

## Why CABLE/TV WEEKLY?

**Our channel numbers are matched to the numbers of your cable company!**

- No more fumbling with your cable book to find out what the channel number is.
- No more trying to remember which channel is which.
- Get it every Monday in your Observer Newspaper

## It's Easy!



CALL  
LETTERS  
OF CHANNEL  
YOU WISH  
TO WATCH

**THE CORRECT  
NUMBER OF  
YOUR  
CHANNEL  
ACCORDING  
TO YOUR  
CABLE  
COMPANY**

The Farmington Observer  
Novi News

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