business people

Levin, Levin, Garvett and Dill P.C., the Southfield law firm, has announced that David J. Franks has joine the company as an associate attorney.

Christopher Balicki of Beverly Hills has been promoted to account supervicor servicing the Pontiac Account at Intergroup Marketing and Promtions, a subsidiary og the D'Arcy Masius Benton and Bowles/Bloomfield Hills advertising agency.

Heather Boylen has recently been promoted to account executive at Hermanoff and Associates in Farmington Hills where she will be responsible for several of the firms retail, government and hospitality accounts.

Tokyo Boeki North america, Inc., the automotive componants firm in Farmington Hills, has announced the promotion of Richard Lay to the position of product manager.

Thomas E. Jablonski has joined the Industrial Technology Group of Cushman & Wakefield of Michigan Inc., commercial and industrial realtors, as an associate broker focusing on southeastern Oakland and Macomb counties. He was formerly with Honzl, Kepic & Van Lokeren specializing in industrial sales and leasing.

David J. Franks | Deborah A. Stewert | Christopher Balicki | Samuel Valenti | Anna Pearcy | Thomas E. Jabionski | Heather Boylen | Michael Kindell

Kosins Clothes Inc. has announced the appointment of Stuart Silbert to the position of assistant manager of the Kosins Lathrup Village menswear store, and Ludwig Hutfloetz to the position of assistant manager of Kosins Big & Tall menswear store.

Steven D. Sallen has been named a shareholder at the Southfield law firm Maddin, Wartell, Roth, heller & Pesses, P.C.

The Prudential Great Lakes Realty recently recognized Anna Pearcy as Sales Associateof the Year for 1991 at a dinner banquet at the Troy Marriott Hilton.

Samuel Valenti III, president of Masco Capital Corp, has been named vice chairman of the Investment Advisory Committee of the State of Michigan's $20 billion retirement system.

Michigan National Corporation recently promoted Michael Wieclaw from second vice president and Rasul Raheem from second vice president to vice president and senior council.

Gordon & Company P.C. is pleased to announce that Robert J. Daddow CPA, has joined the organization as vice president in charge of its new public Sector Group.

Cadillac Plastic and Chemical Company in Troy has named Deborah A. Stewert to the position of manager of accounts receivable and accounts payable.

Yee/Minard & Associates, the Southfield-based marketing research firm, has announced the promotion of Rebecca Farrand to senior research analyst from the position of research analyst.

Casey Communications, one of the Midwest's largest public relations firms has appointed Denise Kearns as senior account executive.

Nancy Kelly, a native of Birmingham, has been named branch manager of Kelly Manpower Temporary Services's Detroit office.

Answering Service Inc., a telemessaging provider to southeastern Michigan for over 60 years, announced the appointment of Ida Marie Lewton to the position of customer service manager.

Darryl T. Goldberg, M.D. and Scott I. Sircus M.D., both residents of Franklin, and Burton J. Zack M.D. have joined the medical staff of Southfield's Providence Hospital.

Michael Kindell of Troy has been named associate administrator for Oakwood Hospital's Human Resources department, section of Benefits, Executive/Management development, and Planning.

Please submit black-and-white photographs, if possible, for inclusion in the business people column. While we value the receipt of photographs, we are unable to use every photograph submitted. If you want your photograph returned, please enclose a self-addressed, stamped envelope. Indicate in a margin on the front of the photograph that you want it returned. We will do our best to comply with your request. Send information to: Business Editor, 36251 Schoolcraft, Livonia 48150. Please include city of residence and a daytime telephone number where information can be verified.

New leasing encourages shopping centers

Continued from back page

full-scale return to the good times, but all the signs are encouraging.

"The difference between now and a couple years ago is we're seeing mainly the bigger retailers with 2,500 square feet (or more) looking for space," he said. "That's mostly the national and regional chains."

"When you're looking at it from a size category, there aren't as many operating out of the 1,200-square-foot spaces."

As for the smaller mom and pop stores and franchises, Sullivan said he isn't seeing much movement in that category.

Sullivan said he doesn't really expect the smaller retailers and entrepreneurs to start opening shops and expanding until the economy shows more concrete signs of improvement.

"You're seeing a few in the smaller operations, mostly restaurants, and food carryouts — those are beginning to move, but the mom and pops are going to be a little more conservative."

The larger national and regional chains are going to be better capitalized and better able to take the risks than the smaller retailers — that's why the large regional malls with national and large regional retailers are better able to withstand up and down swings in the economy.

Shopping centers adjacent to the major malls are likely to be the first to show signs of pulling out of the recession, followed closely by the power centers anchored by major retailers, he said. The neighborhood centers will recover more slowly.

Sullivan also said that despite the difference between the customer bases and the retail mix at its two major clients — Oak Pointe with its heavier emphasis on value-oriented shopping and Novi Towne Center with its heavier emphasis on upscale shopping — both seem to be experiencing a similar increase in interest and leasing.

Annual reports: both form and substance

Continued from back page

Kmart produces the financial statements and text for its annual report in-house.

"AN ANNUAL report is used for many things," Lorencz said. "They communicate with shareholders and the investment community. They're used in working with the media. We get many requests from educators and students studying retailing.

"They're used sort of as a marketing tool for vendors, people we want to sell in our stores," she added.

Most annual reports leave a lot to be desired, Ghelardi said.

marketplace

Munder Capital Management, Inc. has relocated its offices to Munder Capital Center in Birmingham, 480 Pierce Street, Suite 300, P.O. Box 3043. New numbners are 647-9200 (voice) and 647-5931 (fax).

Ross Roy Communications and Ross Roy Productions were honored with five awards in the 1991 International Film and TV Festival of New York. Medalists included the 1992 Chrysler Sales Effectiveness Training Jeep Wrangler/Cherokee Product Preview, the Chrysler Corporation Business Conference.

Hedge & Company, the Southfield-based automotive marketing firm, has added Walker Manufacurings original equipment division to its client list. The original equipment division manufacturers automotive exhaust systems, catalytic converters, mufflers and other exhaust products.

Freidman Real Estate Group, Inc. in Farmington Hills has announced the formation of a new brokerage department specializing in industrial and high-tech real estate.

clarification

It was incorrectly reported in April 16 editions that deliverers were on strike against Kroger. Only clerks and meatcutters are on strike.

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DATE: Tuesday, April 28th
TIME: 7:30 p.m. - 9:00 p.m.
PLACE: Farmington Community Center, 24705 Farmington Road (between 10 Mile and 11 Mile Roads), Farmington Hills, MI
OR
DATE: Wednesday, April 29th
TIME: 7:00 p.m. - 8:30 p.m.
PLACE: Livonia Civic Center Library, 32777 Five Mile Road (East of Farmington Road), Livonia, MI
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