New presidents set board goals

By Doug Funke stall writer

statt writer Professional organizations gener-ally are only as effective as their leadership. And if training, experi-ence and molivation predict success, then members of area realty boards abould be well success, the members of area realty boards characteristics as well as an enhusi-sam for their work and the ability to commenicate to their press. The new presidents – Robert D. Gleason, Birmingham-Bioomfield Board of Realtors; Mary Moore, Ro-chester Board of Itealtors; Gilbert L. Ioliday III, South Cakland Goakiand County Doard of Realtors – also shares some goals.

some goals. Several mentioned regionalizing multi-listing services. Combining forces, if that can be worked out,

could cut down agency expenses and better showcase properties, they said. "I see reorganization as the big-gest thing we're going to try to ac-complish," Holiday said. "Combin-ing ail adjacent boards to a single data base would enable us to work more effectively in cost and time."

SEVERAL OTHER objectives

SEVERAL OTHER objectives were mentioned. "I'm looking at implementation of a dispute resolution system, enhanc-ing our public image and coordinat-ing education efforts with other boards," Gleason said. Gleason, 43, president of Snyder, Kinney, Bennett and Kealing in Bir-mingham, has served on his boarded arbitration, professional shandites the has a full disquirible—Greeds at a trategic planning co-mices, it he has full disquirible—Interd-ated in the husiness since 1978. "Wy theme is Together for Suc-

REAL ESTATE NEWS

Ruth Clevers

Western Wayne Oakland



Birmingham-Bloomfield

stitute, Certified Real Eastate Spe-cialist, Certified Real Estate Appraiser and Leadership Training Graduate. SHE'S SERVED on her board's



Holliday, 50, Is sales manager and on associate broker at Century 21 Town and Contry, Troy. It's sold real estate for more than 20 years and has served as a director of the Michigan Association of Real-tors and the state association's pro-fessional standards committee. It's also served on his board's profession-al standards, executive and bylaws committees. committees

committees. Holliday is a Graduate Realtors Institute and Certified Residential Specialist.

SIDE'S SERVED on her board's professional standards, strategle planning, multi-listing, nominating and Realtor of the year committees. "Id like to see more education offerings to give sales people the op-portunity to improve charactives, to become more professional and be-ceme more aware of the market-place," Holliday said.

Mary Moore Rochester

Thursday, January 30, 1992 O&E

Gilbert L. Holliday III South Oakland

"I would like to see us coalinue the very good service we provide for members. That's really the function of a board," Moore said. "Education, professional standards, political af-fairs, legislative affairs, political tion committees — we're quite ac-tive in." Moore, 46, La broker associate at Real Estate One in Rochester. She's a Graduate Realtors institute and has served on her board's education, membership, strategic planning and Realtor associate committees.

mingham altorney concentrating his practice in the areas of condo-minium, real estate and corpo-rate laie. You are invited to sub-mit topics you would like to see discussed in this column by writ-ing Robert M. Meisner at 30200 Telegraph Road, Suite 467, Bin-ham Farms 48025, This column provides general information nud should not be construed as le-gal opinion.

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