Wall Street: *Power dressing for fall . . . Ralph Lauren offers classic elegance with the dove-gray long, vest-styled dress ($950) worn over a crisp white, cotton blouse ($250). The crowning touch is a brilliantly tailored Beaumont jacket. At Lord & Taylor, Twelve Oaks Mall, Novi; Fairlane Town Center, Dearborn.*

Prints of Tides: *The relaxed country style of an old-gold check Shetland jacket ($198) unexpectedly mixes with a spruce-printed corduroy skirt ($60). Old-gold suede gloves complete an English haberdashery mingling of prints and fabrics. At Laura Ashley, The Somerset Collection, Troy, and Twelve Oaks Mall, Novi.*

Five Easy Pieces: *Five easy looks for your fall wardrobe . . . bold colorful checks (glencheck, pepita and large overcheck) mix and mingle with Panneau prints of arabesque and quadriga motifs. At Mondi International, The Somerset Collection, Troy.*

CREDITS

From dress up to casual, enticement's the marquee star for fall when it comes to fashion. And enticement's the storyline for this all-new fall fashion supplement to the Observer & Eccentric's Oakland County editions.

We've tried to put together a fashion experience - a splashy picture package, with a movie theme. Our intent isn't to preview New York's fashion runways but rather the styles of our hometown fashion stores. We've changed the size of our fashion section but have kept the same dramatic design introduced last spring - from bold styles to glossy paper in a stapled and trimmed magazine format.

- Bob Sviar

Bob Sviar, assistant managing editor for special projects, supervised the special section. The fashion writer and coordinator was Denise Lucas. O & E representatives JJ Worrell and Audrey Roth oversaw advertising. O & E graphics coordinator Randy Borst and staff artist Tammie Graves designed the section, including the cover. Direct queries to Bob Sviar, 953-2113.

About the Cover - Wild Wild West: Our urban cowgirl wears Stetson hat, fall in the black and white pony pattern by Amoret. Tamed by Lei's White Stallion cashmere turtleneck sweater, the only solid piece, it comes with a Guess black leather skirt, $55, and Guess black leather boots, $100. Inspired by the Wild West & Show Western style hat, the black, brown and pony band, $155. All accessories Birmingham, Detroit, Dearborn.