

## MARKETPLACE

**■ TO PLACE YOUR BUSINESS** in the marketplace calendar, mail the information, including the business telephone number and address, to Business Editor, 36251 Schoolcraft, Livonia 48150. Or drop the information off at your local Observer or Eclectic newspaper office.

Rose's Stores, Inc., a discount department store chain based in Henderson, NC, has awarded their advertising account to W.B. Doner & Company.

The Tennis Company, one of the area's largest merchandisers of tennis-related items, is celebrating the opening of its newest Tennis Company store in Southfield, the fifth incarnation of the shop "for the serious tennis player."

Richard A. Smith, president and chief executive officer of Troy-based Newcor, Inc., has announced the signing of a definitive agreement to purchase Midwest Rubber Company in Deckerville, a wholly owned subsidiary of Sullbury, Inc.

Cafe Jardin, in Troy's Somerset Collection, is now open for business after a complete renovation. The renovation is intended to complement the remodeling and expanding Somerset Collection, which adds Neilman Marcus, Joan & David, Barney's New York, and other upscale shops to its list of retailers.

An educational scholarship fund has been created in memory of James Nelson, a civil engineer killed in the May 20 explosion in downtown Rochester, by Nelson's employers, Hubbel, Roth & Clark, Inc., the Bloomfield Hills consulting engineering firm.

Yaffe & Company, the Southfield-based advertising agency, has been awarded the \$20 million advertising account for Fretter Inc. of Livonia.

S.K. Wellam, a division of the M.L.N. Specialty Friction Materials Group, has chosen J.E. Sandik Advertising, Inc. of Troy as their agency of record.

John Patrick O'Leary, Thomas M. O'Leary, John P. Jacobs, Kenneth M. Mattson and C. Kenneth Perry, Jr., proudly announce the formation of O'Leary, O'Leary, Jacobs, Mattson & Perry, P.C. in Southfield. D. Jennifer Andreou has joined the firm as an associate.

The Stroh Brewery Company of Detroit has named Ross Roy Inc. in Bloomfield Hills its agency of record for database marketing communications.

Asset Advisory Services, Inc., a registered investment advisor, has moved its offices to 30594 Orchard Lake Road, Suite 48, Farmington Hills, Mi, 48334-1369. The move was necessitated by the expansion of "My Asset Advisor" a consumer hotline offering quick low cost, and timely investment advice and second opinions.

Publcom Incorporated's Southfield office has moved to larger quarters. The new address is 24735 West 12 Mile Road, Suite 208, Southfield, Mi, 48034. The new telephone number is 948-0042; the new fax number is 948-0046.

Danka Industries, Inc. the second largest office equipment dealer network in the country, is proud to announce its presence in the De-

troit market with its acquisition of International Calculator Sales.

The real estate office of RE/MAX in The Hills, Inc., has recently moved to its new office at 1400 Woodward Avenue in Bloomfield Hills.

McCann Erickson chose Yessan Music of Farmington Hills to score the music for a regional McDonald's spot featuring Detroit Tiger first baseman Cecil Fielder and his son.

Lynne M. Brooke of Farmington Hills, Mary Beth Goetz of Troy and Kristine B. Diamond of Southfield have recently received promotions at the Detroit office of the accounting firm Price Waterhouse.

Michael J. Wilson, ABC, a public relations representative with EDS in Southfield is now an Accredited Business Communicator, a designation awarded by the International Association of Business Communicators.

The Boys & Girls Clubs of Southeastern Michigan recently elected Catherine O'Malley, general manager of Northland Center, to serve as a corporate member of the corporate leadership group.

Michigan Metal Coatings Company in Rochester has announced the promotion of Donald A. Giammarino to the position of director of marketing and sales.

Daniel J. Keenan of Richester was recently named president of

Material Logic, Inc. The Industrial consulting firm reviews the day-to-day operations of manufacturing companies and advises changes to be implemented within the organization to ensure maximum profitability, highest quality standards, excellent delivery performance and potential growth.

