

IT'S SO EASY TO PLACE YOUR WANT AD...

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To find a lost Pet, To find Help, To do most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number . . . fold (follow the numbered directions) and mail. No Postage necessary. Be sure to indicate the editions your ad is to appear in.

TRY IT and SEE!

ENCLOSE PAYMENT FOR YOUR AD and SAVE



CUT ALONG DOTTED LINES
POSTAGE-FREE

WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE GA 2-0900

Blank Folds Into An Envelope
No Stamp Is Needed

WRITE YOUR AD IN THIS SPACE!

(1) FOLD BACK ALONG THIS LINE

FIRST CLASS PERMIT No. 24
(Sec. 510 P.L.R.)
LIVONIA, MICH.

BUSINESS REPLY ENVELOPE
No Postage Stamp Necessary if Mailed in the U. S.

Observer Newspapers
29449 West Six Mile Rd.
Livonia, Michigan 48152

WANT AD DEPT.

(2) FOLD BACK ALONG THIS LINE
USE CASH RATE WHEN ENCLOSING CHECK

Send bill to

Street

City Zip

My telephone number is

(3) FOLD BACK TAB—USE GLUE OR TAPE

(4) FOLD ALONG THIS LINE

CLASSIFICATION

TWIN ACTION WEDNESDAY & SUNDAY **\$4.44**
AD NON-CANCELLABLE (CASH RATE)

WEDNESDAY
15 WORDS \$3.00
(CHARGE RATE)
For Each Additional Word Add
15c, i.e. 17 Word Ad—\$3.30
15 WORD CASH RATE: \$2.70

SUNDAY
15 WORDS \$2.25
(CHARGE RATE)
For Each Additional Word Add
15c, i.e. 17 Word Ad—\$2.55
15 WORD CASH RATE: \$2.00

CUT ALONG THIS LINE. CHECK EDITION AD IS TO APPEAR IN...