

BUSINESS PEOPLE

DATEBOOK

To submit materials to this column, please send a brief biographical summary along with a black-and-white photo, if possible, to: *Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150.*

Alan S. Kristall, CPA, CFP of Farmington Hills, and Mary Kline-Guster, CPA, CFP, M.S.T. have completed the requirements for becoming Certified Financial Planners.

Alan is the partner-in-charge of the Tax Department at Gordon & Company, P.C. in Troy. Alan has been designated one of the top CPAIS in the metropolitan Detroit area by Money Magazine.

Mary is the partner-in-charge of the Accounting and Auditing Department at Gordon & Company, P.C.

Dino Piccinini has been appointed a copy writer at Kolon, Bittker and Desmond, Inc. In his new position, Piccinini is responsible for the development and writing of television, radio, and print campaigns for agency clients.

The Board of Trustees of Walsh College in Troy announces the addition of a new member, Sam Frankel, long time supporter of the College and Troy developer, bringing to 19 the number of board members at this accredited

College of accountancy and business administration. Frankel, founder and president of Frankel Associates, Inc., helped lay the foundation for Troy's growth with the development first of Somerset Apartments in 1965; the Somerset Plaza shopping center; the Somerset Mall; Somerset Inn and several office complexes. The recent expansion of Somerset Mall into the Somerset Collection is the culmination of 30 years of investment and growth.

Dr. Gary J. Holland, D.C., is proud to announce the opening of Holland Family Chiropractic Center in Farmington Hills at 32622 Northwestern Highway, in the Courtyard Plaza. The phone number is 855-4900. Dr. Holland specializes in family chiropractic medicine.

Mike Oakes has been named Program Director of WJOL "Joy 97 FM." He joined the CBS-owned easy listening station Monday, November 30.

Oakes was previously program director at KYMX-FM ("Mix 96") in Sacramento, where he spent the last three years. While at KYMX, he converted the station to a soft adult contemporary format, improving the station's market position among adults age 25-54 from #10 to #3, and increasing ratings among women 25-54 from #8 to #1.

Judith E. Sawyer of Troy has been promoted to executive vice president and executive media director at Lintas/Campbell-Ewald in Warren, responsible for managing all media activity for Chevrolet Car, Truck and Geo accounts at Lintas/Campbell-Ewald.

A recent recipient of The Most Outstanding Woman in Media Award, Sawyer has been with the Agency for thirteen years. Prior to joining Lintas/Campbell-Ewald, she worked with J. Walter Thompson, Ross Roy and D'Arcy Masius Benton and Bowles.

In addition to her involvement in Chevrolet's strategic media development and managing Chevrolet's daily media operations, Judy will also be a member of Lintas' North American Media Council.

Also at Lintas/Campbell-Ewald, Robert L. Mitchell, II has been named senior vice president and group media director, responsible for media planning on the Chevrolet Truck and Chevrolet Area Marketing accounts.

Mitchell has been with the Agency for 17 years. In his last position, he oversaw the development of the Local Market Specialist's group — still a unique organization in the industry — and more recently the development and implementation of Local Market Specialist's expansion into a full regional buying organization with five regional offices.

Lance Ferone has been promoted to production manager and Peter Mol has been promoted to production assistant in charge of Training at Home Equity Mortgage Corporation in Southfield.

Stewart L. Mandell of Southfield and Mark C. Larson of Bingham Farms, both of the law firm Dykema Gossett, have been appointed to positions with the State Bar of Michigan's taxation section. Mandell will be a member of the council of the taxation section for a three-year term, ending in September 1995. This year, he will be in charge of updating members on tax programs in the community and coordinating materials for the Michigan Bar Journal.

Larson will be chairperson of the State Bar of Michigan's taxation section's corporation committee, which meets regularly to discuss corporate tax and related issues.

Joey Lyle-Fresman of Troy has been named food and beverage director of the Troy Marriott where she is responsible for the operations of all hotel food and beverage areas.

Judy Walker, a broker at Red Carpet Keim & Associates, Southfield, has been awarded the Certified Residential Specialist designation by the Sales Council of the REALTORS National Marketing Institute.

