handle all advertising and public relations for Criza Industrial Products Inc.

Windemere of West Bloomfield hired Stella Sloan Public Relations Inc. of Southfield to handle publicity and promotional activities.

Stella Sloan Public Relations Inc. has been recognized with five awards: Three major Women in Communications awards at the Four-State Regional Convention and two IABC Detroit Renaissance Awards of Excellence.

Key Fasteners Corp. in Southfield has concluded negotiations for the sale of automotive fasteners to Sato Hashi Inc. of Japan. Key Fasteners Corp. is a joint venture between Key Manufacturing Group of Southfield, Sasto Hashi Inc. of Japan and Nissbo

Iwal American Corp. of New York.

Ross Roy Advertising won 33 awards, including two Gold, five Silver and 26 Certificates of Merit at the annual Caddy Awards Show. The Caddy Show, sponsored by the Detroit Creative Director's Council, honors the best advertising created in Detroit.

Playboy Magazine opened a Detroit advertising sales office at 2000 Town Center, Suite 1900, Southfield. The telephone number is 351-6230.

The fax number is 351-2699.

Shell Oil Co. of Farmington is among 125 companies statewide that have helped build a Hazardous Materials Training Center for the state of Michigan. The center is built on state-owned land next to the State Police Training Academy. It will be managed by the Michigan State Police and maintained through user fees.

A new Security Director containing more than 130 categories of

hard-to-find security products & services is designed to help consumers find fast solutions to security problems. Included in the annual Directory are conventional security equipment such as home alarm systems, gun safes, and building security and equipment systems as well as the major suppliers of armored cars, bullet-proof clothing, body guards, discreet electronic surveillance and car tracking systems. To obtain copies visit or write to L&W Enterprises, 1729 E. 14 Mile Road, Suite 220, Troy 48063.

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offering an M-CARE wellness club the whole family can enjoy.

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