Ameritech Publishing Inc. in Troy has named Erle Stupinckl senior director marketing, Camille Jayne senior director information services/new products, and Steven Shirar, senior director, commercial

segment and president, Ameritech Industrial InfoSource Inc.

Mark Winter has joined the Farmington Hills-based marketing and public relations firm Marx Layne & Company as an account executive. Winter was previously an account executive at the Birmingham firm, Sheila Sloan Public Relations.

Stephen Gamache has been promoted to vice president of the industrial division of Terence Tonia Metropolitan Detroit's largest real estate brokerage firm.

## BUSINESS PEOPLE

SEARS

LIVONIA OUTLET

LOW

IS THE WAY TO GO!

SAVE 10% TO 50% BELOW  
RETAIL PRICESFind everything from recliners, chairs and sofas to dressers,  
cabinets, armoires, appliances and TVs. Quantities are limited.

All merchandise priced for immediate take with.

## • JULY BEST BUY •

ALL BUILT-IN, DROP-IN,  
SLIDE-IN  
DOUBLE OVENS, COOK-TOPS  
AND  
RANGE HOODS...

ADDITIONAL 40% OFF

OUR CLEARANCE PRICE

## • JULY BEST BUY •

ALL  
GARDEN & LAWN  
TRACTORS

ADDITIONAL 10% OFF

OUR CLEARANCE PRICE

## • JULY BEST BUY •

ALL  
KITCHEN &  
DINING ROOM  
FURNITURE

ADDITIONAL 20% OFF

OUR CLEARANCE PRICE

— PRICES GOOD THRU SUNDAY JULY 14, 1992 —

PRICES JUST REDUCED...

SOFAS \$199<sup>88</sup>As Low As LOVE SEATS \$149<sup>88</sup>As Low As CURIOS \$299<sup>88</sup>

As Low As

HEADBOARDS

Twin, Full, Queen \$99<sup>88</sup>

As Low As

DRESSERS \$99<sup>88</sup>

As Low As

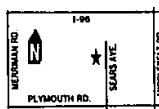
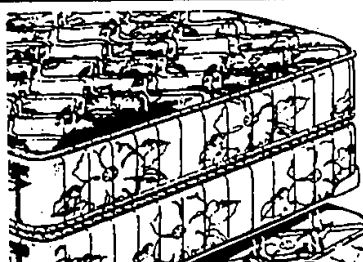
REFRIGERATORS \$479<sup>88</sup>As Low As RANGES (Gas & Electric) \$219<sup>88</sup>As Low As WASHERS \$399<sup>88</sup>As Low As ELECTRIC DRYERS \$229<sup>88</sup>

As Low As

SEARS

LET US OPEN A SEARS OR DISCOVER CHARGE  
FOR YOU — RECEIVE A FREE GIFT WITH COMPLETED APPLICATION

DISCOVER

SEARS WAREHOUSE OUTLET  
12001 SEARS AVE.  
LIVONIA  
1 MILE WEST OF MIDDLEBELT  
OFF PLYMOUTH ROADPHONE 422-5700  
DELIVERY NOT INCLUDED IN SELLING  
PRICES OF ITEMS ON THIS PAGEEXCEPTIONAL  
VALUES  
ON  
MATTRESSES  
AND  
BOX SPRINGS  
ASSORTED SIZES  
SOLD IN SETS AND SOME  
SEPARATELY

IN STOCK CONDITION

PREVIOUSLY SELECTED MERCHANDISE NOT INCLUDED ★ LIMITED STYLES, QUANTITIES AND MODELS  
MERCHANDISE SELECTION CONSISTS OF NEW, USED, RECONDITIONED AND DAMAGED MERCHANDISE

OPEN 7 DAYS A WEEK

MON.-FRI. 10:00 A.M. TO 9:00 P.M., SAT 10:00 A.M. TO 7:00 P.M., SUNDAY 12:00 NOON TO 5:00 P.M.

GIVE  
BLOOD,  
PLEASE.

American Red Cross

WASTED  
YOUTH.

ONLY YOU CAN PREVENT FOREST FIRES