WOMEN IN TRADE
The Detroit Chapter of Women in International Tradw will conduct its annual presentation of International Woman of the Year award Thursday, Dec. 10, at the Southfield Marriott. Fee: \$25 for members and guests. Information: Charlene Klutz, 942-7000.

PURCHASING MANAGERS
National Association of Purchasing Management presents "Making the Purchasing/Engineering Team Work" 5:30-8:30 p.m. Thursday, Dec. 10, at the American Polish Cultural Center in Troy. Fee: \$25. Information: 773-3737.

MEET WINDOWS
"Windows Orientation" presented 9 a.m. to 5 p.m. Friday, Dec. 11, at 23815 Northwestern Highway, Southfield. Non-member fee: \$25. Sponsor: American Society of Employers. Information: Pat Murphy, 353-4500.

BUSINESS CONSORTIUM
Oakland County Business Consortium to examine relationship of Detroit with its suburbs Saturday, Dec. 12, in Southfield. Non-member fee: \$5. Information: Annette, 443-0777.

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WIN FRIENDS
"Dale Carnegie Orientation" presented 9-11 a.m. Monday, Dec. 14, at 23815 Northwestern Highway, Southfield. Free to members and non-members. Sponsor: American Society of Employers. Information: Pat Murphy, 353-4500.

BETTER PROPOSALS
"Writing Effective Proposals" presented 9 a.m. to 1 p.m. Tuesday, Dec. 15, at 23815 Northwestern Highway, Southfield. Non-member fee: \$125. Sponsor: American Society of Employers. Information: Pat Murphy, 353-4500.

RECORDS MANAGEMENT
Association of Records Managers & Administrators will meet at 5:30 a.m. Wednesday, Dec. 16, in Southfield. Fee: \$20 for members, \$23 for non-members. Information: 955-1400, ext. 3417.

NAWBO MEETS
Ruth Holmes, handwriting analyst and document examiner, will address the National Association of Women Business Owners at 5:30 p.m. on Thursday, Dec. 17, in Southfield. Information: 861-8270.

A MUST FOR CAMERA BUFFS!

Give a signed edition

Now you can give a signed edition of Monte Nagler's "Statements of Light." A collection of 76 black and white photographs, this handsome volume represents one photographer's passion for photography. That special person on your gift list will be delighted to discover that the book also includes a reference section with technical information for each photograph. Meet Monte Nagler and have your gift copy of "Statements of Light" signed at one of these fine book stores:

Friday, December 11—7:00-9:00 p.m.
Coopersmith's
Laurel Park Place,
Six Mile & Newburgh, Livonia

Sunday, December 13—1:00-4:00 p.m.
Doubleday Book Shop
Somerset Collection, Troy

Friday, December 18—7:00-9:00 p.m.
Waldenbooks Superstore
John R. at 14 Mile, Madison Heights

Saturday, December 19—2:00-4:00 p.m.
Barnes & Noble
Mack at Moross, Grosse Pointe Woods



Here's an easy way to house-hunt.

You'll find a lot of Open Houses listed right in our Classified Real Estate Section. There are also dozens of Open Houses listed on our electronic HomeLine directory. Be sure to check both. When using HomeLine, call 953-2020. You can listen to all sorts of recorded listings for houses that are open to view.



All you need is a touch tone telephone, a little time, and the following directions for using our voice telephone directory:

1. Call 953-2020
2. Press the number of the city you are interested in (see directory at right).
3. Choose your price range and listen to the listings for the city you've chosen.
4. Additional information:
 - To back up, press 1
 - To pause, press 2
 - To jump ahead, press 3
 - To exit at any time, press *

For Oakland County Listings, Press 1

Birmingham	4280
Bloomfield	4280
Farmington	4282
Farmington Hills	4282
Milford	4288
Newi	4285
Rochester	4285
Royal Oak	4287
Southfield	4283
South Lyon	4288
Troy	4284
Walled Lake	4286
West Bloomfield	4281

For Wayne county Listings, Press 2

Canton	4261
Garden City	4264
Livonia	4260
Northville	4263
Plymouth	4262
Rodford	4265
Westland	4264

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