

**MARKETPLACE**

To place your business in the marketplace calendar, mail the information, including the business telephone number and address, to Business Editor, 36251 Schoolcraft, Livonia 48160. Or drop the information off at your local Observer or Eccentric newspaper office.

The recognition keeps coming for Detroit area jewelry manufacturer, Sharon G. The prestigious national retailer, Macy's, is now offering the award-winning designs of Sharon G. The rings are designed and manufactured by Sharon and Norman Gornbein of Southfield. The husband and wife team bring over 30 years of jewelry experience to Sharon G. The Sharon G line is also available at Robert Alexander Jewelers of Farmington Hills.

Chris & Candace Elliott have announced the grand opening of The Child-Safe Home in Ro-

chester. The Child-Safe Home is a company designed to provide a unique and special service for those who have infants and toddlers in their homes. By making subtle installations in your home and utilizing specialized child safety products, The Child-Safe Home can make a potentially dangerous home into a very safe home for the entire family.

Perstorp Components Inc. in Bloomfield Hills, is one of three companies selected by the Swedish Trade Council to receive their 1992 achievement award for "The Best Swedish Company in the United States." Perstorp will share the prestigious award with Cobe Laboratories and Tarket Inc. Perstorp Components is a leading manufacturer of noise control products for the North American automotive industry. These specialty products reduce interior noise levels in passenger cars and trucks, making a signifi-

cant contribution to modern day passenger comfort.

Mooselaw Mountaineering and Backcountry Travel, a new store designed to meet the growing needs of the outdoor enthusiast, opened its doors on Monday, November 2 in Keego Harbor. The store offers a selection of high-end camping gear that includes Northface tents, backpacks, and jackets; Vasque and Merrell hiking boots; Vaumet sunglasses; Swiss Army knives and watches; and a wide-array of sleeping bags, rain gear and more.

L.A. Clips Hair Care today announced the grand opening of its newest salon in Farmington.

LA Clips has been in operation since 1989. Experienced stylists at the salons are consistently updates on the latest trends in hair care and offer a wide range of services, from hair cutting and styling to hair perming and coloring — all at competitive prices.

**DATEBOOK**

**COMPETITIVE INTELLIGENCE**  
"The Role of Competitive Intelligence in the Benchmarking Process" will be the topic of discussion at the quarterly breakfast meeting of the Michigan Chapter of the Society of Competitive Intelligence Professionals on Tuesday, Dec. 1 at the Holiday Inn and Holiday/Livonia West. Call 1-202-223-5885 for information.

**OPTIMIZING REVENUE**  
"Ten Steps To Optimizing Revenue In A Medical Practice" is the topic for discussion at a seminar for the health care profession at the Radisson Hotel in Southfield on Dec. 2. Call 354-0900.

**BETTER COPYWRITING**  
Herschell Gordon Lewis, nationally and internationally acclaimed direct response writer and consultant and head of Com-

municomp, Plantation Florida will speak at a special morning seminar and luncheon meeting for the Direct Marketing Association of Detroit on Thursday, Dec. 3, at the Plaza Hotel, in Southfield. Call 258-8803.

**DETROIT ORIENTATION**  
Business and professional persons new to the Detroit area can greatly accelerate their acclimation process by taking advantage of a three-day familiarization program called 10th Detroit Orientation Institute, Dec. 7 through 9. Directed by the College of Urban, Labor and Metropolitan Affairs at Wayne State University, the program's intent is to give objective information about life and institutions in Metro Detroit. Call 577-5071 for more information.

**BUSINESS CONSORTIUM**  
Oakland County Business Consortium to examine relationship of Detroit with its suburbs Saturday, Dec. 12, in Southfield. Non-member fee: \$5. Information: Annette, 443-0777.

**BUSINESS CONSORTIUM**  
Oakland County Business Consortium will hear presentation on the American Road Saturday, Jan. 9, in Southfield. Non-member fee: \$5. Information: Annette, 443-0777.

**BUSINESS CONSORTIUM**  
Oakland County Business Consortium to hear about Wayne County's Small and Minority/Disadvantaged Business Development programs Saturday, Feb. 15, in Southfield. Non-member fee: \$5. Information: Annette, 443-0777.

**Arnoldt Williams Music's  
30th Anniversary Sale**

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**WATERFORD**  
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7 Miles W. of Telegraph  
Near Pontiac Airport  
666-2880

**NOVI**  
43236 Novi Town Center  
Grand River & Novi Rd.  
South of I-96  
347-4610

**GRAND RIVER CATERED LIVING**



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Our catered living program allows many seniors to continue to live busy active lives. We help by providing a broad range of services from which to choose, including 3 delicious meals daily, monitoring of self-administered medications, housekeeping, laundry, transportation, shopping and other services.

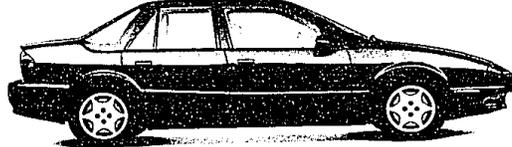
Grand River Village's catered living program provides many older adults the opportunity to maintain a lifestyle free from institutional housing. Our affordable monthly rates provide you with your own beautiful single story garden apartment where you can live life your way, even when you need a little extra help.

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OF FARMINGTON HILLS**

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\*M.S.R.P. of the 1993 SL2 including retailer preparation. Tax, license, transportation and options additional. ©1992 Saturn Corporation.

**SATURN OF TROY**  
1804 Maplelawn, Troy Motor Mall  
313-643-4330

**SATURN NORTH**  
8400 Dixie Hwy. at I-75 exit 93  
313-620-8800

**SATURN OF WARREN**  
7830 Conventon Blvd.  
13 1/2 & Van Dyke 313-979-2000

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