Track expenditures, plug leaks to climb out of hole

gory, or they can create a new category called "cash expenditures." They can add or subtract categories to reflect their own expenditure pat-terns:

terns: They should continue to track ex-penditures at the end of each month. Again, they don't need to write down every dollar they spend. Check regis-ter, credit card statements, and cash withdrawals should be adequate. They should have to spend no more than one-hall hour per month on their recordkeeping.

THESE RECORDS become a vital tool in helping them plan for future expenditures. First, they can look at the month-by-month expenditures for 1991 and have a fairly accurate pleture of the expenses for each month in 1992. Having the previous year's actual monthly expeditures is

occasional major items that are part of everybody's budget, including auto insurance premiums, property taxes and the like. Second, this past record gives them a good idea of their cumulative spending in each category. Upon ro-view, they may be surprised to see where some of their money has been spent.

spent. Exponditures can then be priori-lized. They should plan to end the year with a surplus. Even if unex-pected contingencies arise, they can use this information to adjust future ward's needing plans.

Standard Federal Bank sets

new mortgage volume record

DDB Needham Worldwide Adver-tising announces the appointment of Peter Saad, execuitive vice presi-dent, account director, and Brace Duffy, executive vice president, ex-ceutive creative director, to the Off-ice of the President DDB Needham Detrolt.

use this information to adjust future years' spending plans. In reviewing priorities, they inght review whether it is of primary im-portance to replace one of their cars every, two years with a new car. Is the boat bought two years ago a wise use of their recreational dollars' Did been shown and the state of the state of their second the second seco they really need to upgrade their computer system last year? These are some of the choices they made.

ty of taking control of their monthly expenditures. By taking the steps recommended last week to eliminate their credit card debt and then fol-lowing the steps outlined in this arti-cle, they will avoid the month-to-month strugggle to make ends meet. They will have plugged the leaks in their elimential foundation, and matter their their elimential foundation.

major progress toward setting their financial ship on the proper course. Inductat sign of the proper course. Data Boyce, a certified finan-cult planner at the Center for Fi-nancial Planning in Southfield, has been recognized by Money magazine as one of the top finan-cial planners in the nation. Alan Ferrara is a partner in the Farmington Hills law firm of Concens, Lansky, Feal, Ellis, Roder & Lazar. Both have served in leadership roles in fi-nancial planning professional or-ganizations.



Foland's plans to open all six of its catalgue showrooms and file for Chapter 11 bank-ruptcy reorganization, despite plans by creditors to force the company to liquidate under Chapter 7.

Foland's plans reorganization; creditors push for liquidation

By Doug Funke staff writer

Addivited A bankruptey judge apparently will decide Foland's short-term fu-ture after negotiations between receiltors and the Livoni-based showroom retailer failed. Foland's this week announced plans to file a Chapter 11 petition in which the company recognizes under core supervision and conlin-under core supervision and conlin-a committee represching sever-al handred creditors announced an intention to force a Chapter 7 filing — an involuntary bujudation. In hat situation, a contrapolnited trustee soils assets and the debtor is discharged of further reponsi-bility. Rarkruntey have will allow

bility. Bankruptey laws will allow Foland's a shot at devising a sur-

Foland's a shot at devising a sur-vival plan. Foland's announced it would re-open all six of its metro Detroit stores including outlets in Roches-ter. Southfield and Livonia as-of yesterday Wednesday. "It will be business as usual." suc David Castlegrant, director of stores for Foland's. "We plan to

'It will be business as usual. We plan to continue operating all six locations, expanding our strongest categories,

namely fine jewelry, bridal registry, gift and

tabletop. —David Castlegrant Foland's director of stores

continue operating all six locations.

continue operating all six locations, expanding our strongest categor-les, namely fine jewelry, bridal re-gistry, gitt and tabletop. Weaker business segments will be eliminated through aggressive inventory liquidations," he added.

ALL SIX FOLAND'S stores closed Jan. 3. The Livonia store opened Jan. 14, but only to process layaway purchases and repairs. Upwards of 250 of the 450 em-ployees who had been laid off have

been called back to work, Castle-grant sald. Others are expected in the weeks ahead, but he couldn't provide an exact number or time-

table. Cost cutting moves contemplat-ed by Foland's include combining positions at the Livonia headquarpositions at the second second

Foland's also plans to discontin-ue its annual catalogue book. Shelly Mishal, a lawyer repre-senting, the creditor's committee, said a majority of businesses owed money opted to call for a forced liquidation. after negotiations failed.

Ilquidation after pepoliations "At this polat, the creditors..." have an obligation to recover as much às they can," Mishal sald. "They've provided goods and ser-vices in good faith. Foland's has an obligation to pay them. "Our goal is to maximize return" or minimize losses for hundreds of businesses," Mishal added. "Wô worked hard to come to a salisfac-tory solution for everyone. It hasn't happened yes: tublished in 1972, Is a. privately-owned company.

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 Standard Federal Bank in 1991 set a new record for home mortgage
 the same quarter of 1990. It credited the showing to relatively lower lev-lending volume, said Thomas R.

 Tete Troy-based lender closed
 • Raised the quartery dividend 20,660 home cloans for a total 051.67

 Diblion - a 65-percent increase over Standard Federal lasto:
 • Raised the quartery dividend 10 percent - to 11 cents from 10 billion - a 65-percent increase over cents for holders of record Feb. 17. Isandard Federal lasto:

 Standard Federal is net income for the 3 base is a share, compared to still.66 million and 34 cents share in

advertising company.

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er in Michigan, closing möre loans than the next two largest home lend-crs put logether. Non-performing assets are less than 0.5 percent of total assets, a continued drop. "With our current outstanding hon commitments of over 7109 mil-lion, we anticipate another very large volume of home morizage loan closings in 1992." said Ricketts, whose bank has 120 branches in Michigan, Indiana and Ohio.

Yaffe & Co. in Southfield, one of the state's largest advertising agen-cies, announced the appointment of Vicki Vaciav as account coordinator

and administrative assistant, at the

business people Robin M. Lord of Farmington Hills has been named director of Public Relations for the advertising and public relations firm, The Ber-line Group Inc., in Birmingham.

Leon Judd of Birmingham has been named the Oakwood Downriver Medical Center chairman of the board of directors.

Dorothy Macha of Walled Lake has been appointed to the position of account executive at the advertising agency of Kolon, Bittker and Des-mond, Inc. in Troy.

Cellular One of Ohio and Michigan has named Brian R. Jones of Bloom-field Hills senior vice president of marketing and sales.

Milton Ankers has been appointed the head of the corporate division for sales awards, incentives and corpo-rate gifts at Tapper's Fine Jewelry and Gifts in Southfield.



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